



TODAY



FUTURE

MOHLMAN'S

Logansport's Oldest Jewelry Store 1923 - 1956

BUILT ON PUBLIC CONFIDENCE



Louis H. Mohlman, Founder

Louis H. Mohlman began his career as a jeweler in business with his brother at Lafayette. Led by his foresight and faith in Logansport, he moved here in 1923 and founded Mohlman's Jewelers at 404 Broadway. His policy of integrity had much to do with the store's growth. In 1939 he moved the store to its present location at 309 Fourth Street.

Louis G. Mohlman, trained by his father in the jewelry business and practicing his father's policies, assumed the management of the store following the death of Louis H. Mohlman in 1950. The store has continued to grow and now offers a larger selection than ever before. New lines of merchandise have been added, a budget plain has been introduced, and the store has been completely air-conditioned.



Louis G. Mohlman

The Logansport Story at Mohlman's is one of trust and confidence, for Mohlman's was built on a solid foundation of quality, honesty, and reliability.

... And the proof of this is in Mohlman's 33 years of experience and service in our community. Since 1923 when Louis H. Mohlman first opened his store, thousands of Logansport people have learned what it means to know Mohlman's. It means satisfaction after you have made a purchase—be it a diamond, a watch, silverware or jewelry—CONFIDENCE that a reliable firm stands behind its merchandise.

In accordance with the sound principles that have made Mohlman's grow steadily through the years---today making it one of Loganspoort's finest jewelry stores---we will continue to serve you, always upholding this fine tradition.

"Quality for Over a Quarter Century"

MOHLMAN'S JEWELERS

lexander Chamberlain Was First Permanent Settler

Along Banks of Wabash

For 44 Years---

the name

McTaggart

has been associated with the Furniture Business

in the

Logansport Story

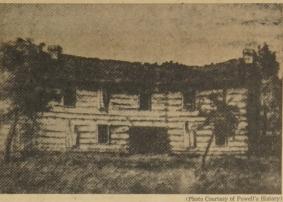
In 1912 Arthur McTaggart first entered the furniture business at Pearl and Market streetts . . . since then he has been furnishing fine furniture to homes in Logansport and surrounding areas

BUDGET PRICED FURNITURE AND RUGS

Let Our Location Save You Mone

McTaggart's

Home Farnishing Co.



1890, 16.204 in 1900, 19,050 in 1910, Sweetclover will grow almost inches of rain suits

Logansport in 1848

Utility Knitwear for informal fall wear Clever designers have created the ideal fall informal contune in these utility knitwear. Rich Autumn colors and the new flare for femininity have been blended to make these three-piece suits the last word in smartness. They are The Fashion Shop 'A Delightful Place in Which To Shop"

Reproduced above is one of the early Fashion Shop advertise-ments in which fashion's latest whim was disclosed to the Logansport community.

Since 1920-

"The Gateway to Fashion"

The Logans port Story

The Fashion Shop With Its Creed-ion but good taste" has stood for "Nothing is permanent in fash-Quality Fashions in Logansport for Over 36 Years.

To Serve the Community—

... our Friends and Neighbors ... The Fashion Shop offers you a wide selection of the season's smartest styles . . . in the newest fabrics ... by the fashion industry's foremost makers. The aim of our courteous, trained, efficient salesladies is to serve your fashion needs and interpret the "New in Fashion" to you.

948585



very 1956!

Circuit Court Organized In Cass County In 1829

Mrs. George Walters First President of YWCA's Board



Research Being Done on Synthetic "Mushroom"

dentists project Cycles 7,421 Miles; Calm About It All

Under J. A. Young's ownership the store was enlarged and remodeled.

Model rooms were created on 2nd and 3rd floors over adjoining building. The old familiar office "cage" was torn down and replaced with a modern office. New lines were added, and volume rose rapidly. After Mr. Young's death, Mrs. Young became owner.

H. Wiler's was purchased by J. A. Young, and William H. Wiler, grandson of the founder, became

1926-Expansion required move to 4th and Market Streets.

Victor Wiler

after retirement of his father. Henry operated H. Wiler's, ... known for miles around as the leading home furnishings store.

Max Fisher became a partner.

1876 — A carpet store was started by Henry Wiler located on the east side of 4th Street be-tween Market and Broadway.

It's not uncommon for a young couple to say to Bill

Wiler-"My great-grandmother started housekeeping with furniture from H. Wiler's, and so did my grandmother and my mother.

I want to, too." We can think of no greater compliment. For this is evidence that

H. Wiler's has "changed with the times"—has kept up with modern ideas, and yet has retained the friendly "small town" spirit of service. It's fun to look back, but more, Wiler's are looking ahead, seeking new ways to add a better rung to the Logansport ladder. That is the motive behind the plans now being formulated for additional remodeling and redecorating. The motive for hunting out better values in furniture, carpet, and bedding. We want your

daughters to be proud to start housekeeping with the furnishings from H. Wiler's, too.

Wiler FURNITURE - CARPET - BEDDING - MARKET AT FOURTH



80 YEARS AGO

H. Wiler

PLACED A RUNG ON LOGANSPORT'S LADDER OF SUCCESS AND ARE STILL ADDING RUNGS TO THE LOGANSPORT STORY!

My! How Things Have Changed During OUR 40 YEARS in



Erle S. Kinnear, founder of the B and B Store in Logansport and active in its management until his death in 1941.

OUR 40 YEARS in The Logansport Story

IMES CHANGE . . . yes, conditions, too; but through the years the name B and B has identified one of the few certain things in a very uncertain world—an organization devoted exclusively to bringing the people of Logansport and surrounding areas good quality merchandise at popular prices—over 40 years without a compromise to that idea!

Throughout the years, the B and B Store has offered superior merchandise and has not compromised the ideal of its founder. This has brought the rich reward of customer confidence.

There are no frills or fancies at The B and B... just the best quality at the lowest possible price. Low prices are not merely a promise at The B and B... they're a fact... proven day in and day out... and not at a sacrifice to quality!

Pictured at right the exterior of
The B and B Store at 408 East Market
Street. Quality merchandise and
well known brands are found in every
department of each of its three
floors. Citizens of Logansport as well
as the trading area have learned
in 40 years that
it pays to shop at The B and B!



Erle S. Kinnear started The B and B in Logansport in 1916, just one block west of its present location on Market street, where it moved in the late "twenties." Since 1932 the store has been operated by Jim Kinnear, the son of the founder, as president and general manager.

This complete department store is a Logansport owned corporation.

The B and B Staff and Employees

Pictured left to right: Bea McIlwain, Alice Deniston, Alice Hanley, Charlotte Rose, Ralph Lockhart, Shirley Murphy, Louise McCain, Irma Shine, Helen Rogers, Bob Meyer, Mary Galloway, Mary Watson, Bill Holder, Vada Kimener, Jane Conklin, Mary Royer, Helen Houser, Max Boxell, Martha Berg, Phillip Cramer, Bertha Goltz, Marie Kumler, Lillian Koppe and Jim Kinnear.



Three Full Floors to Serve Your Needs

DOWNSTAIRS STORE—Curtains, Draperies, Yard Goods, Notions, Towels, Bedding, Window Shades, Rugs, Appliances, Sewing Supplies. MAIN FLOOR—Tobacco, Lighters, Smoker's Needs, Greeting Cards, Candy, Gift Items, Ladies' Accessories, Men's and Boys' Weur. SECOND FLOOR—Ladies Ready-to-Wear, Millinery, Girl Scout Equipment, Children's Wear, Girdles, Lingerie, Infants' Needs.

The Band B Store

408 E. MARKET STREET

General John Tipton, Great Soldier And Statesman

Was Logansport's Most Distinguished Citizen

AND

Bigger Savings

More Modern Conveniences

... these have been our

The Logansport Story

contributions in



Notice Ruffed Grouse: Stay Out of Funnels

This Ought to Settle Argument on Dry Beer



the store that service built in

Over 21 Years Of Quality and Service

March, 1935, marks the beginning of Todd's in The Logansport Story. At that time Ralph and Gladys Todd opened a small appliance store at 315 E. Broadway with one employee. Through the years the business grew as the Todd's lived up to their policy to sell quality merchandise and to service everything they sold. Today Todd's is housed in its own building at 327 East Market St., has a warehouse and service shop at 805 Burlington avenue, and 11 employees.



Famous Names at TODD'S KELVINATOR

ZENITH EASY COLEMAN. HAMILTON ROPER SUNBEAM GENEVA UNIVERSAL GENERAL ELECTRIC FOY PAINTS

OUR SINCERE THANKS. . .

If we have been able to grow, it is due to the patronage of our loyal customers. Many of our first customers are still regulars in our store today. Also, to our loyal and dependable employees, our appreciation for the fidelity shown through the years . . . you are responsible for

B & M Supply Company has just passed its Sixth Birthday. The company opened in May of 1950. It was purchased by David Beaver in January 1954. Offering Logansport quality plumbing, heating, cobinets and paint at the lowest prices possible has been the good at B & M in the past and will continue in the future ... making life easier and happier in The

B & M Supply

PLUMBING—HEATING—CABINETS—PAINT

Phone 3790

First Business Located At Point

VFW Charter Closed With 159 Members



William Bushing, Will quired several days to go, unh, Dean Winn, Edbouglas Martin, Pete Rhiobouglas Martin, Peter Rhiobouglas Martin, Pete Rhiobouglas Martin, Pete Rhiobou



Since 1873

Logansport Families Have Been Buying Their Shoes from

has been selling shoes on Fourth Street for 83 years . . . with always the same high quality merchandise and the most competent, courteous ice. The store was started by William M. Graffis, the father of the present owner, George A. Graffis, at 312 Fourth street, later moved to 313



Famous Name Shoes You'll Find at Graffis'

• FOR WOMEN Florsheim Vitality Carmelettes

Town & Country

 FOR MEN Florsheim

and Freeman

. FOR CHILDREN Jumping Jacks Trim Foot

Acrobats

W. M. Graffis & Son

THOMAS & EVERMAN COMPANY DODGE - PLYMOUTH

"Logansport's Oldest Automotive Dealer"

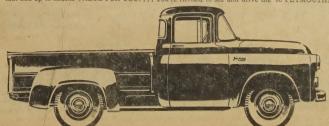
BABE THOMAS started his automobile career in November of 1914 with the firm of Simon J. Carroll Co.—a corporation—of which he was secretary and treasurer — in the present building, or middle room, where Watts Brothers Lec Cream Co. is presently located. Across the street from their place of business at that time was the old elevator, or Canal Elevator, where the old canal came across 5th St. which was later torn down and west building of Star Garage was built, Mr. Thomas recalls that back in those days their automobile sales consisted mostly of trading with people that were trading in their horses and buggles on automobiles and they did a land-office business on that score. Mr. Thomas reminisces that he traded for the last horse that was owned by the city of Logansport and the horse was used on the Fire Department. He also recalls that automobile parking was plentiful and a driver could park anyplace with their car headed in any direction. Mr. Carroll and Mr. Thomas started selling Dodge passenger cars and as it was a new car on the market they had a franchise on seven counties, but eventually lost county by county as the great Dodge Plant really got in higher car production and their firm later only controlled Cass County and immed ate territory. Later, and after World War ONE Mr.

Thomas and the late Jim Justice, who died in 1937, secured the local Ford Agency which they operated for many years and were located in the Star Garage Building.

Chick Everman started his automobile career in Royal Center in 1924 at the Ford Agency, and was connected in all capacities, in the business there—until he became associated with the firm of "Thomas and Justice" which, after the death of Mr. Justice, eventually became the present firm of Thomas and Everman Co., selling Dodge and Plymouth cars and Dodge Trucks, in their present location of 517-519 North Street ... "And here we might add that both these partners were born in Royal Center". Before coming to Logansport, Mr. Everman was engaged in the automobile business there for 8 years before engaging in the same business here in 1932. These two men have a combined total of many years in the automotive field and feel indebted to the automobile buying public in Logansport, Cass County and immediate vicinity, altho' there has been many, many changes in automobiles, operation of their business and the sales procedures and trading of their products.

THE DRAMATIC NEW 1956 DODGE "First With "Push-Button" Drive"! Born of Success To Challenge The Future. Except envious, admiring glances behind the wheel of these new beauties in the smart Dodge. Priced with the lowest, they represent the biggest, most beautiful buy on the road... they offer brilliant push-button driving, thrilling style, magnificent "Panel-Perfect" interiors, Highway Hi-Fi, and advanced Dodges V.8 and discovered the product of the prod





DODGE "JOB-RATED" 1956 TRUCKS ... A Product of Chrysler Corporation. World's Best Trucks! Powerful pickups and Expresses—Power Plus Economy! Smart Town Panels . . . Rugged Stakes! Power Dome V-8! Dodge Trucks—powerful . . . economical . . . dependable . . Thrifty six . . . Money Maker . . . Money Saver on any Job! See Us For "DODGE JOB-RATED TRUCKS" . . . SEE MORE! HAUL MORE! SAVE MORE! It's a Better Deal For The Man At The Wheel!

Dodge-Plymouth America's Most Dependable **Automobile** "Where to buy them?" 517 North Phone 4811

Stop in to your Dodge-Plymouth Dealer for Dependable Service

Real Twister Struck Here In March, 16

In March, 1916, the only real twister ever to hit the city touched down and did inestimable damage.

It came at 10:15 p.m. It was past any given spot in a few

One man was killed on the westside when a two-inch steel line shaft was torn from a factory after the roof went off. The shaft went across Center avenue through the front of a house and killed a max.

In the country northwest of the city, the storm blew down a house and burned a youth to death. The collapsing house trapped him by one wrist at the door; then caught

The twister started at Kouts and blew out south of Marion, near I there blowing a passenger train clear off the track.

In Logansport, it came down to ground level in spots, unroofing houses and damaging buildings. The swath would have gone straight through the down town district, moving east, if the twister had held to the ground.

It took the top off the Roosevelt school at Seventh and Broadway. Fred McKinsey, 1010 High street,

He was picked up at Fourth and Broadway and carried to Fifth where he was returned to his footing gently and unscathed. People in stores said the wind held him three or four feet in the air all the way.

Altrusa Club 7 Years Old

Logansport's chapter of the In ternational Altrusa club was or ganized and chartered on June 13 1949 with Ethel Nice the first pres

Altrusa is an industrial organization. The International was organized in April; 1917—the Pioneer Women's Service club with classification guide. Motto is Patriotiem Efficiency and Service.

Membership in the organization is invita'ional and a balance of

The Altrusa club has a dinne meeting each Thursday evening Current officers are: Agda Rafter president; Mildred Schaefer, vic president; Camille Killian, recording secretary; Ruby Smith, con responding secretary; and Margaret Kiein, treasurer.

The local club makes substantial con'ributions annually to: Founders Fund, which furnishes vocational aid to older women; Grants-in-Aid; outright grants of 2520 to \$730 to Latin American and Asian women graduate students in North America. One J bond is purchased each year for Community Building, \$100 is given each year for retarded children in Loganspor', and the group sells title ets for the Purdue Glee club pro-

Altrusa service includes: \$15 tt.
American Friends of Korean Re
lief, two packages of clothing am
medical supplies to Korean club
\$200 for new hall furniture at Yah
CA, clothing, money and 4-H sup
plies for a needy girl. Weekly vis
its to the Jones Convalescent hom
are made, furniture and time are
given the Teen-Canteen, and gifts

clubs are located in the United States, Mexico, Canada, Puert Rico, England, Guatemala, and Bermuda, Saoul, Korea, is temporarily inactive because of the war. Club formation has been authorized for Ireland, France, Switzerfand, and the Scandinavian coun-

The 1955-56 theme is service i Four Dimensions—Altrusa Information, International Relations Public Information and Vocationa Information.

Grace Evangelical Dates Back to 1919

The Grace Evangenca: Lutherar church, organized Oct. 12, 1919 with a membership of 200 persons, held services in Central school (the Roosevelt building) during its first year and the Rev. H. E. Stuehm served as its first pastor

In October, 1920, the second Presbyterian church and parsonage at Ninih and Broadway were purchased for \$85,000 for use as the church home, and the first service was held there on October 29. The congregation became a part of the Indiana Syndo of the United Lutheran Church in America in 1935. An extensive redecorating program was carried out in 1850.

Childish Quarrels Are Necessary to Growth

BROOKINGS, S. D. — Children's bickerings are a trial and error method of solving conflicts and differences, according to Mrs. Merle Gunsalus of South Dakota State College.

are like the debates and arguments of grown-ups and should not be interfered with unless one child is continually on the receiving side. She said quarreling and bickering in the pre-school age group are

She said quarreling and bickering in the pre-school age group are inevitable, and sometimes necessary if the child is to learn how to get along with others.

Logansport operates under the councilmanic form of government. There are seven members on the city council, presided over by the mayor.



BROADWAY

The electric car shows that this picture was taken after the turn of the century. Taken from Seventh looking east at Broadway, it shows the unpaved street and houses which old timers will recognize. Later the car track was double-tracked from that below. Fighth, westward

BPW Formed Here in 1915

The Logansport Business and Professional Women's club was organized in 1915 for the purpose of engaging in civil activities. It was affiliated with the National Federation of Business and Professional Women's clubes in 1923 and secured its charter in 1924. Helen Kuppen-heimer was the first president, bolding office from 1915 to 1918. The charter members were Fern Pickett, Dalisy Purcell, Marie Floyd, Marguerite Earheart, Stella Laing, Esther Hanna, Margaret Jones, Florence Greenstelder, Julia Parrish, Mildred Bazler, Mabie Pritiger, Lena King, Nell Rankin, Gladys Black, Georgia Harrison, Mary Markert, Marie Whitted, Louise Rothermel, Mildred Tsankin, Nery Markert, Marie Hen Miller, Nelle Ryan, Carrie Swadner, Etha Massena, Mary Arthur, Ethel Enyart, Marie Eckerle and Florence Horstman.

Logansport erected its first jai



SECOND AND MARKET STREET—A workman leans on his shovel during street repairs in Market below Second. The old Earnett hotel can be seen on the left. From Second to the Market street bridge later
was the first stretch of Logansport streets to be payed with asphalt. This view apparently dates to



Today as yesterday, it seems....

THE BEST DRESSED MEN WEAR CLOTHES FROM REHMS!

... and here's the story how

Two Brothers...with a total Investment of \$200 in September following the 1913 Flood Opened



"THE BIGGEST LITTLE STORE IN TOWN"

William and Carl Rehm, in September, 1913, with an investment of one hundred dollars each, started a men's wear store on Broadway. The store at that time was about where the Logan Theatre is now located. Bill and Carl enjoyed filling their store with good clothing... the kind and quality that style-conscious men preferred. Courtesy and an unusually friendly atmosphere contributed much to the store's success. During Rehm's 44 years of progress in Logansport, the store moved across the street from its first location, and in 1926 to 405 E. Broadway, the present location. Bill's son, William S. Rehm, worked in the store part time while attending ing school. Later, after completing his education, he became a part of the firm. The name was changed to Rehms Men's Wear, but intentionally the size of the store as well as the fine quality merchandise, service, and courtesy have remained the same . . . a perhaps small, but important part of The Logansport Story.



Rehm Bros. as it was originally in September, 1913. Pictured at left, Carl Rehm, co-founder, and at

Today, As Always At Rehms You Choose From Brand Names You Know and Trust...

Van Heusen Shirts and Sportswear Cricketeer Sport Coats Jazmar Slacks and Leisure Wear Faultless Pajamas and Underwear Dunbrook Topcoats Rugby Sportswear Mark Twain Sport Shirts Lee Hats
Slacks by Higgins
Plymouth Rainwear
Faultless Shirts, Neckwear and Socks
Skipper Sportswear

Anson Jewelry for Men

Siebler Tailoring Co.
Custom Tailoring to Your Individual Measurements



Rehms Men's Wear today . . . the ultimate in self selection for quality-minded and style-conscious men. Pictured at left, Bill Rehm, Sr., and on the right, Bill Rehm, Jr.



"THE BIGGEST LITTLE STORE IN TOWN"

GOT NO TIME FOR BREAKFAST THIS MORNING. I'M HEADING FOR INDIANA TO HELP THE PHAROS-TRIBUNE AND THE PRESS TELL THE GREAT "LOGANSPORT STORY!"



IRON BRIDGE-The old iron bridge over Eel river at Sixth street for many years linked the Northside

McHale Was All-American Football Player in 1914

back and haifback at Purdue beween 1963 and 1966.

William (Biddy) Longabaugh
was another Logansport athlete ers, was captain of the Colorado lege football at Purdue in 1329-30.

FOUR GOOD REASONS



Why Marty's is Important to The Logans port Story



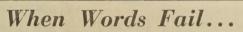
Four Great Names-Willys, Hudson, Culligan and Admiral combine to make Marty's a vital part of The Logansport Story. Ten years on the local scene, Marty Schreyer started here in 1946 with the Culligan Soft Water Service. In 1951 he acquired the location on Water Street and added the Admiral, Hudson and Willys lines. Since then ... Sales and Service have really been the theme of Marty's!

Marty's Sales and Service

Orient Lodge Organized In Logansport in 1860

for a dispensation to mew Lodge in this cling to the terms of for that purpose."

CHICAGO — Teen-agers need from one-third to one-half more paid a displaced May 30, 1860. The new list of the



folks in The Logansport Story— SAY IT WITH A BRICK

... of Watts Bros. Ice Cream, of course!

Logansport's oldest ice cream company—Watts Bros.—dates back to 1915 when Harry G. Watts and Walter A. Watts first started the business at 113 Fifth St.

It was in April of that year when the company started, using an ice and salt box for refrigeration and tubs with ice and salt for delivery. In 1918 the room at 111 Fifth St. was added and automatic refrigeration installed. Of course, ice and salt cabinets were still used in the stores.

Folks appreciated the superior quality of Watts Bros. ice cream, and in these early years of the company's history—those who cared would "say it with a brick"... of Watts Bros. ice cream.

In 1927 Watts Bros. purchased the building which included 109 Fifth St. The firm has been located at the 109-113 Fifth St. address ever since.

The first refrigerated ice cream truck was purchased in 1931, and refrigerated cabinets came into use. Today display cabinets and serve-yourself cabinets have meant another major improvement.

Watts Bros, have always been famous for ice cream novelties. Today the main specialty in this line is stencilled ice cream -individual slices of brick ice cream gayly decorated for almost every special occasion

Taste, texture and richness tells the ice cream story, and one needs only to taste Watts Bros. product to know why it has for years been called—

"THE CREAMS of CREAMS"

WATTS BROS. ICE CREAM CO.

109-113 Fifth St.

Phone 4454

Trace History of Logansport Libraries Back to Year 1837

WomenVoters Organized in City 19 Years

cceeded Miss Market Street Has The Right Name

Hart-Schnaffer and

Marx Clipper-Craft

Westbrooke

Alligator Levis

Jayson Jarman

Shields

Champ

Knox



nt in Logan-miles from Logansport, Denver, The first doctor in the McKeen, who Colorado represents a 1,117 miles was John T. Liston. He are

Playing An Important Part In

THE LOGANSPORT STORY

For Over Thirty-Five Years

Eberts Drug Store

East Broadway at 19th



Interior View of the Attractively Remodeled and Redecorated Self-Service Drug Store

EBERTS is truly a friendly, family, neighborhood drug store!

FOR THE KIDDIES-EBERTS means Ice Cream, Sodas and Sundaes.

FOR THE ADULTS-EBERTS means: Prescriptions carefully compounded -

Friendly Council and Helpful Suggestions—a Personal Interest and Understanding of Each Customer's Problems. EBERTS MEANS: The Drug Store with Fine Drugs, Medicines, Cosmetics, Paints, and countless other items.

AND ON JANUARY 1, 1956, EBERTS DRUG STORE ADDED ANOTHER MARK OF

"HOME OF LOGANSPORT'S MAYOR"

EBERTS DRUG STORE

Where Friendly Service Prevails

You should be coming to DISTINCTION-

19th and Broadway

Brumbaugh's

Indiana's Smartest Men's Store

We Sell Personal Satisfaction Manhattan Munsingwear

Jockey Superba

Swank Haggar

Jantzen

King's Men

Paris

Holeproof

Style-Mart

PROGRESSING

with

LOGANSPORT

for

13 YEARS

For Clothes becoming to you-

Poet (Who Couldn't Read) **Wrote Poem About Storm** That Struck City In 1845

west Logan, it there did

maid all present, both gap, and stair, stretched its course towards

as he was cawt out in the strete, the storm it did, him badly beet, this made him feel somewhat ganized 25 years ago by flat.

be caws it swept away his hat, the this cawsed him for to feel dis-E orders, free lost a hundred dollars, in we verbal orders.



ago it was moved a short distance Gulf of Mexico to its present location at 316 North Floor Is Classroom

For Harvesting Flax

We Do the-"Undercover Work" The Logansport Story Years of intimate service to the women of this community. Since 1948 Agnes Ritsman, a graduate corsetiere with years of training and experience has counseled with the women of this community in the proper foundations, bras and girdles to fit their individual needs. Fittings are guaranteed and alterations are free. For the customers' convenience a record of their measurements is kept on file.

In our new location since '54

APPAREL SHOP

if RUMPLESTILTSKIN

had been in The Logansport Story

... He Would Certainly Have Shopped At BARBER'S



Quality and Service have been the watchwords at Barber's Sewing Supplies since the business started in December 1942 at the residence of Mr. and Mrs. C. L. Barber at 1425 E. Broadway. This was after 21 years employment by one of the major sewing machine companies. On a very small scale at first, Barber's concentrated on servicing sewing machines, doing special order hemstitching, buttons and belts. The business grew quite fast and in January 1943 the store at 318 E. Broadway was leased and Barber's moved to their present location.

During the war years Barber's carried stocks of many varieties of plastics, needle-rork, and some home appliances. At the same time, since sewing machines were very carce, Mr. Barber helped as many folks as possible by rebuilding, reconditioning, and

After the war, when sewing supplies and sewing machines began to reappear on the market, the policy at Barber's was changed to include only items which are necessary to home sewing. A short time later, lines of yarn, crochet thread, trimmings, needlepoint, hooked rugs, and other items for handwork were added.

In 1946 new sewing machines were added, standards of acceptance were established and the long task of tests and trials began and continue today. No line of sewing machines has ever been offered by Barber's without first putting them to rigid tests for durability, ease of operation, metals composition, checking for availability of replacement parts, price as compared to quality, and manufacturer reliability and reputation for backing the machine.

Pfaff sewing machine passed and was accepted as the leading line in 1948, at which time Barber's became one of the first Pfaff dealers in Indiana. In 1952 the Universal sewing machine was accepted by Barber's us the best budget priced machine, in 1955 the White machine was accepted by Barber's as the best "American Made".

In 1954, Mr. and Mrs. Barber's son, Gayle, returned from 11 years service in the U. S. Navy and entered the business.

Fourteen years have passed, the combined sewing machine experience of the person nel at Barber's adds up to 72 years... the policy of best in quality, service and price continues today, and will continue tomorrow... and for as long as Barber's are part of The Logansport Story. If Rumplestillskin, that skillful little spinner in Grimm's Fair, Tale, came to Logansport—we think he'd go straight to Barber's for the best in sewing the straight anywhere.

















Barber's Sewing Supplies

MEDLAND

The Rita

Since 1877

A NAME ASSOCIATED WITH CONSTRUCTION IN

The Logans port story

John Medland entered business with John E. Barnes in 1877 and continued in business with him until 1888, at which time he went into business for himself. Seven years later Ed. Medland joined his father's firm. When Ed. Medland, Jr., entered the business in 1933, it became known as Ed. Medland &

Medland's have been general contractors for many of Logansport's recent improvement projects. Among them are St. James Parish Building, Southside Fire Station and Jefferson School Addition.

We are proud to be presently constructing another progress project in Logansport---BUILDING THE NEW ST. JOSEPH SCHOOL

Ed. Medland & Son

Exchange Club AAUW Aids Dedicated to Education Civic Growth

Study and Vacation Combined in Idaho

New Red Shrimp On Market Soon





New and Used Furniture

SINCE 1953

SHOE REPAIR SINCE 1940

DURING my 16 years of serving this community, in my own field, I am proud to have grown with Logansport.

DURING these years I have had the privilege of dealing with many, many people who I number among my friends.

I am grateful for the opportunity of serving you and eagerly looking forward to this continued pleasure.

Whenever you're in the market to buy, sell, or trade furniture, see . . .

ARNEY FURNITURE CO.

Easy Monthly Payments

228 E. Market

Noah Arney

HENDRICKSON MOTORS

"The House That Service Built"

CHRYSLER - PLYMOUTH - DESOTO



2 Generations in "The Logansport Story"

1925—1956—Your Chrysler Dealer for 31 Years., This firm has long used the Slogan "The House That Service Built." We have constantly endeavored to maintain the highest standards of workmanship and we offer to the motoring public the largest and best equipped service facilities in a wide area With larger facilities and increased personnel—Prompt and Efficient Service may be obtained at the traditional fair prices that have always existed at Hend-

In receiving National Recognition from the Chrysler Corporation, we were awarded \$2500 for being one of the leading dealers in the United States in Plymouth's \$150,000 Lucky Motor Number Sweepstakes.

We wish to take this opportunity to thank the people of Logansport and surrounding area for enabling Hendrickson Motor Sales to have the honor of being one of the top 90 dealers in the entire United States to receive this award. Without you, this recognition would never have been possible.



411-423 South 3rd Stop in often!



The New 1956 "Power Style" CHRYSLER

One look at this new "Powerstyle" CHYSLER tells you this world-beater is long and low and lean ... that this is how power LOOKSI But what a thrill you're missing until you pilot "Powerstyle." You handle 2 real performers—a Chrysler airplane type V-8 engine ... and Pushbutton Power-Filte automatic transmission. Plus full-time power steering and power brakes ... You'll know then—this is how power feelst!



The New 1956 "Forward Look" PLYMOUTH "THE Value-Buy of the Year-PLYMOUTH! The biggest, longest, roomiest car of the low-price three-with the newest styling ... with optional Push-Button driving, "First in its field" ... new performance, new safety, new value! And, again, in resale value Plymouth leads the low-price three! The highest sales valume in Plymouths' history means we can offer you—The YEAR'S TOP TRADE ALLOWANCE ... ACT NOW!

The New 1956 "Push-button drive" DESOTO

The 1956 DeSoto is the easiest handling car you will ever drive. You select the correct driving range with the effortless fouch of a button. The DeSoto's new push-button driving is safer, too. The controls are located on the left side of the instrument panel where no one but the driver can operate them. Blazing NEW 255 HORSEPOWER for "High torque take-offs." Try the new DeSoto ... for the superhighway agel



5151 for Service or Information



Logansport Was Birthplace Of Many Distinguished Sons

Getting Physical Checkup

Will Help Fight Cancer

Will Work in Greece



Since 1933, those "special gifts" in The Logansport Story have come from Houk's. You've given them . . . you've received them. . I ney have always been attractively gift-wrapped . . . a service for which we've never charged. We appreciate the fact that your patronage has helped us take our place in Logansport. For this, we will be forever grateful . . . and we will always try to serve you better.

You'll continue to enjoy shopping Houk's for those Special Gifts-Home Furnishings-Luggage.

417 Broadway



Dial 4287



-the parts that keep 'em running

> ... that's been our part in the Logansport Story!

From Model-T's to Cadillacs . . . since 1924 we've serviced them all! We're proud of our work . . . proud that we have the automotive experience and factory-training it takes to do an expert job. We've been careful in selecting only the best parts made. That's the way we keep 'em running . . . and in that way we're helping you to make progress in Logansport!

WE EARNESTLY SOLICIT YOUR PATRONAGE WITH THESE NATIONALLY ADVERTISED

AC Oil Filters — AC Spark Plugs — Auto Lite Ignition, Spark Plugs, Batteries — Bosch Magnetos — Brigg & Stratton — Carter — Clinton — Delco Remy — Delco and Houdaille Shocks — Fairbanks Morse Magnetos — Fram Oil Filters — Holley Ignition and Carburetors — Lauson — Leese — Neville — Marvel Schebler — Monarch Mowers — Phelon Magnetos — Power Products — Purolator Oil Filters — Reo Mower and Motor Parts — Rochester Carburetors — Stromberg Carburetors — Tilloison Carburetors — Wico Magnetos — AC Fuel Pumps — Delco Brakes — Wico Magnetos — AC Fuel Pumps — Delco Brakes — Grizzly — New Departure Bearings — Packard Cable — Permatex — Plastone and Turtle Wax — Shaler Rislone — Signal-Stat Lights — Speedometer Parts and Service — Trico Products — Tung Sol — Weatherhead — Zenith — DuPant Paints — Westley's Polish — Fairbanks-Morse Recoil Starters — Zerone and Zerex — Behr-Manning Tape and Abrasives.

Phone 3797

Wm. J. (Pat) Moran

611 North St.

EXCEL AUTO PARTS AND REPAIR

Pioneers Brought Christianity Into The Wilderness

Reverend Post Founded Garden Club First Logansport Church Long Active

Adventists Church Fifty-Six Years Old

Not as old as "On The Banks of the Wabash"



100 years of great contributions to the world of music, and whose pianos we feature, joins us in saluting "The Logansport Story." There's a heap of satisfaction in hav-

Logansport Story." There's a heap of satisfaction in having contributed our own best efforts through six years of service to Logansport's customers with the best musical merchandise available. Wurlitzer pianos; Baldwin Electric Organs; Hi Fidelity, record players, tape recorders and musical instruments by most of the great names in the industry... and the most complete stock of records in this part of Indiana, in all categories.

You are always welcome at-

.... but we're in The Logansport Story with Everything In Music!



Methodist Church Has Largest Congregation

Kansas GOP Names

Copter Guides Weapon Carrier to Shore



Graduating from L.H.S., I attended Purdue and received an Electrical ngineering degree in 1921, following it with a student training course

Back Home Again In Indiana....

This is where the Logansport Story takes place.

....its yours and ours-and just like us, you've probably loved every minute of it!

... And just as sure as you're a Hoosier-and proud of it-YOU CAN BE SURE IF IT'S WESTINGHOUSE!

203-205 FIFTH ST.

BRIGGS ELECTRIC CO.

DIAL 4401

Wabash High **Several Times**

Local Lion's Club Charter Signed by 33

a for the past 16 years preschols.

chat time the club has kaminations for approximately 500 pairs of a addition to repating them ones the club has boye to a fulfill and the prescholar properties of the prescholar presc

Fourth Estate. Began in England

DINNIQUET ADVICE

EAPOLIS — Pirst aliders
duerniquets to stop biededotten and harmful effects
esult. The State Medical
ib biedenig can be control
iffirm, direct pressure over
and with a cloth pad. The
tet should be used only for
life - threatening hemorrat cannot be stopped by
period between 1943 and 1953 was
leans.





By Aldrich Family

enet. two boys to the Indiana Medical Center at Indianapolis for eye operations which have proved sucssful. The Cubb also purchased two machines for the examination of eyes and which may be used by any of the schools whenever needer the community including the second programs to the community including Horace Heidad Spike Jones.

Past presidents of the club include: Willard 'Wharton, Frank Morris, Fred Steffy, Raiph Todd, Robert Hammontere, Merrit Harmmontree, Ross Reid, Galen McVay, Harold Yeater, Jim White, Harold Hard Warton, Herbert Crockett, Keth Showalter, John Lamb, Harry Watts, and the current president, Edward L. Kimes.

s. m. kudr0O'l'thurorthiteutly' he The organized 10 years later in 1988. The logansport Lioness club, was organized by ears later in 1988. The first president of the club was Mrs. James White.

Columbia Street's Church of Christ Wase organized by ears later in 1988. The following charter members: Mrs. Almest was purchased on the corner of Mary and Columbia streets. A modest frame house of wishing was purchased on the corner of Mary and Columbia streets.

A modest frame house of worship was erected on that lot at the cost of \$2,300. It was replaced in 1988 when a lost was purchased on the corner of Mary and Columbia streets.

A modest frame house of worship was erected on that lot at the cost of \$2,300. It was replaced in 1988 when a lost was purchased on the corner of Mary and Columbia streets.

A modest frame house of worship was recreted on that lot at the cost of \$2,300. It was replaced in 1988 by the present permastone building, which was cost of \$2,500. It was replaced in 1988 by the present permastone building, which was cost of \$2,500. It was replaced in 1988 by the present permastone building, which was cost of \$2,500. It was replaced in 1988 by the present permastone building, which was cost of \$2,500. It was replaced in 1988 by the present permastone building which was cost of \$2,500. It was replaced in 1988 by the present permastone building which was cost of \$2,500. It was

Fires in National
Forests Lower in 1955
CHICAGO — Forest fires were fewer in 1955.
The U.S. Forest Service reported that forest fires in national forests dropped 20 per cent. Their figures showed 10,482 fires in 1954

as compared with only 8,180 such fires in 1955.
Mancaused fires also dropped. In 1954 fires attributed to men mounted to 5,978 as compared with last year's 4,375.
Cass county registered 858 voters in 1954

WOE UPON WOE | court to face traffic violation on charges of speeding and driv- his car in front of the courthouse NORTH BRANFORD, Conn. -- charges and as result was fined ing while his license was under with another charge of driving ur dward F. Cote, 20, drove to town an extra \$100. Cote was arrested suspension. When he stepped from der suspension. Total fines.



ADVANCING TO A BETTER FUTURE

My interest has been solely in the progress of this community, because my success as a realtor depends entirely upon serving each client to their complete satisfaction. My constant endeavor is to assist in

strengthening the position of the individuals of the area and of the community itself.

It is the home owner who makes our country strong and so it is in Logansport, for nothing quite adds to growth and progress as a sound home investment.

In comparatively a few years of business I have grown and progressed with the community and my hope for the future is to continue helping my friends and neighbors by improving the service I give in every way possible and to become a helpful citizen to this community.

OTTO HILBERT REALTOR

American Institute of Real Estate Appraisers National Institute of Real Estate Brokers

National Institute of Farm Brokers International Traders Club

1436 Clifton Ave



Phone 9952







A GOOD DRUG STORE IS AN INSTITUTION DEDICATED TO COMMU-NITY SERVICE IN THE BROAD APPLICATION OF THE TERM . . . and when two established Drug Firms such as Kimbrough's and The Central join forces, those participating in The Logansport Story know they can depend on The Central for never-ending accuracy and vigilance. In 1945 the Jate Jim Kimbrough retired, selling his store at 13th and Broadway to his son, George. Following the death of Bert Nicholson, manager of the Central since its founding, George Kimbrough sold the store 'across from the high school' and took over controlling interest of the downtown store. Today the Central brings the people of Logansport the highest quality of pharmaceuticals at the lowest prices plus friendly, dependable service. 'Always the mecca of business and professional men who meet at the Central's fountain for the famed "Coffee Club" . . . today, more than ever, people are saying "See 'ya at the Central!" when two established Drug Firms such as Kimbrough's and The Central join

JUST WHAT THE DOCTOR ORDERED!

Every prescription filled as the doctor writes it . . . compounded from the highest quality pharmaceuticals from the finest laboratories. No possibility of a substitution. No possibility of an error, You pay your doctor for a prescription. It will pay you to have it filled at The Central!

CENTRAL DRUG CO

GEORGE KIMBROUGH, R. Ph.

Phone 3131

Tribute to Our Founder

For Tony Palumbo it was a battle of trials and tribulations in the early days, but the victory was a most complete and rewarding one

He Came

...to America—and Logansport

He Saw

...the future in the Logansport Story

He Conquered

...the many obstacles in his path AND HE WON THE HEARTS OF EVERY ONE IN THE ENTIRE COMMUNITY!



In Memorium—Antonio Palumbo

1872 - 1956

We deeply regret that our Younder, who made so many worthy contributions to The Logansport Story, quietly finished the last chapter of his book on January 5 of this year. He was 83 years old

He was born at Termini Imerse, Palermo Province, Sicily. At the age of 17 he came to America from Italy. After arriving in New York City, he resided three years in Hartlord Conn., later moving to New Britain. In 1992 he came to Logansport. With his brother James Palumbo, who now lives in Boise, Idaho, and a brother-in-law, he established the Palumbo Distributing Co. at 314 North Third St. Due to the remarkable success of the firm, in 1911 a fine three-story brick building was erected on Fifth street and East Melbourne avenue. Fruit and vegetables are distributed over a radius of 100 miles while the wine and liquor territory covers half the state.

One of the most public spirited citizens of his adopted country, on Feb. 13, 1914 he was appointed correspondent for the Italian Consul. He had the honor of being decorated by the King of Italy for civic and other services performed in behalf of the Italian Consul, and on Aug. 18, 1830 he was recommended for an honorary title by the Italian government.

He was hoosed by the Kiwanis club for his charitable work in the city. For many years he was treasurer of the Three Rivers Council of the Boy Scouls of America. He was one of the first in Logansport to receive the Silver Beaver award, highest scout award an adult may be given. Last May he was selected as No. 1 Catholic Layman in Indiana. He was a member and counsellor of the local St. Joseph Catholic church, a member of the Logansport council No. 516, Knights of Columbus, and of the Home Association, and a life member of Pulaski Fourth Degree Assembly of the K. of C, in which he served as Falthful Furser for 20 years. A member and former president of the Logansport Rolary Club, a director of the Pirst Federal Savings and Loan Assn. of Logansport, he was also advisor to the American Red Cross, life member of the Logansport Community Chest which he served as director for 17 years. He was a life member of the Logansport Community Chest which he served as director for 17 years.

Assisted by his four daughters as officers and directors of the family-owned company, he was directing head of our firm. We are honored to have been near him and worked with him . . . Certainly we are paying tribute to a man who loved Logansport every bit as much



The Logans port Story

as presented in this special edition in 1956 marks the

54th ANNIVERSARY

of the

Palumbo

Distributing Co.

founded

in Logansport JUNE 4, 1902

... As in the past, and for many years to come, we will serve you well.

The Food Story-In The Logansport Story-Starts At Palumbo's

PALUMBO DISTRIBUTING CO., INC.

PORTER DRUG CO., Inc.

"68 Years of Faithful Service-To Logansport and Community"



WILLIAM H. PORTER ounded The W. H. Porter Drug Co., August 18, 888 at 326 East Market.



WALDO E. BISHOP Vice-President



FRED D. McCULLOUGH

Treasurer



RUTH BISHOP



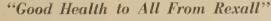


BEN PORTER, President

BEN PORTEK, President of Porter Drug Co., Inc.

Joined the store staff in May 1898 and soon acquired a host of friensd who fondly referred to him as the Jovial, Friendly, Family Draggiss.

Ben retired from active duty in 1951 after years of serving this community, as drugglist, as councilor, and as a civic leader and benefactor. Ben resides with his wife at 801 High



In 1904 Porter's took a Rexall franchise, becoming the second Rexall store in the state of Indiana which today boasts over 10,000 member stores. Porter's gives to you savings of Rexall volume plus famous Rexall quality.



Porter's offers unexcelled . . Prescription service 3 Registered Pharmacists



PORTER'S-YOUR FRIENDLY REXALL STORE - ESTABLISHED 68 YEARS AGO - IS LOCATED ON THE NORTHWEST CORNER OF FOURTH AND MARKET STREETS



You'll find the most famous brands of Drugs and Cosmetics at Parter's.

YOUR FRIENDLY REXALL STORE A Drug Store With A Reputation

devoted to the health and welfare of Logansport and vicinity for 68 years

You Can Get It At PORTERS

Ever stop to think what a truly modern drug store such as we offer, provides in the way of service? A person seldom comes down town for any purpose, but what he visits the drug store for some needed item, perhaps in the tobacco line, maybe razor blades or toothpaste . . . or could be your favorite magazine, then, of course, your favorite soft drink at our shining, immaculate fountain. Sure, we also have candies, cosmetics, everything for baby, photographic film, greeting cards and fountain pens, salted peanuts and sun glasses . . . BUT 'PRIMARILY WE'RE A DRUG STORE . . . so naturally our pride and joy is our clean, shining prescription department where your doctor's prescription is carefully compounded from the finest, freshest ingredients it is possible to secure. Your prescription is prepared by experienced, registered pharmacists who follow your doctor's specifications to the letter. Porter's is a friendly store ... all of us here enjoy waiting on you ... Come in, We'll be happy to see you.

PORTER DRUG CO., Inc.

Business Names of 1877 No Longer Familiar Here

Important In History But 79 Years Make Difference



as local as Main Street . . . a as close as your phone

METROPOLITAN LIFE INSURANCE COMPANY

(A MUTUAL COMPANY)

1 Madison Avenue New York 10, New York

LOGANSPORT OFFICE MR. JAMES T. BROGAN, Manager
MR. FRANK B. FOLIO, Assistant Manager
Logansport, Indiana

3201/2 East Broadway



YEARS OF



1902 to 1956

"54 Years of Uninterrupted
Service to This
Community"



THE OLDEST BANK IN CASS COUNTY

is proud to be a part of The Logans port Story

NOW





Looking towards the future . . .

Progressing with Logansport, we are looking forward to further expansion to take care of the most important people in the world—our customers.



THE FARMERS AND MERCHANTS STATE BANK LOGANSPORT, INDIANA

Once The Best Theater In All Indiana



Growth

Since 1950

Logansport Story



Inspiring as the growth of 4 sturdy tree is that quickening of public confidence in a product or service that by merit alone proves its superiority.

It is with distinct cride that we recall the ideals of service upon which this establish-ment was founded a few short yeass ago. It is a further gratification to consider the public appreciation and confidence we have earned through practical application of those high ideals.



Funeral

Phone 3864

Founded With Faith In Logansport 51 YEARS AGO



displaying the finest in of-

The Hendricks Printing Company pauses briefly at the beginning of another half century to say."Thank You" to the many good friends and faithful customers who have helped us grow and prosper.

In 1905 Frank Hendricks purchased the Morgan printshop. His brother, Pete, joined the firm in 1907. William Hendricks also became a member of the company in 1911, and Leo Hendricks entered the business in 1934. Today, under Leo's management, the company continues to progress.

Our goal in the future chapters of The Logansport Story continues the same—to produce printing of the highest quality for the satisfaction and benefit of our customers. We will also continue to offer the finest in office furniture, equipment and supplies.

Hendricks, now in the 51st year, places at your command a wealth of typographic skill and craftsmanship, backed up with excellent layout service, modern type faces, precision presswork, bindery facilities, and complete dependability.

We are keenly aware that your interests are best served by fine printing . . . our devotion to it has met the test of time. Because fine printing is an art which substitutes cannot duplicate, its quality will always be preserved and maintained in our plant.

Fine Printing In The Logansport Story Since 1905

Hendricks Printing Co.

602 Erie Ave

Cass Veterans Group Joined With American Legion in 1919

Railroad Union Veteran Puts in 50 Years

Telephones Came In 1881 But Theu Had A Slow Start



Samuel Spencer Gave The first plano brought into Lo- river while it was being unloaded. The first coal oil lamp using gansport in 1836 or 1837 on all It remainded on the bottom until crude black oil, appeared in this strength of the Wabab-like water, subsided. Spencer Park Tract

Consolidations Mark I.O.O.F. Lodge History

stalled at the time of Powerhouse Located was completed were At 18th and Broadway

GADDIS AQUARIUM

Serving This Community With Pets and Pet Supplies Since 1951

WE BOAST with GREAT PRIDE that we have ONE of the most COMPLETE PET SHOPS in our COMMUNITY, BUT we know this was only accomplished through YOUR GOODWILL AND PATRONAGE . . . So, to LOGANSPORT we say "THANKS"

customers with their pets and supplies in the past and it'll be OUR PLEASURE to continue serving you in the future.

411 F Ottowa

Phone 2268

Dates With Destiny in the History of



THE LOGAN THEATRE

The Logans port Story

1913

Residents of Logansport had cleared away the deoris of the Hood and He was getting back to normal, when the Colonial Theatre, the predecessor of The Logan opened its doors for the first time... bringing the finest in entertainment to the people of this

1928

A new management was born ... the Colonial changed its name to The Logan and a great era of motion picture entertainment began in Logansport as The Logan offered the first "talking pictures" in this area. Silent pictures have never played at The Lo-

1934

Vaudeville comes back to Logansport! The advent of "talkies" sounded the death knell over the nation for vaudeville. Old-timers missed it, so The Logan management, eager to please, revived the old "three-a-day" For several years, stage presentations were a part of The Logan's bill.

1940

Modern Air-Conditioning is installed. One of the first air-conditioning units in this area was put in The Logan Theatre. Always on the lookout for its customers' comfort, The Logan provided, years ahead of most other theatres, what today is taken for granted everywhere.

October 10 1953 Stereophonic Sound and Wide Screen comes to Logansport. The Logan closed its doors for a week while the finest equipment in the ccuntry was installed. The Logan was the first theatre in this area and one of the few in the state to have these inovations at this

November 11

1953

Cinemascope! The Logan opens its doors to a waiting crowd for the showing of "The Robe" the first motion picture in cinemascope. Another first for The Logan as it was one of the first theatres in the nation to be able to bring cinemascope to its patrons.

1956

For 28 years we have pioneered every advance in the entertainment and comfort of and has been our policy since 1928. Now, in 1956 our faith in Logansport and our pations through the years has been justified and we are sure that the future will add, through our efforts, to our standing in the community. The best of Hollywood will be brought to you and as new methods are announced they will be installed. The Logan grows and progresses with Logansport!

Movies Are Still Your Best Entertainment

THE LOGAN THE

W. T. Studebaker, Manager

Wells and River Furnished Logansport With Water Supply Until Year of 1876

GRUSENMEYER

And PONTIAC

Two famous names in the automotive life of Logansport and

20 YEARS

L. F. "Dutch" Grusenmeyer perience dates back to 1918 when I entered the Automotive field as an

until 1932 when I entered the Automobile sales field. First Contract with Willy's Overland Nash & Packard was held until July 1936 when the PONTIAC franchise was secured for Logansport and Cass County. I have, and will continue considering it a pleasure and a privilege to supply you with the Fabulous

Myself, along with our 22 employees-well experienced in the au-

tomotive field—have continually strived to give the very best in service and today have one of the finest equipped mechanical and service departments in northern Indiana. We also have an excep-

We recall the PAST with the pleasant memories of serving thous-

We look FORWARD to the happy experience of serving you ... our

It is indeed our pleasure to thank all of you--we have appreciated your patronage through these most happy and successful years...

surrounding communities for over

* Parts manager

tionally complete parts department.

ands of satisfied PONTIAC owners.

friends and customers.



Part-Time Haberdasher I was left holding the bag," he said, "To cover the general consults all the part of the said, "To cover the general consults all the part of the said, "To cover the general consults all the said," and the said said the said said, "To cover the general consults all the said, "To cover the general consults all the

Catholic Faith Brought

To Logansport in 1834

New Way to Make



To Gracious Living in the new

Logansport Story

HIGHLAND PARK ADDITION



AERIAL VIEW OF THE HIGHLAND PARK ADDITION

Adding 160 acres to the corporate limits of a growing Logansport, the Highland Park Addition is the city's biggest and finest development project. It is the only new urban community offering the tremendous advantages of city water and sewerage service, paved streets

Featuring quality homes for a lifetime of pleasant living, readily available on low cost FHA and VA loans, Logan Homes, Inc. has become the largest builder of homes in The Logansport

HOMES

Progress Story. The policy responsible for Logan Homes success is one of doing more than is normally expected of builders making satisfied customers. "Anof builders . . . making satisfied customers. "Another Home — Another Friend" . . . in The Lo-

Logan Homes, Inc.

110-114 S. 6th St

GRUSENMEYER MOTOR SALES, INC.

Greatest Disaster Resulted From 1913 Flood

Raging Waters Covered Form Cooties
A Third of Logansport As Fun Group

Church of Nazarene Was Built in 1938

We're only 3 years old



tomers for making us Logansport's

John T. Cotner

fastest growing Lumber Company.

And Employees

James J. Lavery

But mighty Proud to be Part the Logansport Story!



South Side Lumber Co.

"Service that Satisfies"

811 BURLINGTON AVE.

PHONE 2319

Your Complete Drive-in Lumber Yard



SERVING LOGANSPORT SINCE 1926



Firestone

PASSENGER CAR TIRES WITH

BUILT-IN PEACE OF MIND

The Firestone Store is a branch retail outlet of the Firestone Tire & Rubber Company founded at Akron, Ohio, in 1902. The local retail store was opened in 1926 at Third and North Streets, and managed by Mr. Ernie Short and operated from that location for three years. In 1929 the store was moved to a new building, its present location at Third and Eel River Avenue

The present manager, Mr. Charles "Chuck" Schrieb, has been with Firestone for over five years and has managed the Logansport store since early 1955, heading the local staff of five employees.

The Firestone store offers customers tires for bicycles, automobiles, trucks, and tractors; also a complete line of appliances, recreation supplies, lawn and garden tools, power mowers, and sundry items on a cash basis, 30-day charge account, or budget terms. They offer free delivery on all items and of course Firestone services all products sold.

Third and Eel River Ave.

Firestone Store

Dia1 3922





1933 The Quality Ice Cream Co. was organized in 1933 and ice cream was first manufactured at 922 North Third Street.

1940 By 1940 present officers, Merv Emler, President; Del Moon, Vice President; Helen Emler, Tressurer; and Bob Kitchell, Secretary had joined the company.

1947 In 1947 the trade name Mer-Del's was developed and introduced and Quality Ice Cream was identified with with the Mer-Del Quality shield.

1950 In 1950 our frozen food department started wholesale distribution to local groceries and other businesses.

The Logan Locker building was purchased and the ice cream and frozen food departments were moved to 315

Hanna Street. Mer-Del's brand was then added to quality meats for lockers and home freezers. Our locker department specializes in custom processing and rents lockers by the month or year.

1956 Today Mer-Del's distribute outstanding brand frozen foods such as Snow Crop fruits, juices and vegetables, Frigid Dough ready to bake items, Dole's pineapple juice. Welch's grape juice. Campbells frozen soups. Bluewater sea foods, SeaPak shrimp, Swanson's T.V. dinners, etc. Six trucks service nine counties.

MER-DEL QUALITY, Inc.

315 HANNA STREET

Frozen Fo

Ice Cream

Locker Service

Remember These Local Businesses?

It wouldn't take too old an oldtimer in Logansport to recall some of these names of business firms,

Otto Kraus, clothing store. Stewart Drygoods company Blumenthaler & Hepp, women's notions.

Tucker & Bender, men's tailors Elias Winter & Son, footwear. Wiler & Wise, department store. Schwier & Campbell, footwear. Rapp & Rogers, department

Hattie Vance, confectioner. Hal B. Smith, jeweler.

Murdock & Wise, men's wear. Dewenter, the Hatter (who had mileage marker signs every way

H. Wiler, furniture.
Ash & Hadley, furniture.
McCaffrey and Foley groceriedown town, McCaffrey where
Kresge store is now, Foley where
Standard Auto Parts is.

California Geese Prove
To Be Great Travellers

fornia geese really get around.

The State Department of Fish
and Game dyed 859 of the big birds
green, pink and yellow and turned them loose early in the spring of
1955.

Since then the geese have been spotted at such far away points as Banks Island, in the Arctic Ocean off Canada, and Alberta, along the MacKenzie River, and on Great Slave Lake, in the Northwest Territory.

Fore more than a quarter of a century, patrons who crossed the Third street bridge over the Wabash paid a toll charge.

We're We Added the 3 "SPICE" to Years Old The fogans port Story and Still Growing! THE SPYCE Open Daily Except Sunday 9 a. m. to 5 p. m. SHOP "across from the high school" "If we dont' have it, we'll get it!" 1306 E. Broadway ELLOUISE DeGRIIEF



FAYE RIDDLEBERGER

for the
best years
of
your life



Invest in Your Home—And You Invest in Happiness...for the Best Years of Your Lite Are Spent in Your Home!

Assurance of satisfaction, from the purchases you make, is yours when you buy at Discher's. Our fine line of custom-built furniture, carpets lamps, drapery and upholstery fabrics and objects d'art appeal to the most discriminating. Although comparatively newcomers to The Logansport Story, we have decorated some of the finest homes and business houses in the last 10 years . . . and are confident that the future, writing another chapter to The Logansport Story, will find us helping many more for "the best years of their life."

R. J. Discher Furniture

2018 North Street

Phone 4789

First Business Firm Begun In 1828, Branched Out

Walker, Carter & Co. Put Sub-Agency At Ft. Wayne

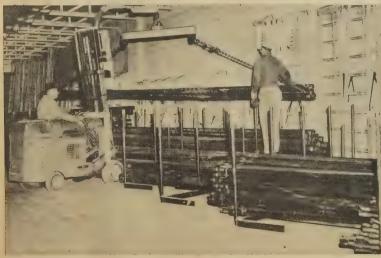


The LARGEST Wholesaler of Plumbing, Heating, and Industrial Supplies in Central & Northern Indiana

...IS IN THE LOGANSPORT STORY



Exterior View Showing Loading Dock and Portion of New Addition



43 Years of Service



Mr. Clarence L. Baker started in the wholesale plumbing and heating supply business shortly after the flood of March, 1913, in the Lynas Building at 521 Eric Ave., specializing in plumbing and heating specialty items. As the years progressed, he added the major items of plumbing fixtures, brass goods, heating boilers, pipe fittings, and valves, later adding warm air furnaces with furnace pipe fittings and registers. The business grew to such proportions that the original quarters were too small and a new modern warehouse and office was built at 701-711 Erie Ave. It is located on a spur of the Wabash Railway, from which many carloads of supplies are unloaded each month.

In 1949 an addition was built to the original building, nearly doubling the floor space. All material is unloaded and loaded with modern material handling equip-

At the start of World War II, an extensive line of mill and factory supplies were added and at present is a large part of the business. Baker's also supply kitchen cabinets, built-in ovens, dishwashers, and disposers in addition to plumbing fix-

Operating in 51 counties in Indiana and 12 in Illinois, the company serves the plumbing and heating contractors and manufacturers. Eight salesmen cover this territory and delivery to most points is by the firm's own semi-trailers on scheduled runs. The beautiful air conditioned showroom is for the use of customers and the general public in making selection of fixtures for their proposed bathrooms or kitchens. A complete engineering service for all types of heating and air conditioning jobs is maintained for architects, engineers, and contractors.

The company was organized in 1913 with J. T. Flanegin, president; A. N. Baker, vice president, and C. L. Baker, secretary-treasurer . . . and with five employees. At present there are forty-eight employees who live in Logansport and Cass

Mr C. L. Baker, the present president of the company, moved to Tuscon, Arizona, in 1943 for health reasons. He Still resides there with his wife and daughter. The business is conducted by his two sons, John and Thomas Baker.

The Baker Specialy & Supply Company is proud of its record ... its growth and progress in The Logansport Story. We are proud of our city and will do everything possible to add to its future progress and prosperity!

ER SPECIALTY & SUPPLY CO., Inc.

701-711 Erie Avenue

Singing Clubs Popular Pastime in Early Days

Won Jockey Fame On Grand Circuit

Childish Habit Called Fault of Parents

Not Just a

BUSINESS

But a

FRIENDSHIP

AND

SERVICE



For The Gifts You Give With Pride Let Your Jeweler Be Your Guide



526 E. Broadway

We at Kreuzberger's are proud to be a part of The Logansport Story and appreciate the fine friends and customers of this growing community who have made it possible. Four generations of this family have lived in this, our city, LOGANSPORT.

Kreuzberger's Jewelry Store

526 E. Broadway

FOOTNOTES to The Logans port Story

have been added by COMBS Since 1939



Although comparatively new to the Logansport scene, relative to some other firms, we take pride in telling our part of The Logansport Story. Through offering the best known brands, giving careful, courteous service and giving correct fitting shoes of beauty, quality and wear, we were accepted. You, our customers, have made it possible for us to grow and expand, Twice we have had to remodel our store to meet your demands. It has been a pleasure to serve you.

Home Of These Famous Brands:

Naturalizer Life Stride Selby Easy-Goers U. S. Keds Drew

Arch Preservers Nite Life Slippers U. S. Gaytees

Totes

Pedwin Roblee Buster Brown Robin Hoods Glamour Debs Taicher Straws Hey Days Red Wing Work Shoes

Larkwood Hosiery

We cordially invite you to make us your family shoe headquarters.

Your Friendly Shoe Store

Bernell J. Combs Mary Catherine Elliott Phyllis Strode David Ropp

407 EAST BROADWAY

Civic, Social, Fraternal **Groups in City Total 140**

club of Church Women

club ibn of Clubs ve No. 41 Supreme For-nen Circle laughters & Sons Golden

gs Daughters Hand in Hand

ulture club lealth Association Lodge No. 26, Ladies erhood Trainmen losters club Association of Letter

of Amaranth, Logan Cour

U. S. Study Shows Women Prefer Wool

Women Travel Far To Find Bargains

Will Restore Mayan City



Logansport's FIRST and OLDEST Dry Cleaners

Richardson's =Since 1889≡

608 East Broadway

Phone 3333

Just as the big, high-lace shoe of yesteryear has become but a faint memory of the past . so has the dreary old-time shoe store. Pictured at the right, is Schiff's Big Shoe Store in Logansport — a busy store, filled with smartly fashioned footwear in all the latest styles

and shades.

It Takes a BIG SHOE To Fit The Logansport Story

> Schiff's Big Shoe Store has been a big part of the story since 1924!



Trade Took Place of Cash In Logansport Marketing

Knights of Pythias Lodge Approaching
Eighty-First Year
Apollo lodge No. 62, Knights

Judge Steps Off Bench To Pay Speeding Fine

No doubt about it, Logansport is a Shoe Center and has a reputation for it with folks from miles around as well as the city population. There are a lot of these folks who want real values . . . and that's where Schiff's Big Shoe Store comes into the Logansport Story picture.

It was in 1924 that Schiff's opened a shoe department in the National Bellas Hess store which was in Logansport at that time. In 1926 The Big Shoe Store opened in its own location at 417 Broadway It grew by leaps and bounds! In 1931 the store moved to 402 Broadway and Ray Harris became manager. 1956 marks Mr. Harris' 25th year as manager in Logansport. Schiff's moved again in 1934, this time to 404 Broadway, where they have been located ever since.

Twenty-five years ago, Schiff's owned 86 stores. (Of course, the Logansport store is one of the oldest.) Today there are 615 stores, coast-to-coast. Schiff's have eight factories in the United States and factories in Canada. It seems that folks everywhere like Schiff's shoes for the finest in style and value. We believe helping folks live for less is part of the Logansport Story ... we're mighty glad to be here!

America's Greatest Shoe Values—





Sororities Contribute To Charitable Needs

Henry Steinmetz Held Wrestling Title in Germany

Canal Made Logansport **Early Business Center**



Since 1865 and the days of the Village Blacksmith The Name BUSJAHN and 308 Fourth Street have been associated with the

DRUG BUSINESS in The Logansport Story

At the close of the Civil War, the building at 308 Fourth Street that houses Busjahn's Drug Store, was built by Frederick Busjahn. Old Fred had a blacksmith shop near the Sixth street bridge and prospering at his trade, decided to invest in real estate since he had faith in the growth of Logansport. When the building was completed, he rented it to the Borgess brothers who operated a drug store there from 1865 to 1872. In 1872 the drug store was taken over by George Hoffman who maintained it until 1883.



John J. Busjahn, the son of Old Fred, the black-John J. Busjohn, the son of Old Fred, the black-mith, was a member of the first class of phar-macy to be graduated from Purdue University in 1883. After graduation, John took over the drug store, assisted by his brother, Frederick A. Busjohn, the father of the present owner, in 1898 young Fred left to practice medicine in Legansport and John entered into a drug part-nership with John Schneider. Shown at left is a way of the Busjohn & Schneider. Drug Store. is a vew of the Busiahn & Schneider Drug Store

ore for him until he entered the store on full time basis in 1941. Many changes are been made through the years as evi-enced by this view (shown right) of Bus-



PRESCRIPTIONS Profession

Busjahn's is entirely home-owned and self-operated. The compounding of prescriptions is the major interest, but Busjahn's carry a full line of sundries aeonette service is featured and Busjahn's is propt to tolletries. An unexcelled fountain and lunch-ud that through the years they have been selected as the "downtown meeting place of the teenagers." It's a proper part of the Logansport Story to MEET YOUR FRIENDS AT BUSJAHN'S.

Busjahn's Drug Store

308 Fourth Street

We have been making Mother's work easier for 25 years!

... and life in the Logansport Story more enjoyable for the entire family.



Don Watson started in radio as a service man in 1925 at the Fair Radio Store under Mr. Murray Fair, a Western Electric engineer. These were the days of battery-operated radios with three tubes . . . such names as Crosley, Atwater-Kent, and Freshman.

Later Mr. Watson operated the radio department at the George W. Cann Electric Shop, 313 E. Market St. In 1933 Mr. Watson moved to 528 E. Broadway where he started selling G. E. Appliances. In 1934 he purchased the building at 223 Sixth St. and in 1955 completely remodeled it into one of today's most modern appliance stores.

Watsons were the first to show TV in downtown Logansport in 1950 with the evening shows which attracted many to see television in Logansport for the



Don Watson

223 S. Sixth Appliances Phone 2444



Historical Society Museum In Home Over 100 Years Old In Gasoline Tax

Spanish War Vets' Group Numbers 14



Forty-Five Years of Trustworthy Service



Charles Chase started our mortuary in 1911. The son of Judge Dudley Chase who was a prominent lawyer, former judge of Cass circuit court, and an officer in the Union Army, Charles Chase had been employed in the business prior to launching a mortuary of his own.

Interested in boys-Mr. Chase organized a choir of boys, which became famous over the country for their entertainments. It was from singing in this chair that I became interested and started to work for Mr. Chase when only 16 years of age. I became financially interested in the firm in 1930, and in 1931 became a full partner.

The mortuary was originally located on Pearl street, but later moved to 615 Broadway. In 1923 Mr. Chase bought the Sutton building and built a room adjoining to nithe east at 527 Broadway. A new chapel was constructed with a pipe organ, one of the first used in a chapel in this part of the state.

the state. This year I was proud to announce that my son, Ronald C. Miller, has become a member of the staff, and that Paul R. Cooke, who was with us during 1952 and 1953, is now associated with us

Merrill Miller Funeral Services

527 E. Broadway

Fashions in Turniture

have changed

The Logansport Story

Old Rink Building Once Scene of Hot Polo Games

Chippewa Language
Being Recorded
OMENA, Mich:—W. A. Craker.
92, who is compiling an incland dictionary to replace one lost years yago, said the most unusual that it contained no curse word in the thing about the Chippewa language dictionary written under the supervision of the Reverend Dougherty, thing has been lost and there is no shown copy in existence. He said at it contained no curse word in the his mind but that the spelling of Chippewa language that was unfit may of them is difficult. for the youngest child to hear until the white man came to the area." Craker, a retired farmer.

Your Photographer For Three Generations

Looking with pride to the past, our aim is to serve you in the future.

Harrington Studio



Remains! Since 1884 . . . Bennett's and its predecessor, Max Fisher, have kept pace with the rapid changing of furniture styles and ideas. Though the styles have changed . . the quality has not. Some of those early pieces such as Grandma's rocker, Aunt Jane's horsehair chair and Mom's lamp are now treasured items in our homes.

In 1884, the late Max Fisher first en-In 1884, the late Max Fisher first entered the furniture business in Logansport. He retired in 1945, selling his interests and the firm name was changed to Bennett's. Many of the early-day Fisher customers are still patrons of Bennett's. In 1950 the firm was incorporated by local people and is home-wood and appeared.



Bennett's policy is the finest, nationally known lines of furniture, reasonably priced . . . aimed at the families of average incomes The low-priced, cheap furniture will not be found there, nor do Bennett's cater to the fastidious tastes Bennett's cater to the fastidious tastes of those in the high-income brackets. If it's good-furniture . . . made by leading American manufacturers, nationally advertised you'll find it at Bennett's . . . and there is no carrying charge on term purchases . . . and a 10% discount is given for cash sales.





313-315 East Broadway

Lodge Founded in 1901 Dates To Before 1900

Be on Way Out in Home

Kitchen May Odd Practices Shown In Folklore Study

Still a Use for Sperm Oil in New England

Fishing Worms Come From Vending Machine

TSH STORY RD, Conn.—Minutes af California Town Sticks

Knights of Columbus | Chamber of Commerce

American Airmen Being Trained for Survival in Arctic

some 20, Cooperation Cuts Cost boxes and Of New Hospital

Steam Locomotive Has Relic Status AUSTIN, Tex.—Kids for gen



We Carry The Finest In

OFFICE EQUIPMENT AND SUPPLIES

ARTO SUPPLIES

ART METAL WABASH
MASTER-CRAFT DENNISON
SUNDSTRAND
MINNESOTA-MINING
UNDERWOOD
B. L. MAGBLE CHARS
COMPTOMETER DICTATION
MCHINES
NDERWOOD ... ROYAL ... SMITHCORONA ... REMINGTON
PORTABLE TYPEWRITERS

GREETING CARDS AND GIFT WRAPS



We have Come a Long Way in 9 Years

The Hiatr's came to Logansport from Evansville in 1947 and opened their shop at 216 Third street with the Underwood Corp., franchise, handling typewriters, adding and accounting machines and dealt in sales and service. Later they added lines of office supplies an equipment and wood and steel furniture. In 1953 Increased business caused the move to their present location on Broadway, next to the Logan Theatre. Greeting cards, stationery and office gift items were added. In 1955, their son, John, entered the business with them: The Hiatr's today offer a complete office planning and survey service by a factory-trained engineer without cost to the customer. U. S. Postal Sub-station No. 4, is located in their store.

HIATT'S

Logansport's Oldest Tire Rebuilder



We've "Tired" a lot of 'em ... but we'll never be too tired to do our part in —

The Logansport Story

It was August 19, 1946 when Logan Tire Service started in business in the little barn at 416 warehouse, but for us it holds a lot of fond memories about our start in The Logansport

Over 30 years of tire rebuilding experience in Logansport, entitles Dan Norzinskay to the title of "Logansports Oldesi"! His son has been associated with him in the business since 194. On June 1, 1954, the old barn just wouldn't accomodate the Logan Tire Service also corries one of the largest stocks of tires in Cass County. All sizes for passenger cars and trucks as well are carried in stock . . . It's a part of Logan Tire's service to

DON NORZINSKAY, Prop.

SERVICE LOGAN

GOODYEAR AND SEIBERLING TIRES VULCANIZING AND RETREADING

299 W. Market

Dial 3475



Logansport State Hospital Largest Of Indiana's Mental Institutions



PROGRESSING WITH LOGANSPORT

My time in "The Logansport Story" as a realter covers only a short period of 3 years, but those 3 years have been busy and happy years during which I have had the pleasure of serving hundreds of sellers and buyers of real estate.

It's a very important step in a person's life to buy a home and it's also an important decision to sell one. It has been my privilege to work closely with both the seller and the buyer and there is the distinct satisfaction of a job well done when the seller is completely satisfied and the new proud owner has realized an American tradition of owning his own home.

I am looking forward to "growing with Logansport."

IF YOU ARE INTERESTED IN SELLING A HOME . . .

it would be our pleasure to discuss your selling problems personally with you.

IF YOU ARE INTERESTED IN BUYING A HOME . . .

whether it be an existing dwelling or even a brand new home, see us for further details.

COURTEOUS

DALE W. McNUTT

"YOUR REALTOR"

306 Fifth Street

Phone 2928 Eve. 21767



The store that wrote the musical score for "The Logansport Story"!

On July 13, 1946, Logansport was singing ""Sioux City Sue," "Shoo-Fly Pie and Apple Pan Dowdy," and dancing to "Seems Like Old Times" and "The Gypsy", . . . Marocco's Music Mart opened at 519 E. Broadway. Bill and Clarence Marocco realizing Logansport's need for a complete music center, established the Music Mart-not only to sell musical items, but as a place to train and assist. local musicians and students as well.

For the past decade, Marocco's Music Mart has fulfilled its purpose. It is staffed by experienced professional musicians and school educators—university graduates experienced in all types of music. A complete instrument service department and repair shop is one important part of the store, musical instruction is another. At Marocco's you'll find the finest lines of musical instruments, RCA Victor radios and record players, and all the popular makes of records. This, plus the talent and skill of professional musicians, has enabled Marocco's to help you . . . and write the musical score for The Logansport Story

Exclusive Dealer for the Finest Names in Instruments

COLUMBIA

C. G. CONN BUFFETT GIBSON BUNDY

RCA VICTOR

SELMER COLLEGIATE HOLTON BACH LaBLANC KAY SLINGERLAND HARMONY

Kimball Pianos



W F L FENDER The Finest in Radios and Record

Players

Electric Organs



MAROCCO'S MUSIC MART

1934 Loganberries Brought Home Only Hoosier Basketball Crown

Champs' March





IN 1910 - SERVING LOGANSPORT



IN 1920 - SERVING 5 COMMUNITIES

1893 1956

> LAUNDERERS CLEANERS FUR STORAGE LINEN SUPPLY

MAIBEN'S

LAUNDERERS - CLEANERS - FURRIERS



IN 1930 - SERVING 15 COMMUNITIES



IN 1956 - SERVING 62 COMMUNITIES

Many Gave Their Lives In Defense Of Country



Had Notable Public Career

Daniel Pratt



IT IS A PLEASURE TO SERVE LOGANSPORT PEOPLE

EMPIRE LIFE

and Accident Insurance Company

Merit Shoes



Since 1920 Have

Played An Important Part In

"The Logansport Story"

... serving thousands of families from Logansport and surrounding communities . . . discriminating families who want STYLE and QUALITY at a low, low price.

Merit Shoes



324 Broadway

YOU GET MORE AT BAZLEY'S

YOUR FOOD DOLLAR GROWS BIGGER WITH EVERY PURCHASE!

Serving Logansport for 43 Years



and we have consistently featured

Quality Price Service

The Bazley Market came to Logansport in 1913—a branch store of Bazley's Junedale Markets with 54 stores in 6 states. Bazley's operate their meat processing plant, as well as supplying their customers with the pick of the crop in other famous packers and supply houses. The main offices are located in Chicago, the nation's center for stockyards. Specializing in meats, with what might be termed convenience items such as bread, butter, oleo, eggs, coffee and kindred items. Bazley's concentrate on better meats at lower prices for the consumer table. Their spacious market at 410 Broadway. Logansport, is the cleanest market in the county and the busiest-more and more people buy meat from Bazley's. The reason?-It's fresher, better quality, cheaper in price and the service as well as selection is better at Bazley's. The meat is carefully inspected at the source of supply assuring 100% quality control.

IT'S FRESHER AT BAZLEY'S BECAUSE IT MOVES FASTER

IN THE HEART OF LOGANSPÖRT

BAZLEY'S





The clothing industry got its and then, needing more room, fi-start in the city in 1889 when william Craig erected a factory on Toledo street for the manufact ture of men's overalls. The firm mains.

Y HERE IN 1879

Y HERE IN 1879

The YMCA is not new to Logan-sport. The first, one was organized on April 26, 1870.

Logan-sport possesses three hotels with a total of 244 rooms.

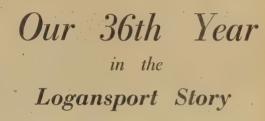


and now in 1953 . . .

Loganspoit women are "beauty-conscious" too, but have every feature of the modern beauty salons at her beck and call. With almost a quarter of a century of experience behind her, Faye Riddleberger offers successful, long-lasting permanents, hair-styling and cutting and many other beauty services. Faye's was opened in 1934 and through the years, at the same location, has added to and remodeled her shap until today it is one of the firest salons in the state.

Faye's Coiffures

Mayor Also Judge Fifty Years Ago



The interior of the first Bollei & Farrer grocery. Mr. Farrer and Mr. Bollei can be seen in the forestrand



The firm of Bollei & Farrer had its beginning in The Logansport Story in October of 1920 when Carl B. Bollei and Raymond Farrer bought out the Ruch-Drompp Grocery Co. at 201 Burlington avenue. At that time Wilbur Taylor owned and operated the meat department and the first Bollei & Farrer grocery was in a 26 by 50 foot space. In 1921 the new firm bought the meat department from Taylor and started a small slaughter house. They butchered and processed their own beef, a practice they continued until 1949. Mr. Farrer died in 1939 and in 1943, during World War II, Mrs. Farrer become actively engaged in the business as the boys, Carl D. Bollei, Donald and Bob Farrer, were all in service. After the war, the three boys returned and joined the firm. In November of 1946 a remodeling and expansion was started and in May, 1947, the Superette was opened. Carl D. Bollei is now managing the meat department and Donald Farrer, the produce department. Bob Farrer left the company to department. Bob Farrer left the company to enter college. Mr. Bollei and Mrs. Farrer are still actiively engaged in the SUPERETTE

201-205 BURLINGTON AVÉ. LOGANSPORT

The Merchandising Policy

that made



Logansport's LEADING Department Store

It was in the early part of 1947 that the A. J. Olsen Company became an integral part of the Logansport retail trading area. The success of Olsen's in Logansport was not the result of any secret formula or special promotion. It was simply a sound merchandising policy that offered the customer a good selection of quality merchandise at prices everyone could afford.

In our advertising, time after time, we have invited our customers to "shop and compare"... compare our quality and our prices... we believe, "Seeing is believing."

Of course, a store's buying is mighty important. It's good buying that makes it possible for us to give you the kind and quality of merchandise you want at the price you want to pay. To accomplish this, Olsen's own trained buyers make regular trips to the New York, Chicago and St. Louis markets to obtain good fresh stock—items that sell and sell fast, for this keeps Olsen's counters filled with fresh merchandise, our ready-to-wear racks filled with the very latest fashions, our store filled with NEW goods.

We have great faith in our policy. We sincerely believe people everywhere have this in common—they like to own good things . . . wear good things ... use good things. We know they also like to live within their budgets and save money.

To serve you in this manner has always been Olsen's program. Your patronage and the growth of our business has shown your enthusiastic acceptance and made us the largest and leading department store in The Logansport Story.

We are proud that our business is based on a policy designed to help YOU. You have our promise it will continue.

M. L. Jacobsen







Pictured above is a portion of the Ready-To-Wear Department on OI most complete fashion center.





verything from provincial to ultra-modern is displayed on Olsen's spacious third floor. The finest in appliances and domestics are featured in Olsen's basement.



Early Settlers Found Little Time For Leisurely Pursuits

Early Social Gatherings Were Socials, Weddings



il 25 to May Retirement Nestegg Does Vanishing Act

The Frank T. Morris Agency, Inc.







We take this opportunity to thank the people of Logansport and surrounding communities for your patronage for the past 23 years and we hope we can serve you better in the future!

FRANK T. MORRIS AGENCY

125 Fourth Street

Phone 3063

There is much to be said in The Logansport Story ... but nothing quite so important as the part that has been saidwith Flowers!



... and for 19 years in this Logansport story, Pleasant Hill Greenhouse has helped you to say those things which could be expressed so much more eloquently with flowers than with words.





Since 1937, when we purchased Pleasant Hill Greenhouse from Mr. and Mrs. George Morarity, we have devoted our full time toward bringing you better and more beautiful flowers. Today we are proud to offer the finest and most complete floral service Logansport has ever had.

We love flowers, for nothing made by human hands can rival their beauty . . . they speak a universal language. Undoubtedly you, like most of us, when words fail ... let flowers say it.

Mr. and Mrs. Ernie Yoder



1016 Pleasant

PLEASANT HILL GREENHOUSE

Dial 5144



Logansport's Finest Fashions For Over A Quarter Of A Century!



1956



Exclusive Women's Fashions...

Our 28 years in Logansport under the same ownership and management is quite an accomplishment . . . during this time we have brought the latest fashions right from the pages of Vogue, Harper's Bazaar and Mademoiselle to Logansport. It is this experience that we have gained serving the women of the entire area that has enabled us to offer the finest women's fashions from season to season through the years.

For over a quarter of a century, we have specialized in feminine fashions and honestly believe that through your continued patronage we have grown and continue to grow . . . We know that the reputation that is ours today will be enhanced with the passage of time.

326 East Broadway

Eagles Lodge Founded Here in October 1902



D. P. Baldwin Was Author And Lawyer

A VIEW OF MARKET STREET looking West from Pearl Street, and

writings on law, civics, moral and Job of Catching Pigeons religious topics were considered Valued at \$1,000 Year sively. This and his exceptional education gave him a unique back. He was the author of a well reof \$1,000 a year.

He was the author of a well reference to the construct 10 pigeoprate them from the construct 10 pigeoprate

REALTOR

In This Community

1921

INSURANCE

.1922

President of the Logansport Board of Realtors in 1947.

Appointed Commissioner of the Real Estate Board of Indiana in 1949 for one year and reappointed for 4 years in 1950. Elected Pres-ident of the Indiana Real Estate Association in 1950.



ROSCOE MARTIN

REALTOR

INSURANCE

In This Community

Since

1946

Completed at Hartford, Connecticut School for Fire, Casualty and Insurity Bonds in 1946.



DOUGLAS MARTIN

The buying and selling of Real Estate helps in the progress and growth of a city and we are proud of our 35 years of Service to This Community...

It has been our sincere intention to serve you with the utmost in courteous service in the past and we look forward to the future to have the privilege of helping you with your Real Estate and Insurance Problems.

ROSCOE MARTIN DOUGLAS MARTIN

REAL ESTATE - INSURANCE

202 4th Street

Phone 4567

For 32 Years

... The Keller Company Has Offered

HIGHEST QUALITY

LOWEST PRICES

This Has Been Our Contribution To-

Thirty-two years have gone by since The Keller Co. was organized by H. A. Keller, W. C. Crisler, Walter Conklin, E. G. Smith and Wm Haworth, and started business at the northeast corner of Fifth and Broadway here in Logansport. Charles N. Brumbaugh, a former employee of the James Rogers store, was named manager and continued in that position until his death in 1936 when he was succeeded by his older son. Mr. W. C. Crisler was President of the Keller Co. until his death in 1950 when he was succeeded by Willard Burrows. Mr. H. A. Keller has been secretary-treasurer of the Company continuously since its beginning.

In addition to the store in Logansport The Keller Co. has stores located in Goshen and in Bedford, Indiana. The Keller Co. is closely associated with The Rapp Co. which has stores located in five other Indiana cities. This group is one of the largest apparel chains operating exclusively in Indiana. It is interesting to observe that among the present directors and officers of this group several were natives of Cass county or have been residents here for a good length of time. These include: H. A. Keller, S. E. Keller, M. H. Thomas, Wm. Haworth, Willard Burrows and L. A. Biggs.

On October 29, 1928 the store was totally destroyed by fire and had to be moved to its present location where it reopened in its present location where it reopened in 1929. Mr. L. A. Biggs has been the manager since 1944. Before many months you will see a new building rise at the corner of Fifth and Broadway. A good portion of this new building will house the Keller Co. and you will find a brighter and more attractive display of properly and popularly priced wearables.

Many changes have taken place in Logansport, but the Keller policy of giving quality merchandise at the lowest possible prices has continued through the years. Never have you been offered inferior merchandise. The Keller Co. maintains high standards of quality, never sacrificed — regardless of price. At Kellers, the quality and the style must be that which you have a right to expect . . it must be priced to fit well within your budget and help you save money. We promise that in the years ahead this policy will not change . . . You can continue to look to Kellers for better buys and bigger savings. bigger savings.

WE TOO HAVE CONFIDENCE IN THE FUTURE OF LOGANSPORT

COMPANY

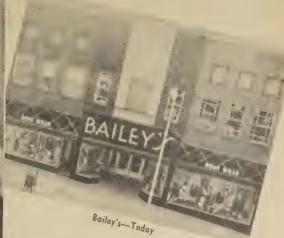
The Store for Values

- ON BROADWAY ----

Cailey's-An Important Factor in "The Logansport Story"







HENRY J. BAILEY Founder





First floor after 1949 modernization



Left to right, E. W. Leslie, Paul Bailey, Galan Shafer, Ed Bailey, Mildred Watts.



We're 44 Years Old and Full of Young Ideas . . .

1956

HERE'S something about aging that mellows the view and highlights the finer qualities—be it of temporal or lasting interest.

We're a bit on the oldish side, as businesses go, the management and the personnel alike are well into the third generation and take a reasonable amount of pride, in that, aging has given us the experience, the understanding of two score and four years of association, and left us with the appreciation of better ways of serving you that are as young and gay as tomorrow.

You'll find everything you want, everything you need, from head to toe and in between, ready for your selection; and you'll find the store equipment and facilities so comfortably modern. Our new elevator to the second floor is now in service. Our first floor is in the process of complete modernization.

For 44 years BAILEY'S has led the community in quality, style, growth and expansion of service facilities—and we're just brimming over with young ideas. Ideas about growing up... now that we've passed the time of testing, now that we've wiggled our toes in the water and found it inviting. We're growing, we're expanding... we're going to, in the very near future, invite you to our 44th Birthday Party.

Bailey's



THIS VIEW OF THE FORMER J. T. Elliott wholesale grocery concern was taken in 1900. It is located west of the old Murdock Hotel and to Third Street. It includes the former location of the Logansport Press newspaper plant, prior to its consolidation and move to 517 E Broadway. Among the citizens shown above are J. T. Elliott, the owner and operator of the wholesale grocery.

City's Musical Culture Influenced By W. T. Giffe

The 'Home Mass Journal' a War monthly magazine devoted to mu\$1 was started in Lucansport in Bool
\$100 by W T Gifte and in 1800 a po
the name was changed to "Choir, and
Miss Jiarnal Which was conGifte for the publication. Mr. Giffe is also a
author of a number of music time
books, the most popular of which
are "Crown of Glory," "Glory
Egils," "The Wonder" and "Nee
Favorner". All these publications bord

Mr. Giffe was a thorough musical scholar and taught music in the Legansourt public schools from 107 to 1886. He was born in Portland, Indiana, in 1848, served one year in the 34th Indiana Regiment during the Civil

traveled over the entire country
Union Army Musician

county boy, was born in 1848 and, in served three years as a musscran ice, in the army during the Civil War. In the married Mary J. Klopp, of Lo-go gansport. He was instructor and r. leader of various bands in Logans—ort and had composed several and songs for music fournals.

In the instrource field Cass county is well represented and has produced many amateur actors and performers on the stage, and also several actors of national reputation, among them are: Walker Whiteside, udge, of the common pleas court from 1866 to [1878, was born in Logansport in about 1871; pópular actor in New

to Edna Goodrich, granddaughter ne of Scott Thornton, old pioneer le family in Logansport, where she and was born and reared; played in

Europe and America was married to "Nat" Goodwin, celebrated ac

Richard Bennett, son of George Bennett, reared and educated in Cass county. appeared in famous theaters throughout the world. He was the father of well-know screen stars Joan and Constance Bennett, and Barbara Bennett.

20 Cornell Students Make Tour of Iran

ITHACA, N. Y.—Shah Mohammed Rhiza Pahlevi of Iran and an American group will sponsor a tour of Iran next summer by 20 Cornell University students.

Jointly sponsored by the Shah and American Friends of the Middle East, the group will spend 10 days at the Iranian University camp on the Caspian Sea. Then, they will split up into groups of two or three to work in Iranian

The trip is scheduled from July in 4 to Aug. 3.

9 YEARS OF "PROGRESSING"

with Logansport....and We're Proud Of It!



To You... Our Friends... We want to thank you for your patronage in the past... and hope we may continue serving you in the future.

FOR THE FINEST SELECTION OF USED CAR BUYS --- See

R and R MOTOR SALES

414 South Cicott

Phonen 4341

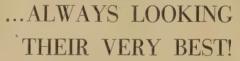
For 21 Years We Have Been Helping to Keep "The Logansport Story Family"



Established in 1935 Sunshine Cleaners is being operated by Mr. and Mrs. Clarence Booher at 433 Front St. with a downtown office for customer convenience. The business is principally Dry Cleaning, but they also specialize in Hat Cleaning, Rug Cleaning, Moth Proofing, and Water Repellent of cleaning and repair.

Mr. Booher has been in the dry cleaning business since 1917, learning the business at Marion, Ind., before moving to Logansport.

NOW—ALL YOUR GARMENTS
MIRACLE CLEANED



Operating Since 1935





SUNSHINE CLEANERS can rightfully boast of the latest and most modern Dry Cleaning equipment. They feature the Miracle Dry Cleaning method of Dry Cleaning that assures customers complete satisfaction. They also clean draperies, rugs and household effects and do reweaving. They are members of the National Association of Cleaners and Dyers.

For quality cleaning, for the little extra touches that only the expert can give . . . bring your clothes to Sunshine Cleaners . . . they'll put new Life and Lustre into your garments with the Miracle of Dry Cleaning.

SUNSHINE CLEANERS

Phone 4222

WATCH
WARDS
FOR
Extras!



Montgomery Wall

Our Store Manager, CECIL D. BAUBLIT came to Logansport in January, 1953 He has been with Wards for 14 years Mr. Baublit is married and has two daughters and two sons. Their home is at 831 Superb Point.



Honesty, as well as service, has always been one of the great foundations of the Montgomery Ward organization. Eighty-four years ago, Mr. A. Montgomery Ward made this statement on Company Policy: "Treat the people right—give them a square deal in every sense of the word and never take the long end of the bargain for ourselves.

Keep away from cheap goods, tell the truth, give 100 cents for the dollar and hold prices down to the lowest possible point.

Never, whatever the provocation, attempt to mislead customers. Business must be on the square, or no business."

27 Years in Logansport

A. MONTGOMERY WARD revolutionized the merchandising field when, in 1872, he launched his mail-order company with a policy of satisfaction guaranteed.

EARLY CATALOGS HELPED stabilize retail prices. Today's Montgomery Ward catalog, containing nearly a thousand pages, is one of the standards of the mail-order merchanglising husbers.

This statement from A. Montgomery Ward identifies a store policy which, for twenty-seven years has been the expression of the daily business dealings of the Ward store here in Logansport. To our manager and the entire personnel of this store that serves you daily, it is a source of sincere pride that these principles started years ago have helped gain us so many loyal customers and friends today. It is also a great pleasure to realize that each day Wards plays its important part in the thriving business life of this outstanding community. As the progressive city of Logansport portrays well over one hundred years as a community, Montgomery Ward hopes to stride forward with it—to become, even more than now, a part of Logansport's great tradition of growth and usefulness.

Graves Of Many Pioneers Unmarked And Unko

Most Burial Grounds Located in Township

KROEGER FUNERAL HOME

"Third Generation of Serving"



Bernard A. Kroeger 1856-1925



George F. Kroeger 1895-1950



Paul P. (Pat) Kroeger Co-Owner and Director



Bernard A. (Barney) Kroeger Co-Owner



OF TRANQUIL BEAUTY—THE SPACIOUS KROEGER FUNERAL HOME

The simple beauty and quiet dignity of the air-conditioned Kroeger Funeral Home lends an air of relaxation and comfort for reverent meditation.

The beautifully appointed interior of soft pastel shades, provides every comfort for family and friends. Appropriate space is provided for attendance for the individual service.

Kroeger services, complete in every detail, are available to all.

KROEGER

Serving Over 81 Years

W. T. S. MANLEY and BERNARD A. KROEGER, undertakers 1875, located at 613 E. Broadway, just east of present city building.

KROEGER and WEAVER.

BERNARD A. KROEGER and RODNEY STRAIN.

RERNARD KROEGER and ADOLPH WINQUIST. Fire destroyed their undertaking establishment at 613 E. Broadway and the firm moved to 508 E. Broadway.

KROEGER and HUFF.

KROEGER and PHOLL.

GEORGE F. KROEGER entered the business with his fa-ther, Bernard A. Kroeger, in 1923 and in August, 1925, they moved to Tenth and Broadway and established—

THE KROEGER FUNERAL HOME. Bernard A. Kroeger, known as "The Dean of His Profession," died October 25, 1925. George, together with his mother, continued to operate the business until his death on September 21, 1950. Mrs. Bernard Kroeger continued supervision of the business until January 1, 1951, when it was purchased by her grandsons, the present owners-

BERNARD A. (BARNEY) KROEGER, of Huntington, Indiana, and PAUL P. (PAT) KROEGER.

On May 1, 1953, moved

to present location at East Market at Seventh.

AIR-CONDITIONED - AMBULANCE SERVICE - OXYGEN EQUIPPED

KROEGER FUNERAL HOME

EAST MARKET AT SEVENTH

Serving Logansport and Community for Over Eighty-One Years

Fasnacht's...

Where Quality
Reigns Supreme
in
The Logansport Story

1887

Ben Martin's Jewelry Store, shown at right, was the predecessor of the present Fasnacht's Jewelry Store.

Mr Martin and his son, Ben, Jr., who was associated with him, are shown here with two customers.



1956







For more than half of the 128 years of The Logansport Story, brides of this area have selected their silver, diamonds, watches, precious gems and gift items from Martin's and then, Fasnacht's.

In 1887 Ben Martin opened his jewelry store in Logansport at 310 Fourth street

In 1913 he moved to 325 East Market street, an address that to this day
1s the symbol of quality. October 1, 1939, Mr. Martin sold his
interests to Edward P. Fasnacht, who was reared in the jewelry business,
being the son of E. P. Fasnacht, prominent Peru, Ind., jeweler.

After acquiring the store, Mr. Fasnacht redecorated and in 1947 completed an extensive remodeling program that made Fasnacht's known as one of the most beautiful and modern jewelry stores in Northern Indiana.

He has been active in community affairs and with his wife and son, residen

At Fasnacht's today, as it was under the Martin regime, there is no compromise with Quality. Patrons know they can depend on the reliability integrity and service that is Fasnacht's—Where Quality Reigns Supreme.



ON MARKET STREET



WHERE QUALITY











When Casey danced with the strawberry blonde...and the boys down at the barbershop close-harmonized on "Sweet Adeline"...those were "the good old days" in the Logansport Story. And when the day's work was finished, folks would relax in those good old days with a glass of that "good old-fashioned" beer...and a lot of the old timers are still talking about it today! We weren't here quite early enough but it's fun to recall old times, listen to tales about the past...especially over a refreshing glass of beer!

EAST-SIDE WEST-SIDE ALL AROUND THE TOWN ALL AROUND THE TOWN AND THE TO

picture because it's just as true today as it was "way back when" that beer and good times and relaxation go together... And we might point out here that if you want a beer with that "old-fashioned-goodness",... the beer that really has it is DREWRY'S. You see, DREWRYS BEER is carefully brewed and aged a long, long time. Pour yourself a sparkling glassful and enjoy that old time flavor! You'il agree that DREWRYS brings you that one big difference in beers....



Ye Olde Dick Elliott Distributors

YOUR DISTRIBUTOR OF DREWRY'S Extra Dry BEER

City Contributed To National Pastime — Baseball

Game Was Introduced To Citizens in 1869



Astronomer to Study Illuminated Clouds

Trades and Labor Assembly railroads only the Cigar Union, the Ruilding and Today Claims 3300 Members

Import Much of Paper

With Vision and Foresight ...



became a permanent part of "The Logansport Story" with the opening of their Logansport store in 1936 and the subsequent purchase of their store building in 1940



Millers-Ladies' and Children's Wear

With 103 stores, all east of the Mississippi and the company's main office in the heart of New York's fashion market—Millers have been able to offer the additional savings of volume buying plus the very latest in fashions and materials to their thousands of happy customers.

During the past 20 years, shoppers of this community have found that Millers policy of Guaranteed Satisfaction—stands behind every purchase.

The very friendly atmosphere, skilled and courteous service, plus style and quality at lower prices is all a part of Millers story—a part that will

Yes, millers is proud to be a part of "The Logansport Story"



... Serving Good Sports For 52 Years **EVERYTHING In Sporting Goods**

• Fishing Basketball

Baseball

302 East Market

- Hunting

- Football • Golf
- Boats and Motors
- Novelties

Since 1904

BERMAN'S SUPPLY HOUSE



Working Together Through the Years— To Create The fogons port Story

For 128 years, civic leaders, citizens and businessmen have worked together for the good and growth of a greater Logansport. Today, those who claim it as their home town and those that have chosen to live in Logansport share the pride and honor of the Logansport story.

We, at Sears, are proud of Logansport, and are happy to have had a share in its growth and development.



Sears retail store located at Fifth and Broadway, in the heart of downtown Logansport, has been in this location since June of 1929.

Watches Started Sears—

A shipment of watches arrived in North Redwood, Minnesota, back In the year 1886 and was not wanted by the jeweler there. The jeweler was a careful and conservative man and did not propose to take the chance of becoming overstocked. The incident, not a particularly spectacular one, provided the setting for the origin of the World's Largest Store.

The station agent at North Redwood was young Richard W. Sears. The watches looked like opportunity to him. He gained permission from the wholesale company that shipped the watches to dispose of them. He wanted to get the railroad company its express charges and also to make a little spare-time money, if possible.



Ronald G. Barnes, general manager of Sears since 1947, has played an active part in Logansport's civic affairs. He, Mrs. Barnes and their 4 children, 3 boys and a girl, reside at 1301 Michigan avenue



Sears Farm Store, the mecca of farmers from Cass and surrounding counties, is located behind the retall store at Fifth and North Streets.

SEARS IS THE HOME OF

- Silvertone Radios & T
- Kenmore Appliances
- Craftsman Tools
- Harmony House
 Furniture
- Maid-Of-Honor
- All-State Automotiv
- David Bradley Farm
- Master-Mixed Paints
- J. C. Higgins Sporting Goods
- Homart Plumbing

The young man hit upon the scheme of trying to sell the watches by mail and sent letters to the railroad men he knew. The watches went like "hot cakes" and young Sears found himself with a powerful merchandlaing idea, he immediately started developing it and soon was doing a surprising amount of mail order business in his spare time.

In a few months, the spare-time job had attained an importance far greater than that attached to his duties with the railroad and the young mon could see that its potentialities were without limit. So just a little past the age of twenty, Richard W. Sears moved to Minneapolis and founded his first mail order house.

Few details are known about the career of this little mail order enterprise which, in those days, was scarcely more than an experiment. It must have been an instant success. In a short time he moved to Chicago and by 1889 the business had mode for its founder a sum of money which, for the standards of the eightles, was a considerable fortune,

Sears sold out and with \$100,000 to his credit played with the idea of becoming a banker in an lowa country town. The fate of what was to become the "World's Largest Store" hinged on his decision at this point.

Prior to this, Sears advertised for a watchmaker to take care of his watch adjustments and timing. A. C. Roebuck applied and was accepted.

At Minneapolis, after selfing the watch business, Sears and Roebuck formed a partnership to operate a mail order watch and jewelry business. The present name of the company was adopted in 1893 after having been called the A, C, Roebuck Company.

The following year, 1894, the two men started an expansion by adding bicycles, clothing, sporting goods, harness and a general line of heavier merchandise, which has continued to the present time.



Sears Warehouse and Service & Repair shop is located at the end of Fifth street on High Street.



Sears Automotive Store at 509 North Street houses the retail automotive store and automotive service

Sears Came to Logansport—

The Mail Order Catalogs first introduced Sears to Logansport Sears was no "stranger in town" when the retail store opened June 15, 1929. For 27 of Logansport's 128 years, Sears has been an active member of the community. The store has doubled in size and now employs 49 people. With the Retail Store, Farm Store, Automotive Store and Warehouse, Sears constantly strives to bring the citizens of Logansportland the greatest possible shopping convenience.

Local Legion Auxiliary Is 36 Years Old



Logansport Produced Many on, present Berries' "B" team Among New Churches briefland on the New Orleans The Broadway Alliance churches **Outstanding Basket Stars**



For More Than 10 Years...

"The Logansport Story"



The Family Store with EASY CREDIT TERMS



402 East Market

Logansport, I.J.



In Logansport for Over a Quarter Century

Kresge is proud of the part it has played in the Logansport story.

During our 31 years on Broadway we have met and served thousands of wonderful people. But we don't believe service can be measured in time alone—good service is ageless.

Over the years we have had many changes within the store . . . we doubled the salesroom size once and added a luncheon fountain for your convenience. We altered the baby shop and ready-to-wear department and converted many counters to self-selection. Never, however, will we change Kresge's traditional basic policy: high quality merchandise for you, your family and home ... at lowest possible prices.

We want to continue to enjoy your friendly patronage. Our chapter in the "Logansport Story" reflects your trust in us. Thank you!

Store Manager: Terry Day

422 E. Broadway

S. S. KRESGE CO.

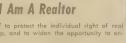


We Are New That Is True in "The Logansport Story" Dut



The Men To See For Realty

The Pledge Of A Regitor I Am A Realtor



To seek better to represent my clients by building my k

To act fairly towards all in the spirit of the Golden Rule

To serve well my community, and through it my country;

To observe the REALTOR'S Code of Ethics and conform my lofty ideals.

HARRIS REALTY

31212 S. FIFTH ST.

OPEN EVE. TIL 9:00 EXCEPT SAT. AND WED.

WATCH US GROW WITH LOGANSPORT

925 Persons On Roll of **Fidelity OES**



the Started In 1896

Postoffices Were In Business Room | Tennes

No. 6, Rain. Candy Company | gust 5, 1905, Will Jones, who re- Needed License

Broadway **EUB Church**

rch was organized in 1894 by W. B. Taylor. It became the Rev. C. A. Spittler. This org. Evangelical United Brethren



1916 1956 "40 Years of Service"

LOCAL'S First Offices were opened on MARCH 21, 1916, at 4051/2 E. Broadway above Rehm's Clothing Store. After several moves, their newly remodeled offices were established at 318 Fourth Street in Downtown Logansport.

We wish to express our Sincere Appreciation to our Friends and Customers in and around Logansport who have made our growth possible.

LOCAL FINANCE CORP.

319 Fourth Street

HOLY'S Sales: Serving Logansport and Surrounding Community



Our First Place of Business in Lincoln, Indiana—1945

Holly's Sales Opened for Business May, 1945, as a One-Man Operation, with One Truck, Serving 85 **Customers in Cass County**

The Holly's Sales Plant-1956



Today, Holly's Sales serves more than 500 bottle and bulk gas customers in Logansport and the surrounding community.

- ---with 35,000-gallon storage.
- ---with 5 service cars.
- ---with 4 employees and the Hollingsworth family.

WITH HOLLY'S LP-GAS

Growing with Logansport Since 1945

Enjoy Year-Round Home Comfort

+Care-Free

*Clean

*Healthful

The 6

Drugini - Holly Way



---with a Bryant Automatic LP-Gas Furnace to keep you cozy and warm in cold weather.

(We have over 150 happy "Bryant-Holly Gas" Heating
Customers)



---with a Bryant Automatic Summer Air Conditioner to keep you cool, calm and collected---all summer long---in every room.

(Connects right into your present heating pipes)

SIZES AND STYLES FOR EVERY HOME-OLD OR NEW-LARGE OR SMALL

- *Made by BRYANT, the leader in home comfort equipment for 50 years.
- *Installed by HOLLY'S SALES---your local Authorized Bryant Home Comfort Dealer.

No obligation for survey and recommendations

1-2 MILE NORTH ON OLD MICHIGAN ROAD **PHONE 2723**

EVERY DAY'S A HOLLY-DAY WHEN YOU USE HOLLY'S GAS

OLD FASHIONED SENTIMENT

ROWE'S SHOES

Donald Rowe already had fifteen years of shoe business in Logansport to his credit at the time he opened Rowe's Shoes in his new location. The day Rowe's Shoes opened in Logansport—headlines in the Logansport newspapers were mostly concerned with the Korean War—Congress was voting on making hoarding a prison offense-the Columbia School was nearing completion—the aircraft carrier Boxer set a spectacular speed record crossing the Pacific. This was August 4,

From our "Grand Opening" ad, we feel it is appropriate at this time to quote the following: "This week we are stepping forth in 'new shoes' . . . taking another step of progress in Lagansport . . . (our aim will be) to be truthful . . . offer only to the public the best branded shoes . . . the best for the money . . . satisfactory wear and unexcelled fit ... Reliability ... Integrity . . . Plus Service . . . We sincerely believe . . . that there is only one way to fit shoes . . . that is Correctlynot only the correct size, but the proper shoe and last for the foot. This . . . always will be our policy."

Six years have passed. We have grown, improved our store, increased our stock. Last year we installed air-conditioning. But the policy, as set forth at the time Rowe's Shoes stepped into The Logansport Story has not changed one iota. We're proud of it, proud that it hasn't changed . . . and, of course, it never will!



on why it pays
...TO BUY ROWE'S SHOES









Folks fall in love with 'em
That's why so many choose
... TO KEEP THE FAMILY HAPPY
WEARING ROWE'S SHOES!

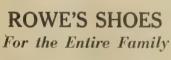


ay be just a childish prank, . But Junior would break his piggy bank . . . FOR ROWE'S SHOES

Of course your picture's mighty sweet,
But see how folks admire your feet
. . . WEARING ROWE'S SHOES



To cure your ills takes a doctor's wit,
To keep feet happy takes the perfect fit
...YOU GET IN ROWE'S SHOES



Outstanding Names In Fine Shoes

For Women

MILLERS

CLINICS NATURAL BRIDGE

BUSKENS

TWEEDIES

OOMPHIES

AMERICAN GIRLS LUCKY STRIDE

For Men

NUNN BUSH JOHN C. ROBERTS

For Children

LAZY BONES

RED GOOSE

P-F'S" by HOOD

PORT-O-PEDS



Tipton Masonic Lodge Oldest in Logansport



Tourist and Mental Culture

Tourist and Mental Culture
Clubs Oldest In Logansport
The oldest club in Logansport
The oldest club in Logansport 1900 and affiliated with the Genof which there is a record and is eral Federation of Woman's clubs still active is the Tourist club, or-jamized in 1807 by Mrs. Jennie MacIntosh, art supervisor of the local public schools.

Her purpose was to organize alub with a membership of 30 and meting every two weeks, nime months of the year. This club was to study the geographical, social, political and cultural aspects of lief under the control of the c

85 YEARS OF FAMOUS 1STS

PUTTING YOU FIRST KEEPS B. F. GOODRICH

FIRST IN RUBBER

1896

1940

FIRST PNEUMATIC AUTOMOBILE TIRES SOLD TO PUBLIC, Alexander Winton, maker of the Winton car, came to B. F. Goodrich in 1896 looking for a more practical cushioning for his car. BFG, developed a pneumatic tire for him, the first offered for sole in the U.S.A. That same year BFG produced tires made with casings and innertubes for the Polk Automobile Co. and thus became the first manufacturer of automobile tires in this country.

FIRST TIRES OF AMERICAN MADE RUBBER. On June 5, 1940 at the Waldorf-Astoria Motel in New York, newsmen, businessmen, scientists and Government officals had their first look at a fire in which BFG, man made rubber "Ameripol", replaced more than 50% of the crude rubber. With it B. F. Goodfrich demonstrated, 18 months before Pearl Harbor, that America could be independent of foreign

FIRST CORD AUTOMOBILE TIRES. In 1910 the progress of the automobile was sharply advanced by the introduction of the first cord tire in the country. Christened the "Silvertown" this revolutionary tire had plies of cable-like cords without cross threads, giving it greater strength and flexibility. This advance answered a crying need of the airplane indestry too, and so another BFG FIRST, the first cord aircraft tire went to work to make take-offs and landings safer and smoother.

FIRST COLD RUBBER. Today's high quality cold rubber was made possible because of outstanding discoveries made by BFG scientists in 1940. Cold rubber is called 'COLD' because it is made in refrigerated kettles at temperatures as low as 41 degrees farenheit, in contrast to the 122 degrees temperature formerly used. This scientific development greatly increases the toughness of rubber. Used in possenger car tire treads it gives more mileage than was ever obtained with crude rubber.

It's a Record to Be Proud of ...

said Mr. Kenneth Scott, Logansport store manager,

These firsts were accomplisted through many years of scientific research in the rubber indus-

It all began in 1871, when B. F. Goodrich produced the first cotton covered fire hose; and in the years to follow introduced many other revolutionary FIRSTS in the field of rubber. It has been a pleasure to have been associated with B. F. Goodrich since 1949 said Mr. Scott. I want to remind you that we maintain a complete service department to service and repair all items sold in our store as well as tire repair and tire recapping.

FIRST DE-ICERS FOR AIRPLANES. Airplanes flying in extreme cold weather or at high altitudes were having trouble keeping aloft due to the formation of ice on the wings and control sections of the tail assembly. 8FG engineers went to work on the problem and came up with the de-icers a section of rubber casing of wing surfaces that with exhaust pressure would form pulsations of the surfaces, breaking the coatings of ice and fresing the plane of weight. Another FIRST in BFG development.

1947

FIRST PUNCTURE SEALING TUBELESS TIRE, Tubeléss tires have been the goal of tire and auto engineers for over 50 years. They have ushered in a whole new era of driving safety and PEACE OF MIND. There's no tube to go flat or blow out. It is the FIRST tire to give positive protection against blow outs and seals punctures too. This is confirmed by sclentific tests made by the American Automobile Association.

Nationally advertised products featured in your Logansport B. F. Goodrich Store include Kelvinator ranges, washers and dryers, refrigerators and freezers; Motorola radio and television; Schwinn-built bicycles; B. F. Goodrich tires, tubes and batteries; Presto and Mirromatic cookers; G. E. table appliances, automotive accessories, sporting goods, toys, Moto Mowers, hand mowers, garden hose, garden and lawn accessories.



Dr. G. N. Fitch Was Senator

Bethel Tabernacle First Met in Tent

hruway Experiments Vith Long Span



Logansport Elks Lodge In Sixty-Ninth Year









Serving the 100,000 People in the

Logansport Trading Area

HARVEY'S

Indiana's Fastest Growing

DIME STORES











SIGNS OF RAGRES

It Doesn't Usually "Just Happen".



It's Something That's Planned For... Worked For... And Takes A Lot Of Cooperation.



THIS IS WHERE YOUR CHAMBER OF COMMERCE BECOMES SO IMPORTANT IN THE LOGANSPORT STORY

Perhaps a gold rush, discovery of a rich uranium deposit, or a gusher in someone's backyard might be the miracle that would make a city progress while we just leaned back in our chairs without giving it a thought. Unfortunately, these miracles are few and far between . . . so somebody must do some creative planning and working toward it.

This isn't a one-man job . . . it takes many . . . and it takes cooperation. Because your Chamber of Commerce wants Logansport to grow and prosper, it assumes its share of the responsibility. Planning committees, industrial development committees, retail committees, and many others study the problems and possibilities. The Chamber of Commerce makes progress its business . . . teamwork makes it more pow-

Take a good look around Logansport and you'll see the signs of progress. In the not too distant future, you'll see a lot more of them ... we're paving the way to a greater Logansport!



LOGANSPORT CHAMBER of COMMERCE

Judge Chase Was Servant And Soldier

Dudley H. Chase gained distinction both in military and civil life in the early years of the city of

The descendant of a family that came with a party of colonists from Bristol, England, and settled in the region of Massachusetts, during the early history of the American colonies, Dudley H. Chase was born Aug. 29, 1837, in this city to Henry and Elizabeth Donaldson Chase.

He was making his home with his uncle, William Chase, in 1856, when he was appointed a cadet at. West Point Military Academy, but before beginning his studies he went west and served in a rifle company in the Kansas uprisings of 1856.

A graduate of the Cincinnati Law School in 1858, he already had become captain of an independent local military company known as the "Logan Grays" as early as 1854, and he offered this company to the government at the outbreak of the Civil War, fully equipping it at his own expense.

Wounds End Military Career
He also engaged in recruiting in
Maine and was seriously wounded
in battle on July 2, 1863. He finally was forced to resign his commission Feb. 4, 1864, because of
his wounds and returned here to

Resume ans have practice.

He served three terms as circuit
judge, life first served as judge of
judge of the countries of Carroll.

Cass, Miami and Wabash, and
babolished in 1814, during his second term in office, Cass county
was made a circuit to itself and
has been known since that date as
the twenty-minh judgel district.

local Knights Templar, having served as commander on a number of occasions.

His first marriage was to Maria Duret, daughten of one of the

Duret, daughten of one of the founders of Logansport, on Oct. 25. 1859. She bore five children, William, Robert, John, George, and Mary, before her death April 12, 1877.

on Dec. 7, 1888, Judge Chase was married to Grace M. Corey of Saratoga Springs, N. Y. They were the parents of four children: Charles D., Ruth, James and Louise.

James, tormer Cass county si veyor, resides at 329 North stre while Mrs. Mary Stewart, the or child by the first marriage who still living, resides on Eel Riv avenue.



WRIGHT WAREHOUSE, located at the corner of Market and Fifth treets where the present A & P grocery market is now situated, is hown above. It is the point on the old Wabash and Eric Canal at which many old residents landed in Logansport.

Memorial Hospital Now In Thirty-First Year

With the gradual growth of Lo-bospital was Mrs. James Lam gansport, a larger or a second hospital seemed advisable, and in 14, 1925. Since then the hospital light clitzens of Cass county had admitted approximately 68,00 voted to erect a county hospital platients through 1935.

and George Johnson had left ap-n proximately \$50,000 to be used of for the construction of a hospital cand the county advertised bonds for the plance

Much discussion arose as to the proper location. Four sites, the Lux tract on the southside, the Murdock land at George and Twenty-Fourth streets, the Taber grove on Michigan avenue, and Roselawn tract, were considered The Cass county Medical society was asked to give its opinion of the best location, and the Taber

A 50-bed hospital was erected at a cost of \$175,000 and opened

In 1928 the two ten-bed wards were remodeled into eight private rooms, leaving the largest ward area to accompdate four

patients.

In 1935 accoustical ceilings were tion. As an outgronstructed in the corridors, of-vey steps were tice, service rooms, delivery and 000 bond issue to

The PWA grant of \$50,000 helped defray the cost of the \$110,000 wing which was added in 1938 to eincrease the capacity of the hospital to 70 beds.

The first patient admitted to the

St. Luke's Lutheran Organized in 1884

The St. Luke's Lutheran church was organized on June 22, 1884, by the Rev. J. J. Purcell with the following charter members: Lewis and Susan Ray, Andrew and Isabelle Ray, Melinda Sigmund, Catharine Brookmeyer, James and Elizabeth Tolen, Agnes and Chrizanes and Elizabeth Tolen, Sarah DeFord, Joseph Benjamin and Emma Hankee, Adam and Margaret Snyder, Frank Hall, Sanual and Nancy Lyons, Christian Chris

A small brick church was erected on the southwest corner of Fire and Market streets in 1885, and was replaced by the present bric and stone church in 1908 at a cos of \$25,000.

THE JEFFERSON NATIONAL STORY

Founded only 17 years age the Jefferson National List Insurance Company of Indianan, has be come one of the success stories' of the insurance in dustry. Managed and operated by business leaders of Indianan, the Company has better than \$130,000,000 of Life Insurance in force an a substantial volume of Accident and Sickness business.

As a result of adhering the sound principles lai down by its founders, Jeffe son National has a solid rejutation for low cost insu ance . . . dependable se vice in Home Office an Field . . . fast claim payments.

Jefferson National serve many policy owners in the Logansport area . . . pro vides a complete line of life insurance, savings and protection plans, hospitalization expense plans, pension trusts, group life insurance and accident and sickness coverage.

And so . . . if you are looking for "speace of mind," talk to our local representa-

Fred C. Kroft
P. O. Box 98
Logansport, Indian

WE'RE PROUD TO BE A PART OF LOGANSPORT!

The people of Logansport have much to be proud of today! You may be proud of the progressive spirit that has made this community such a fine place in which to live and work and enjoy in full measure the American way of life!

We are proud to be among those firms doing business in this fine 128-year-old community which has contributed so much to the history of our great nation.

We have faith in Logansport... we look forward confidently to her continued growth and progress... we look forward eagerly to being a factor in that development... to contribute to that progress.

We are proud to be a part of the historical city of Logansport . . . the steady growth and progress of the city is an example to others throughout the nation!

Serving Folks of Central Indiana for Over

50 YEARS

IT HAS BEEN OUR PRIVILEGE TO SERVE LOGANSPORT

LEAVELL and BATES, Inc.

1956—Our 50th Year of Serving Folks of Central Indiana
405 East Market
Logansport, Ind.

Phone 2771

in The Logans port Story since 1932

The Logansport Paint and Wallpaper Co. was established in 1932 and is still owned and managed by Mr. Walter Barr and son, Robert. The store was opened at 311 Fourth street, moved to 322 Broadway in 1945, and has been at that location ever since. The four salespeople it employs are qualified to give interior decorating advice and service. In this modern store you will find everything in the wallpaper and paint lines. Logansport Paint and Wallpaper Co. has always been noted as being different!

Quality wallpaper, paints and supplies has been our motto for 24 years and will continue to be in the future.

The store stocks a complete wallpaper selection and paints in every color of the spectrum. Carried in open stock are papers by Imperial, full line of Smith-Alsop, Dutch Boy and Texolite paint products and Avon texture paint. Head-quarters for paints and supplies for painters.

Customers who prefer to "do it yourself," will find a full line of brushes, rollers, color charts, and other tools.



LOGANSPORT PAINT & WALLPAPER CO.

322 BROADWAY





Logansport's Oldest Store

in the same location

under the same family

For 82 Years the Name "GREENSFELDER" Has Been Associated With Fine Clothing!

Throughout the past 82 years the name Greensfelder has been a part of the Logansport Story, ever since the

store was founded by our father in its present location in 1874. Greensfelder Bros. have been known to a host of

satisfied customers as a store where men's apparel can be purchased with full confidence... confidence that the

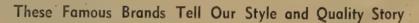
article will represent the utmost in quality, style and value. To the worth of the article itself is added another

very important quality, that of service. At Greensfelder Bros. service does not merely consist of showing a suit or

a necktie... it does consist of giving the very best advice to the customer as an aid in making the proper selection... perfect tailoring and perfect fit are a "must."



To new customers, we make the above statements and in all sincerity. To old friends, we reaffirm it. We want you to feel that whatever you purchase, you must be satisfied, because we stand staunchly back of our merchandise. We know that our success in the past and in the future depends upon satisfying you, our customers. Believe us, we want you to come back again and again.



Botany "500" tailored by Daroff... Griffon... Alpagora Topcoats and Sport Coats... Adam and
Resistol Hats... Fortune and Jarman Shoes... Puritan Sportswear... Interwoven Socks... Cresco Jackets... Hickok Belts... BVD and
Coopers Underwear... Manhattan Shirts and Handkerchiefs... Marlboro Shirts... Sca Island Shirts... Gulfstream and Botany Slacks
... Plymouth Rainwear... Shields Jewelry... Superba and Cavalier Ties... Justin and Rico Leather Goods.

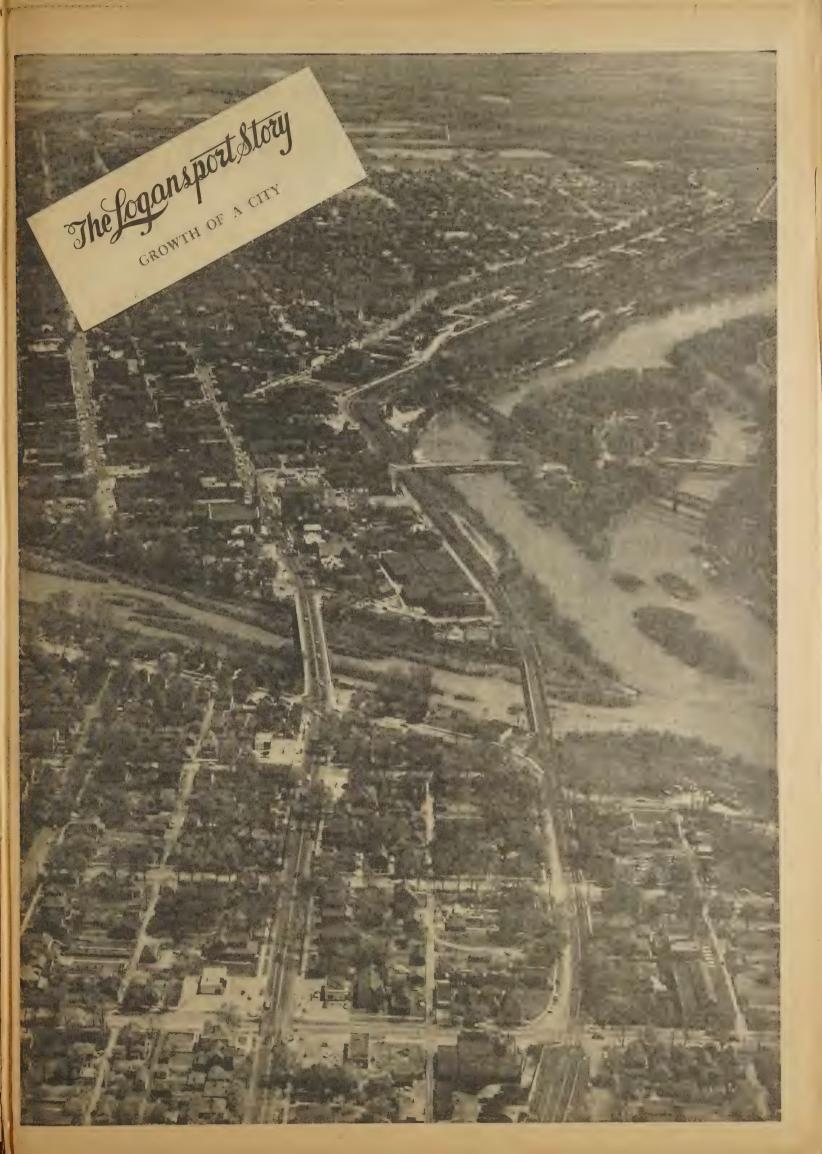
Greensfelder Bros.

"DRESS RIGHT — YOU CAN'T AFFORD NOT TO"



1874

1956



MAYOR

CONTROLLER~

CLERK-TREASURER~

CHAMBER OF

COMMUNITY-

BOARD OF PUBLIC WORKS AND SAFETY

Logansport City Building The Nerve-Center!

in

The fogans port story

SUPT. OF

ELECTRIC LIGHT

WATER WORKS

CITY ENGINEER

POLICE HEADQUARTERS
CITY COURT
COUNCIL ROOMS

STREET AND SEWER DEPT.

BOARD OF HEALT

BOARD OF HEALTH

CEMETERY DEPARTMENT

BOY SCOUT HEADQUARTERS
SUPERVISION OF PARKS



FIRE DEPT.

RALPH T. EBERTS, Mayor

Prominent Eastend druggist, civic-minded and long active in civic affairs. Former Cass County Commissioner and City Councilman. Mr. Eberts has always worked toward Logansport's progress. His pride in Logansport has been proven many times. As meyor he is determined to make the Logansport Story ever more progressive.

Logansport is proud....

of its many long years of municipal ownership of its vital water and electric utilities.

WATER WORKS

1877-1956

ELECTRIC UTILITY - 1894-1956

Logansport's new ultra modern water system, completed in October, 1955, is one of the finest in the state. Designed and built for Logansport's future growth and needs. It is

GIRL SCOUTS

equipped to provide 50% more water than presently required.

Logansport's electric utility is now in the process of complete rebuilding.

The city and rural distribution lines have been rebuilt in the past 6 years for higher voltage, which means better service.

The new generating plant now under construction is planned for completion in spring of 1958 and utilizes today's ultra high efficiency. This new addition amply provides for present requirements and is designed to keep pace with Logansport's expansion of industry and homes.

THIS NEW \$4,000,000 ELECTRICAL PROGRAM WILL BE REALIZED WITHOUT ANY RATE INCREASES—DUE TO LONG-RANGE AND FRUGAL PLANNING



ROBERT E. PRICE, Supt. Utilities

In Logansport since 1948. I wenty-seven years in municipal utilities. Holder of two engineering degrees. President of Indiana Municipal Elactric Association. Mr. Price has taken an active interest in civic affairs. During the eight years he has been here, he has made tremendous improvements in our utility service and a host of friends.

CITY OF LOGANSPORT

MUNICIPAL GOV'T and UTILITIES

Naming The Town-Logansport

that meant that so from the classic windows to doubtless near the class of the desired and the control of the classic windows as made to George of Eel, be had known a young tawatom half-breed, Slaweve scout who had betriended inknown now. One of the Americans during a siege of 1 say at the Falls of the town in the War of 1812. He nextly between the Eel, wanted the new town to honor this so, the southwest corrison man by carrying his name.

Wayne, published in 1868, has this Town Plat' of Logansport on Deserois of the Shawee same:

Wayne, published in 1868, has this Town Plat' of Logansport on Deserois on Every 1 or set of the Shawee same:

Wayne, published in 1868, has this Town Plat' of Logansport on Deserois on Every 1 or set of the Shawee same:

Wayne, published in 1868, has this Town Plat' of Logansport on Deserois of the Shawee same:

Wayne, published in 1868, has this Town Plat' of Logansport on Deserois of the Shawee same serves' for the grant
"... an Indian of the Shawee the Mewer. the first white child born in the Word of the Shawee share are serves' for the grant
"... an indian of the Shawee the seed this section from tribe, a half blood, by the name of laid out a town be Logan (who had been taken when a small boy by General Benjamin sim Cass County had tucky, and raised by him, but anized, and this tract who, after arriving at maturity, therefore filed his plat, with four others, offered his strike.

Good the participants, so the Charter of the Carter of the Logansport Carter, charter of the Logansport on the Logansport on the Logansport on the Logansport on the Shawee had the second the second the Logansport on the Shawee had the second th

LOGANSPORT GETS

NEW B&W BOILER

City Growth and Progress Tied to Steam-Electric Power

LOGANSPORT IN THE SIXTIES—Compare this view of the city of Logansport with the aerial photo of the city which appears on the cover page of this section. Both view are from the juncture of the Eel and Wabash Rivers west of the city.

Rotary Club Founded by

tary clubs in Delphi, Fowler, and banquets for school boys and aid to the Boy Scouts, Girl Scouts.

Jack Yarian, a member of the YMCA, and the 4H. The Rotarian Lagansport club, became district magazine is sent to all Cass county of the port was host to the district conference.

The local project of inviting high schools and inviting high school senior boys to meet regu- stronger of students.

Rotary's present membership is sent of the project of inviting high schools senior boys to meet regu- sy with Fletcher Bilger president: with the club was started in 1930.

Other projects include sports

Those "Good Ole Days" Are Gone Forever — ...AND WE'RE GLAD! Indiana Still Has Some Mighty

Schmidt Coal Company

Cold Winters. But-

PUTS WARMTH IN THE LOGANSPORT STORY

Comfort comes first in The Logansport Story, and in a way it's our business! Great strides have been made in improving heating systems since the Logansport Story began. Not only do folks today enjoy even-temperature thermostatically controlled heat, but the modern furnace that replaced their old base burner gives far more heat from every dollar's worth of fuel!

It was on May 10, 1943, that we purchased the Zech Coal Company. In August of 1950 we increased our fuel service by adding fuel oil to our line.

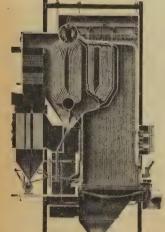
We are proud of the thirteen years we've served you with the quality fuels that make your Logansport Story more comfortable.

-Dewey Schmidt.

Phone 4402

Schmidt Coal Co.

973 W Broadway



When growth and progress are combined as they have been here in Logansport during the past 128 years, it is primarily a tribute to the people-past and present—who live, work and play here. Only the greatest determination and the best use of time, talent and material could have transformed a backwoods Indian Trading Post into the prosperous, thriving industrial, agricultural and trade center that is modern Logansport. And this story of an alive, aware community, so typically in the National tradition, is being continued.

An important part of the story is economical steam-electric power in sufficient quantity to supply present needs and permit still greater future development. Electricity—perhaps the most vital single factor in your community's future growth and prosperity—is the versatile servant that starts you off with morning toast, completely powers your plant or office, and does a thousand-and-one jobs between these extremes. It's on tap around the clock and it works for pennies a day.

around the clock and it works for pennies a day.

The Babcock & Wilcox Company is proud to share in this part of Logansport's progress by supplying a modern, efficient steam generator under the City's power plant expansion plans. Your B&W Boiler is the direct result of almost 100 years of steam generation research and boiler development, directed always toward finding better ways to convert the locked-up energy in fuels into abundant, economical electricity. Your new boiler is so efficient that a saving of 125,000 dollars annually on coal alone, has been estimated.

This modern addition to the City of Loganse.

This modern addition to the City of Logans-port's electric production facilities is an important contribution toward better living, better working, and an unbounded future—through electricity— for all the people of Logansport.

6.78



THE BABCOCK & WILCOX COMPANY, BOILER DIVISION

Population Figures

Logansport and Cass County

Source: U. S. Census Bureau

| Year | • | Logansport | Cass County Including Logansport |
|------|---|------------|--|
| 1830 | | | 1,162 |
| 1840 | | | 5,480 |
| 1850 | | 2,251 | 11,021 |
| 1860 | • | 2,979 | 16,843 |
| 1870 | | 8,950 | 24,193 |
| 1880 | | 11,198 | 27,611 |
| 1890 | | 13,328 | 31,152 |
| 1900 | | 16,204 | 34,545 |
| 1910 | | 19,050 | 36,368 |
| 1920 | | 21,626 | 38,333 |
| 1930 | | 18,508 | 34,518 |
| | | | 36,998 |
| 1950 | | 21,031 | 38,793 |
| | | | |

Figures for Logansport prior to 1850 are not available.

The slump from 1920 to 1930 was due to the Pennsylvania Railroad shop strike in 1922, following which the Pennsy shops were closed.

In 1850 Anderson had a population of 383; Marion, 703; Muncie, 666, compared with Logansport's 2,251. Logansport had the advantage of the Wabash & Eric Canal and the Michigan Road, During the natural gas boom, during the 1880s and 1890s, the population of those towns jumped as much as 275 percent.

Logansport had a boom during the decade from 1860 to 1870; this in spite of the falling off in Canal traffic, which began to slump during the late 1860's. The boom was the result of new residents employed by the railroads. During that period the population increased more than 200 percent.

"Bucket Brigade" Was Forerunner Of Logansport Fire Department

Disneyland Installing First Ski Chair-Lift

S. L. McFaddin the years 1873-74. In 1877 he was Was Mayor

Was Mayor

the years 1873-74. In 1877 he was elected county clerk, serving in that capacity for eight years. His death occurred Jan. 6, 1902. Was Mayor

Wesleyan Methodist First Met in School

Three Times

THE PEOPLES LIFE INSURANCE CO.

Proudly Presents This...

Success Story of Service and Security

in "The Logansport Story"

The Floyd (Bill) Foreman Agency

2081/2 Fourth Street - Logansport, Ind. for the PEOPLES LIFE INSURANCE CO., of Frankfort, Indiana

Serving Logansport and Surrounding Community FOR THE PAST THIRD-CENTURY

As An Exclusive Life Insurance Agency

1956

Mr. Foreman established his agency in Logans-port Aug. 4, 1923, with less than 100 policyhold-

Today his agency is servicing over 7,500 policyholders with the total amount of insurance in

OVER \$14,000,000.00

Annual premiums paid on active policies exceeds \$300,000. 1,500 of the above policy holders are proud owners of paidup policies in excess of 2,000,000.

We Are Proud of FLOYD FOREMAN

Proud of his fine service to our policyholders and his loyalty to our company. And we feel that you share our pride of Mr. Foreman as a solid citizen of your community, a civic-minded man, and a loyal Logansport boost-

WE ARE PROUD TO HAVE HIM AS OUR MANAGER.



FLOYD (Bill) FOREMAN

Past President Logansport Underwriters Assn. Past President Logansport Chamber

Past President Kiwanis Club of Logansport Life Member Indiana Leaders Club

Congratulations

to the People of Logansport "The Logansport Story"

AN ENVIABLE RECORD

Mr. Foreman for many years has been the comyears has been the com-pany's leading personal producer, with a record of over 1,525 consecutive weeks of production and his agency ranks among the top three.

Mr. Foreman is President of the company's leading producers club, "The Challenger Club," an honor he has had many times during his career. He has earned the Na-tional Quality Award tional Quality Awara each year since its incep-tion. Serves as member of the company's advis-ory board which plans and promotes new practices and improvements.

The Foreman Agency Is Comprised of the following men: Floyd (Bill) Forman Manager Associate Agents

Ray D. Burroughs, Argos, Indi-Robert F. Downey, Monticello, Indiana Harry E. Thomas, Logansport, Indiana Donald H. Mullin, Lafayette, Indiana Gene L. Murphy, Logansport, Indiana William L. Schroder, Logansport, Indiana e L. Myers, Delphi, Indi-

An Old Line Legal Reserve Insurance Company Organized 1907 From \$100,000 of Insurance in 1907 to \$138,686,711.00 Protection Today. Paid to Policyholders and Beneficiaries Since 1907 total 26,048,037.00.

Constantly Growing and Progressing



Without Good Health—

The fogans port Story
Couldn't Have Been Written!

The Cass County Medical Society

wishes to thank the people of this county-

(1) For their splendid cooperation through the years in obtaining improved facilities for the care of the sick.



St. Joseph Hospital 1893-1909. (Located on Cliff Drive). Capacity 20 beds. The hospital was established by the Third Order of St. Francis, Sister Arsinia was the First Mother Superior. Admissions (1894) 120. (About 1906-1907, a radiator factory was considering locating in Logansport, but was dissatisfied with the bed capacity of the hospital. The factory located elsewhere, and the citizens were stirred enough to provide funds for a new hospital).





(2) For their help in furnishing these hospitals with the best of modern equipment.





(3) For their cooperation in making the blood bank a success. Immediate availability of blood saves lives.





We wish to thank the members of the allied professions and organizations for their valuable assistance in improved patient care.

"I will follow the system of regimen which, according to my ability and judgment, I consider FOR THE BENEFIT OF MY PATIENTS and abstain from whatever is deleterious and mischievous'

-The Oath of Hippocrates

 \mathbf{W}^{\prime} E, your physicians, who have sworn to live by the OATH OF HIPPOCRATES, shall continue to give you the best that modern medicine has made available, utilizing the latest in laboratory and dignostic techniques available to us and employing the most modern and proven drugs at our disposal. It is our aim to meet the needs of the individual patient with the best that medical science offers. We are proud of the progress medicine has made through the years, and we hope to continue this progress without the encumbrance of socialized medicine to rob us of our personalized interest in our sections.

patients.

We, your doctors, are continually renewing our knowledge in the light of progress. Won't you help us serve you by furnishing the hospitals with the most modern equipment available?

CASS COUNTY MEDICAL SOCIETY

ICE IN 1912---





















Special Engineering Program Grows

Improving the Site for a **BIGGER** Logansport Story

Logansport is a young giant, constantly growing and progressing. With most expansion there is a need for clearing, excavating, leveling, and filling. We are proud to have that part in The Logansport Story.

EXCAVATING AND GRADING



WATER PLANT AND SEWER CONSTRUCTION

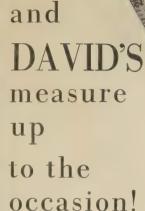
NG CONSTRUCTION Site Improvement Contractors & Engineers ENGINEERING

Postoffice Box 525, Logansport

It's Time to Tell "The Logansport Story"



RALPH DAVID
Co-founder and President





DAVID'S STORE FOR HOMES AS IT LOOKS TODAY, TWICE THE SIZE IT WAS IN 1925.
IT IS LOCATED AT 516-518 EAST BROADWAY



THE HOUSEWARES AND HARDWARE DEPARTMENTS TODAY. THIS SPACE WAS THE ORIGINAL STORE WHEN IT OPENED IN 1925.



DAVID'S APPLIANCE CENTER, LOCATED ON THE WEST SIDE OF THE BUILDING. THIS WAS OPENED IN 1950.



DAVID'S WAREHOUSE AND WHOLESALE ELECTRICAL SHOW ROOMS WAS OPENED IN 1950 AND IS LOCATED AT THE SOUTHWEST CORNER OF FIFTH AND HIGH STREETS.

DAVID'S IS HEADQUARTERS FOR: Hotpoint Appliances
Manitowoc Freezers, Caloric and Hartwick Ranges, Speed
Queen Appliances, Hoover Sweepers, General, Electric,
Sunbeam, West Bend Appliances, Sargent-Gerke Paints, PorterCable Power Tools, Homer Laughlin, Franciscan and Red Wing
Potteries, Revere, Mirro, Magnalite and Farber
Cooking Utensils, Heisey Crystal, Robbins & Meyers Fans,
Mitchell Appliances and Fixtures, Nu-Tone Chimes,
Fryrite Deep Fryers, Black Angus Rotisseries and many

Fryrite Deep Fryers, Black Angus Rotisseries and many other famous brands. If it's new, practical and of proven quality, you'll find it at David's!



Although the store had doubled in size, having acquired the space directly west in 1950, increased business forced the opening of an Electrical Showroom and Wholesale Warehouse at Fifth and High streets. The Broadway building was remodeled and an Appliance Center added. The Electrical Wholesale Showrooms display and distribute electrical supplies and materials to utilities, plants and contractors. Recently a branch office was opened in Lafayette.



When the store opened in 1925
there were three employes.
Today Ralph David, Inc.,
employs 40 persons and is
* still expanding, progressing,
growing with the city . . .
an integrat part of
The Logansport Story!

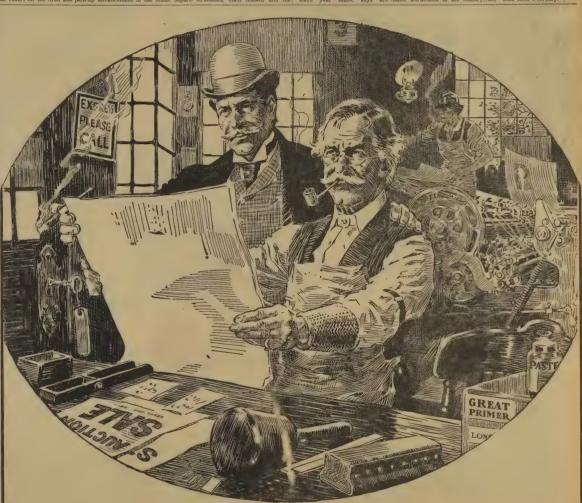


Chauncey Carter Drafted Original Logansport Plat

Rev. Oberlin Founded Church of Brethren

Riverside Became First City Park

and north to Contributes park was little more pond until about 1895 tity began to fill it up



A Printer's Pride-Makes Fine Printing a Printer's Art...

Yesterday . . . Today . . . Tomorrow . . . A printer's skill, his critical eye, his meticulous care and artistic touch imprint themselves indelibly in The Logansport Story.

The art of fine printing at Chronicle dates back to April 7, 1875, when the company started at 324 Broadway. In 1937 it was purchased by the present owner, Everett Koontz. Mr. Koontz had been mechanical superintendent of the Logansport Press over 16 years.

to 417 E. Market Street. It has grown from a two-man shop to a modern plant with nine employees. Its customers know that in addition to offering fine typography, Chroni-cle is excelled by none in dependability.

We sincerely feel that in this Logansport Story edition, it is entirely fitting that we should pay tribute to the typographical men and pressmen throughout the city. Their's is a skill that takes years to acquire. We can be proud of them . . . they are artists—working with lead and ink.



Since 1937, Chronicle Printing Company has moved CHRONICLE PRINTING COMPANY

An "Old Timer" in The Logansport Story...!

... Good Service For Over A Half Century

...BIGGER AND BETTER THAN EVER With Self-Service SINCE 1954

This is the Story of Flanegin Ace Hardware.



FLANEGIN ACE HARDWARE TODAY

Flanegin's Ace Hardware today is nearly double the size it was a few years ago. The store which began with a line of stoves and tinware has become a self-service hardware company that features many, many items. Today you'll find huge and complete displays of hardware and giftwares, housewares and appliances. You'll see the new Ace line of merchandise, brought to you at substantial overall savings, day in and day out. Carefully trained employees are available to assist you in locating the merchandise you're seeking, if you need them . . . they're ready to help you with your hardware problems, too. Budget terms at Flanegin's have made it easier for customers to buy better appliances as well as other items . . . and, of course, there is free delivery service . . . and a complete service department to service nearly everything we sell.

These modern trends have not changed the old time policy of friendliness and satisfaction at Flanegin's. Because we enjoy your patronage, we believe in treating and serving you as a personal friend... we have established a reputation for quality merchandise—and therefore back-up everything we sell with our own guarantee of satisfaction as well as that of the manufacturer. When it comes to hospitality, let's say we're still "Old Timers."





Randolph G. Lanning, one of Tom Flane gin's sons-in-law, learned every phas of the business . . . Now manager, h carries on Flanegin's policy of good service.



John T. Flanegin, confident that Logansport was a city of opportunity, founded the Flanegin Hardware Co.



Thomas J. Flanegin, from his early boyhood was associated with the store his father founded. Under his leadership

In 1880 at the age of 33, John T. Flanegin came to Logansport and established a small stove and tinware business, which in 1896 developed into the Flanegin Hardware Co. Operating with a policy of good merchandise and good service, the company was successful, and became a part of the Logansport Story.

When John Flanegin died in 1927, his son Thomas J. Flanegin, who had been associated with him in the business since 1900, became president of the company. Flanegin Hardware was operated by Tom and his brother, Loren. Loren retired from active service with the firm in 1937. Tom's hobby was gardening . . he enjoyed selling gardening supplies in the store—and talking gardening with his customers. "There's a little of the primitive instinct left in us," said Tom, "when spring comes we just naturally get an urge to go outside and do some digging!" Skillfully and efficiently, he managed the store and was arranging for the change to the Ace Hardware line at the time of his death in 1953.

Randolph G. Lanning, associated with the store since 1934, was appointed manager of the store when his tather-in-law died. Big, progressive changes which were in the planning stage for many years have become a reality... another forward step in Logansport.



FLANEGIN HARDWARE CO.-1908

Three Generations of Progress in The Logansport Story!

SINCE 1927 BUILDING A GREA

Since 1927 the Wolf Construction Company has played an important part in many major construction projects in Logansport and Cass County.

Numerous Commercial, Public, Institutional and Industrial structures are contained in our "file" of completed, functional buildings

With this wealth of past experience in architectural, structural and engineering know-how, we look forward to the plans, the dreams, the accomplishments of those people affecting the future of . . .

The Logansport Story

Some of the More Important Wolf Construction
Projects in This Area:

COMMERCIAL . . .

PHAROS-TRIBUNE & PRESS
KOKOMO TRIBUNE
KNOX HOSPITAL
SUB-STATIONS, PUBLIC SERVICE CO.,
OF INDIANA

TIPTON BUILDING & LOAN CO.

INDUSTRIAL and MISCELLANEOUS . . .

MUEHLHAUSEN INDUSTRIAL
SEWERAGE TREATMENT PLANT,
KOKOMO
GAS HOLDER FOUNDATION, KOKOMO
CONTINENTAL STEEL MILL, KOKOMO
HAYNES STELLITE ROLLING MILL,
KOKOMO
ST. JOSEPH HOSPITAL, NURSES' HOME
AND SCHOOL, KOKOMO

PUBLIC and INSTITUTIONAL . . .

LOGANSPORT ELECTRIC LIGHT PLANT
LOGANSPORT WATER PLANT
LOGANSPORT CITY BLDG., REBUILDING
LOGANSPORT PUBLIC LIBRARY
WARD BUILDINGS, STATE HOSPITAL

Rigidly Tested Ready-Mixed Concrete For Nearly Every Major Project In Logansport

TERLUGINSBURI



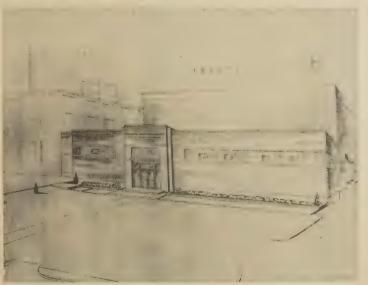
NEW PHAROS-TRIBUNE & PRESS BUILDING



NEW LOGANSPORT WATER PLANT



COMPLETELY REMODELED CITY BUILDING



ARCHITECT'S CONCEPTION OF NEW CITY ELECTRIC LIGHT, AND POWER PLANT

CONSTRUCTION COMPANY

GENERAL CONTRACTORS

Rufus Magee Minister to 2 Countries

Smithsonian Gets Fine New Items

Leave Police Baffled



Whoa, Bessie!



We're going to stop at YOUNG'S and trade you in on a Maxwell!

Perhaps we are exaggerating a little, but you're going to find there's more than one surprise in store for you when you read Young's history in The Logansport Story.

Dad didn't like the long hours he was putting in as a druggist, so he went on the road as a salesman for a tobacco company. Since this job probably kept him away from home even more than before, he soon tired of it and bought a small harness store from J. D. McNitt. This was in 1891. The store was where the City Meat Market is now located on Market street.

The business expanded so rapidly that in 1900 he took over the building at 318 Market street. This building had three floors which provided the necessary space to show buggies, carriages, farm wagons

A short time later he took his brother-in-law, Dallas Custer, into the business with him. Dallas was widely known on the Grand Racing Circuit and was later a county commissioner and one of the founders of the Cass County Fair Association.

They established a harness factory along with the store, specializing in fancy driving harness and race horse goods. Believe it or not, they shipped harnesses all over the United States - in fact, to points all over the northern and southern hemispheres!

In 1904, with the beginning of the auto industry, he took on the distributorship of the Auburn automobile for eight counties in northern Indiana. In 1908 he added the Maxwell automobile to the line, and in 1910 added the Hupmobile.

He bought out Dallas Custer in 1912 and continued in the automobile and tire business until 1920. The last car handled was the

I entered the business with my father when I came back from World War I in 1919. Perhaps I should mention that the business was first called Charles Young, later it was called Young & Custer. After I was in the store, Dad changed the name to Chas. Young & Son.

In 1921 Dad was appointed to have charge of the state highway department's equipment and garages. During his tenure in office, he established the system of highway garages and locations which still continue. I took over the store when he went to Indianapolis.

omething new had come on the market—Radio. The first sets were in kit form and had to be assembled. I was confident this new novelty had a future—I added it to our line of merchandise. A year later, factory-built radio sets were available. I began selling comDad died in an auto accident in 1923. I continued in the store, adding new lines of merchandise. In 1929 the store moved one door west to where Vesh Bros, are now located. It was there until June 1, 1932, when we moved to the present location on Fourth street.

In 1929 electric refrigerators were added to our stock, Washers were added in 1933, and so on with other major and small appliances, until we had a complete line.

In 1937 we started a music department by handling records. We added sheet music in 1941 . . . and by the time '42 rolled around we had a complete line of musical instruments and supplies. To this day we continue to sell fine leather goods and luggage, about the only line carried over from the original harness store!

Considering the many diversified lines of merchandise we now handle, it takes a rather long story to describe the business we're in

... Just as time and invention has changed our business, Logansport has changed. We've reached an age of automatic and work-saving appliances ... the old player piano has been replaced with radio, hi-fi records, and television ... our city is bigger, brighter, better. 'Makes me kind of glad as well as proud to be a part of the Logansport Story of today ... doesn't it you?

Clarke Young



TODAY AT YOUNG'S YOU'LL FIND THESE FAMOUS LINES OF MERCHANDISE

Appliances

Frigidaire—all appliances Sunbeam—all appliances Eureka-sweepers

RCA Victor-radios, TV, ... phonographs

Detroit Jewel—gas ranges American—cabinets and sinks

Leather Goods

Travelure Luggage

Floor Coverings

Musical Instruments

Meeker Rumpp

Buxton

Armstrong—yard goods, tile

Bonny Maid

Gibson

Hohner

315 Fourth St.

Phone 2762

Logansport and First Federal as a public service institution Are Solidly Linked

with the GROWTH, STABILITY and PROSPERITY of this Community

WE ARE PROUD OF OUR PROGRESS AND GRATEFUL FOR YOUR CONFIDENCE

These Facts and Pictures Tell The First Federal Story Moved Into Our Present Spacious And Modern Building April 1053

WE STARTED HERE IN MARCH 1934



for the privilege of service.

The First Federal Savings and Loan Association of Logansport was organized more than 22 years ago, on February 5, 1934, and started

The officers, directors and employees of this institution are deeply indebted to the people of this progressive city, to Cass and neighboring counties

It is in grateful acknowledgement of the confidence of our friends and patrons that we avail ourselves of this opportunity to express appreciation for the efforts of all those who have contributed so much to the development of this, our home community.

We pay tribute to every friend and patron of First Federal Savings, because it is you who have made our growth and progress possible. We know that you will share with us a just pride in our mutual accomplishments.

We pledge our continued support for all worth-while movements looking to the advancement of our community and its people.



By Virtue of 1st Federal Mortgage Services

We Are Happy to Have Helpe So Many Fine People Realize



EXTERIOR VIEW OF FIRST FEDERAL SAVINGS

Your Progressive Savings Association at the Time and Temperature Sign



December 31, 1934 Total Resources \$29,633.84 DECEMBER 31, 1955 TOTAL RESOURCES \$10,582,124.49

We look backward with pride . . . forward with confidence in Logansport

ALL ACCOUNTS WELCOMED -NONE TOO LARGE -NONE TOO SMALL



MORE and MORE People Are Saving Where Saving Really Pays-

CURENT RATE 21,290 PER ANNUM SEMI-ANNUALLY

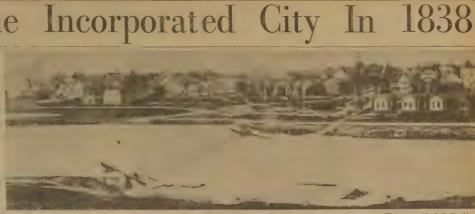
ASSETS OVER 101/2 Million Dollars

Jordan Vigus Was First In Long Line of Mayors

Judge Biddle Settled Here In Year 1838

Became

PTA Provides Link For Student Help



ELOGANSPORT LUMBER CO. A Name Known for Quality Building Material Since 1935...

We are proud of our part in The Logansport Story

Mac McCord

Jim McCord

Walt McCord

LOGANSPORT LUMBER CO.

719 Spencer Street

Positive Steps of Progress

in The Logansport Story



YESTERDAY



TODAY







We are proud of our "NEW LOOK"!

Because its main purpose is to help us serve you better.

We're also proud of it because it marks another milestone in our progress and Progress In Logansport.

As another step toward further progress in The Logansport Story—We have set aside the sum of \$250,000.00 to be loaned to local merchants at the low rate of 31/2% per year for the explicit purpose of improving the appearance of the business district

We Would Like To Be Your Bank



First Logansport School Was Organized In 1829

Little Brick Schoolhouse Located 4th and Market



Logansport Tax Rate In 1838 12½ Cents

Early Logansport Peace Officers Also Had Other Duties to Perform

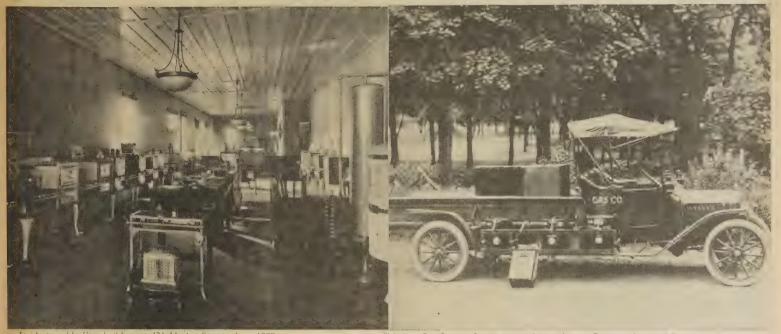
Col. Duret Helped to Name City

Kiwanis Club 11th in State





Modern Gas Service YESTERDAY



Inside our old office building at 431 Market Street about 1925

"Modern Gas Service I have the Mid. Tera. Tale of Free de rain.

and TODAY



Artist's drawing of our new, modern operating headquarters now under construction on a five and one-half acre tract at the northeast corner of Water and Aster Streets in Logansport,

The GAS Company

NORTHERN INDIANA PUBLIC SERVICE CO.



Episcopal Church Was Built 1843 Johnson, U. M. Ross, J. S. Twells 20 Members In the following year the present lot on the northwest corner of Seventh and Market streets was purchased and a showledge and a showledge. Built 1843

First Bank In 1837. Numerous Bv 1870s



TIME

and

PROGRESS

Hand In Hand

1936-1956-20 Years of continual growth with Logansport

May 1st, 1936 AMERICAN SECURITY OPENED UP THEIR DOORS AT 410½ East Broadway with Robert Gear as our manager—4 years ago we moved to our present location, 314 5th Street and Robert Gear still with us as manager.

To you, our customers, old and new, we wish to take this apportunity to thank you for your patronage in the past

"THANKS" AGAIN, LOGANSPORT and surrounding areas — We will be happy to help you with your financial

AMERICAN SECURITY COMPANY

There's a short road from

BETHLEHEM TO LOGANSPORT, IND., U. S. A.

.... and in some ways things haven't changed very much between 1 A.D. and 1956!

We have been in business in Logansport since 1934. Opened our doors the first time in June of that year in a tiny shop across the street from our present location. We didn't exactly start on a shoestring—it was on a couple of boxes of candy bars, greeting cards, newspapers and magazines. It wasn't long though 'til we outgrew our quarters and moved to a few doors south of our present location. In 1946 we obtained the store that's been our address ever since. During all this time, gifts have been our business. Perhaps to some we appear to be commercializing on Christmas, birthdays, and other special occasions. Wonder if they ever REALLY thought about it?





The road from Bethlehem to Logansport adds up to a good many miles when you're studying a map...but thinking about its message...doesn't it seem as though we're practically next door neighbors?

Bethlehem gave us a story of love and gift giving. A story as alive today as it was almost two thousand years ago ... of loving others and giving them something to enjoy or cherish . . . showing them in our humble way how much we care

Who can say when the giving of gifts began? Far before that first Christmas, to be sure. Perhaps it started way back when the first woman became a mother and presented her husband with one of the most wonderful gifts of all—her first child.

Be that as it may, as long as there are people, surely there will be love . . . and just as surely the giving of a gift no matter how large or how small—will be one of the best expressions of it.

Our aim has always been to help you find that perfect gift. Whether you realize it or not, you are searching for it every time you shop for one. When we visit the market, we have you, your likes and dislikes in mind. We try at all times to offer you the largest selection possible . . . our employees regard you as a good friend and try to help you choose . . . we wrap your gifts as elegantly as possible—free of charge . . .

SURELY THIS IS A PART OF "THE LOGANSPORT STORY"

and—

A COIL
OF WIRE
GREW
INTO
THIS



More Than 3,000 Television
Sets and Antennas
Added to The Logansport Story





Shown at right Barnett's Bargain Barn, 416 S. Third





Appliances
Lead the Way

Award of Merit



Pictured above: Ray Breyley, R.C.A. distributor, presents Ed. Barnett with the R.C.A. Victor Award of Merit for being their second largest R.C.A. dealer in Indiana, topped only by Black's of Indianapolis.

"1946-1956"...just 10 short years but they cover the growth of a business that has increased steadily and grown into one of Logansport's leading Appliance centers, on one hand, and into one of Logansport's leading electrical contractors on the other. In 1946, Ed Barnett started with a coil of wire in the garage of his home at 431 Howard street and did odd electrical jobs. One job led to another and three years later, 1949, Mr. Barnett opened an electrical contracting shop on Michigan avenue. After a time he added a few appliances. The electrical contracting business flourished . . . and so did the appliance business . . . so much so that Mr. Barnett was forced in 1953 to move the appliance shop to 416 South Third Street

The move to Third street enabled Mr. Barnett to devote the entire space at Michigan avenue to the contracting end. At the time of his move to Third street with appliances, Mr. Barnett aligned himself with the R. C. A. line. Two years later, in 1955, business had so expanded that it was necessary to take in the building next door and enlarge into today's Barnett's Bargain Barn.

The business that started with a coil of wire and one man today numbers 9 employees and carries a full line of R. C. A. televisions, R. C. A. ranges, R. C. A. Whirlpool washers and dryers, R. C. A. Whirlpool freezers and R. C. A. Whirlpool air conditioners.





BARNETT'S BARGAIN BARN

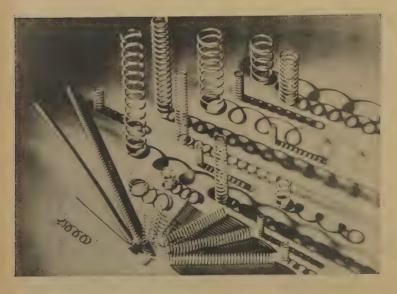
A QUARTER CENTURY....

AND

\$35,000,000.00

THIS HAS BEEN MUEHLHAUSEN'S PART. IN THE LOGANSPORT STORY.





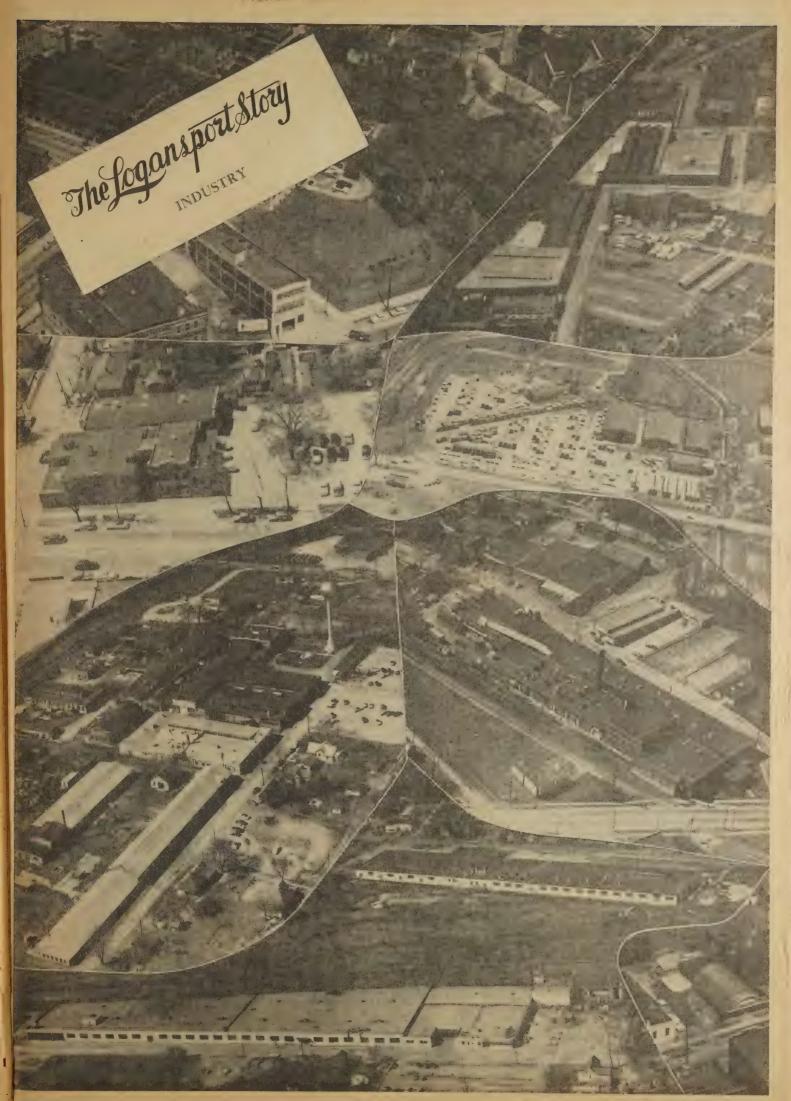
SINCE 1928, approximately \$35,000,000 has been poured into the business "arteries" of our community . . .

This large sum represents the approximate total expenditures for wages, taxes, power, water and supplies.

Slightly over a quarter of a century ago, George F. Muehlhausen, our founder, designed, produced, sold and delivered his springs. His first heat-treating "furnace" was built from an old gas oven. His early deliveries were made by trolley car.

Today, the three Muehlhausen plants here in Logansport are a \$10,000,000 a year business. Muehlhausen Springs go to every part of the industrial world---they are likewise a vital part of your daily life. You will find them in all BETTER industrial products.

MUEHLHAUSEN SPRING DIVISION OF ROCKWELL SPRING AND AXLE COMPANY



First Railroad Train To Logansport In 1855

Pennsy Important In Early History Of The Community

Expanding . . .

in 10 years from 26,000 pieces to 125,000 pieces an hour



Making all types of springs for the auto industry, electrical equipment, aircraft defense work, Myers Spring Company since 1946 has been a part of the industrial chapter in The Logansport Story.

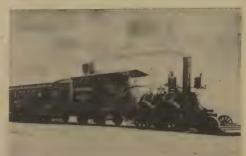
The small four-machine plant has grown, expanded its building, increased to 30 machines. count on Myers Spring Company to continue doing its part in making Logansport progress.

MYERS SPRING COMPANY, INC.

From One Century-Old Neighbor to Another . . .

CONGRATULATIONS

on Your Long Public Service!



For a full century, Logansport's Newspapers and the Pennsylvania Railroad have progressed with this city. Logansport's growth and prosperity through the years could not have been accomplished without good newspapers and efficient rail transportation.



THE SOUTH WIND OF 1956



JOHN BULL OF 1831

On behalf of our 1,200 employees in Logansport, we extend felicitations on your publication of "The Logansport Story" and your faithful presentation of the news. As one of the largest employers in Logansport and Northern Indiana and as the largest taxpayer in Cass County, we say. "Best Wishes for the Years Ahead!"



PENNSYLVANIA RAILROAD

RBM DIVISION

Essex Wire Corporation



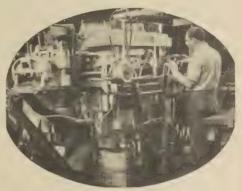
Aerial View of RBM Plant at Logansport



View of Coil Winding Department



The Trade Mark Known Around the World



Picture of 200 Ton Henry-Wright Press

Since 1921 RBM

products have been
increasing both in
number and renown
and are ranked with
the best in the
Manual and Magnetic
Control Field.



Portion of RBM Laboratory Test Equipment



One of Essex Semi Fleet Shown Leaving the RBM Shipping Department

We believe in the future of Logansport as is attested to by the many expansions and improvements made at our Logansport division.

Gossard Unit Here Part Of National Industry

Metal Culvert Plant Now Has 45 Employes

Columbia Brewery Started In Year 1866

Furniture Plant Started In 1837





Gas Lights Put Up Here In 1863

Warehouses Once Lined Canal Banks Down Town

Shafer Hardwood Has

Long History In Field

Alpha Makes Parts for Cars, Planes and Farm Machinery

First Distilleru Got Chased Out

Tossard

enjoys its part in

The Logansport Story



We of Gossard are convinced that The Logansport Story grows more and more exciting with each year's installment. And our 37 years of participation in the story's unfolding, have given us every reason for our enthusiasm. Today, our wish for Logansport is that it will continue its thriving pace and become a "best seller" without end!

THE H.W. GOSSARD CO

Steadily Growing—Steadily Expanding—Since 1938

Alpha Industries, Inc.

has followed "The Good Neighbor" policy in The Logansport Story

Alpha Employees

JOHN RINGLE
RALPH SAUNDERS
DON BRUBAKER
ED. LUETZOW
FRED JEFFERS
HOWARD PATESEN
WILBUR NICHOLSON
HARRY MARTIN
AUDREY HIZER
PRICE ESTES
JAMES KING
CAR! FLANNAGAN
GEORGE CABINESS
HENRY BECKER
ELIMER GISH
WILLIAM SWOPE
ANNA RUSH
OREN ROBBINS
HERMAN GRAFF
ALBERT YOUNT
WM. UMBARGER
WALTER NETHERCUIT
HERB DAUGHTERY
KEITH SMITH
DAVID OTTO
LOYD OTTO
LO



Alpha Employees

DONALD CREE
ROY LANTZ
ROBERT HOLT
ANTHONY CAPPOLI
RAY BURKETT
CLIFF BURKETT
ED. PEARSON
SAM PIERCY
JOHN WHITEMAN
RICHARD BOUINGER
HARPY MOOTER
CLARENCE FRY
ABRAHAM BOUINGER
DAVID BROWN
LERCY GAINES
CHARLES DUMM
RICHARD TITUS
REX RUSSELL
DALLAS WILLIAMS
BURL FRY
MARION HOLLAND
LAWRENCE SHIELDS
ROGER SEWARD
JON SHARP
WM. ADAMS
CLARENCE COX
RICHARD FUNK
LERCY GENERAL
LAWRENCE SHIELDS
CARE LERCY
LARENCE COX
RICHARD FUNK
LERCY LEURS
MALER HUTH
KENNETH TITUS
DSCAR PLOSS
CECIL BINGAMAN
ROBERT LOWER
WAYNE ZELLERS
WAYNE ZELLERS
HAROLD VAN METER
AMBROSE THOMPSON
DANNY RICCI
EARL GRAY
GEO. GOLTZ
WARREN CROCKETT
ROBERT LENSON
MERIE COULSON
CECIL LANG
CECIL LANG
CECIL LANG
CUY SEELE
JAMES WINEGARDNIER
ULARENCE DAVIS



Still at its original site, Alpra Industries has grown from a plant of 8,000 square feet to a firm whose ground and buildings cover 6 acres, many of which were securized from the old Bover plant.

In the 18 years since its conception, Alpha Industries has played a prominent part in Community affairs. Over 90% of the employees participate in a payroll savings plan. Officals and employees elike are active in continuity affairs such as Community Chest, Red Cross, Boy Scouts, Y.M.C.A. and other organizations. This season the company is sponsnoring a team in the newly-formed Coft League, boys' baseball team.

The company and its employees participate in a program providing for life, accident, health, sickness and hospitalization insurance. Paid variations are also provided employees.

Another outstanding feature of the employment program at Alpha is an incentive system wherein amployees receive daily bon'uses for exceeding production requirements. Alpha's relations with its employes, represented by Local No. 734, United Automobile Workers, A. F. of L. have always been exceptionally cordial. Alpha was the first to use the training within industry program and on-the-job training in the area which includes Wisconsin, Illinois and Indiana and is sponsored by the United States Bureau of Education. The company also works closely with the local schools in the vocational guidance program, and gives hiring preference to Logansport High School students and those from the surrounding areas.

The story of Alpha Industries is one of continual and healthy growth, both in manpower and facilities. It was organized in November 1938, at 615 Center avenue, its present location by Edwin H. Becker, C. W. Templin, W. Ball, W. I. Hughes, M. N. Becker, Herman A. Becker and A. E. Nelson. Present officers of the firm are Edwin H. Becker, president; C. W. Templin, vice-president in charge of the factory; M. N. Becker, vice-president: W. R. Redding, comptroller; and G. O. Runyon, personnel director. M. L. McCloskey is production controller, and plant foremen include J. W. Underwood, W. F. Templin, Floyd Johnson, Paul Watson, Robert Kleifgen and George Spencer.

Starting with 15 employees, the firm has progressed steadily until today it employs 135. Originally such items as automotive replacement parts and original equipment were the major items manufactured by Alpha. Today it does work on automatic iransmissions and power steering. Aircraft work has become increasingly prominent and experimental work is done with guided missiles and rodar equipment. Alpha also supplies aircraft brakes and parts for such well known planes as the B-52 Round-The-World' bomber, the B-47, Inter-Continental bomber, the B-66 bomber and Jet fighters such as the F-83 and S-86. Alpha also makes landing gear parts and parts for fuel injection on jet engines and have contracted work for the new supersonic planes such as the F-100, the frontline plane for defence, the F-101 Phantom, the F-102 and the F-104 which rescently set the world record of 1500 M.P.H. Some of these planes are used at Bunker Hall Air Base. Alpha's aluminum die casting division has expanded and the firm's heat treating facilities are extensive. Alpha is the largest commercial heat treater in Indiana using salt both furnaces. Alpha does aluminum die casting for the appliance industries, sporting goods, the automotive, rodar, tractor and electric motor industries. A 28-inch long machete knife is one of tre more unusual products Alpha takes in its stride. Besides shipping its work around the world and across the nation, Alpha also does Machining, Heat Treating and Aluminum Die Casting for many of Logansports' other industries.

Manufacturers of Parts and Replacement Parts for the Automotive Industry. Aluminum Die Casting. General Machine Work for the Aircraft, Refrigeration, Farm Implement and Electric Motor Industries. Modern Heat Treating, Tool and Die Making Facilities.

135 Employees

Over \$500,000 Annual Payroll



One of Two of Logansport's Entirely Home-Owned Major Industries

Spring Co: Moved Here From Chicago 27 Yrs. Ago

Fire Trucks Made Switches Inc. B Universal Sold Over U.S.

Burial Vaults Product of

Springs Made On Southside

New Stone Veneer Process Developed

Dates From 1947

Pouell Co Makes Arming Wheel Weights

sst February Bob Hedde and Routh Packing Core from B. E. German and H. First In The City

New Type of Reel Made for Combines

Inaudible Sound Waves Used in Machining



Logansport Got Brewery In 1848

Ray's Creamery

Nears 60th Year In Local Field

> Newest Industry er this system, milk is drawn In Logansport

em Formea Chemical

CASS COUNTY STONE CO.

C. A. Studebaker CONTRACTOR

21/2 Miles West on Highway 24

Phone 56358



Road Construction and Surfacing

BLACK-TOPPING

Private Driveways and Parking Lots

LIMESTONE

for DRIVEWAYS

Agricultural Limestone

. . . High Testing in Calcium and Magnesium

We are proud of the part we have played during the past years in building and improving roads throughout the middlewest. It is Logansport that we have chosen for our headquarters because it is here that we have found the friendly spirit of cooperation that marks mid-western business. It has been our pleasure to be a part of Logansport and we are proud of the fact that we can point to Logansport as our home.

Your Family should know Our Family



GENERAL ... famed for top quality for 40 years—is proud to be a part of the Logansport Story and a member of the Logansport community, a great place in which to work. General wants you, its Logansport neighbors, to know its big and growing family of new products and services ... for your family's better living at home, on the road, at work, at play,



PLASTICS





COMMUNICATIONS

THE THIRE DIFF. LOGASSPORT PLANT



JET PROPULSION

CHANNEL DEPARTMENT LOGANSPORT PLANT



Scope of Operations

AKRON — Main Office and Factory Auto, truck, farm, implement, airplane, industrial tires and tubes and air springs... Central Engineering; Research Laboratories; Chemical, Plastics and Athletic

ALDORA, GEORGIA—Aldora Mills Rayon and Nygen tire fabric. ASHTABULA, OHIO—Chemical Division Vinul regime

Vinyl resuns.

AZUSA, CALIFORNIA — Aerojet-General
Corporation Research and production of
jet-assist-take-off units, rockets, guided
missiles, and solid and liquid fuels for jet
propulsion, forward-firing rockets, under-

water propulsive systems.

CUYAHOGA FALLS, OHIO—Metal Products

Plant.

MOLLYWOOD, CALIFORNIA — RKO-Television Division Motion picture facilities, aleo facilities of RKO-Pathe, Inc., and RKO-Television, Inc. Produces and distributes feature and short motion pictures for theaters, produces films for television

for cheaters, produces nims for television and advertising uses:

JEANNETTE, PENNSYLVANIA — Pennsylvania Division Sponge rubber, rug underlay and fatigue mats, vinyl floor tile, film, rubber athletic goods, masterbatch compounding, vinyl film and vinyl sheeting.

CARACAS, VENEZUELA — Tires, tubes, batteries, plastics, flooring and miscellaneous

tousado, portugat—Tires, tubes, repair materials; textiles and cord fabric.

LAWRENCE, MASSACHUSETTS—Bolta Division Printing, embossing, quilting and styling of plastic film and sheeting; wall covering, counter-top and automotive upholstery materials; vinyl foam, compresion and injection molding of all plastics, extrusion of plastic pipe and Saran

NEW YORK—RKO-Teleradio, Inc. Radio and television subsidiary. Owns and operates seven radio and five television stations. Controls Mutual Broadcasting System. Network includes Yankee and Don Lee Networks. Produces films for theaters and television.

LOGANSPORT, INDIANA—Silentbloc and vibration mountings, rubber-to-metal assemblies, glass-run channel, metal fabrication.

novelties; electrical insulating and pressure

SACRAMENTO, CALIFORNIA—Aerojet General Corporation Rockets and rockets propellants.

OLEDO, OHIO—Textileather Division Proxylin coated materials; vinyl fabrics for automotive, rail, water and air trans-port; upholstery, bookbinding, handbags, luggage, shoes, folding doors.

nuggage, snoes, tolang doors.

WASASH, INDIANA — Mechanical Goods
Plant Silentbloc bearings, bushings, castings, oil seals, molded rubber parts, bondedto-metal rubber parts, glass-run channels,
flexible metaxoloy tubs for automatic washing machines.

WACO, IEXAS — Tire Plant Automobile,
truck and farm tires.



and around the world

AMSTERDAM, HOLLAND-Tires, tubes, re-MEXICO CITY, MEXICO — Tires, tubes, batteries and miscellaneous rubber products.

PORT ELIZABETH, SOUTH AFRICA — Tires, tubes, accessories and repair materials.

RIO DE JANEIRO, BRAZIL—Tires, tubes, repair materials, textiles and cord fabrics.

TORONTO and WELLAND, ONT., CANADA— Tires, tubes, accessories, repair materials, mechanical goods and battery boxes for automotive uses.

TEL AVIV, ISRAEL-Tires and tubes.

TORRELAVEGA, SPAIN—Tires, tubes, camelback, repair materials, molded and mechanical rubber goods.

MAIPU, CHILE-Tires, tubes, batteries, belt-

WAY TO MAKE FRIENDS THE GENERAL TIRE . . . GOES A LONG

Complete Gas Works Started In Logansport In 1863

Artificial Gas Provided Source of Light for Years

"Bleeding" Potatoes Attributed to Dye

Drop Rationing Board From City Directory

Fishing Tackle Firm Operated Here Since'96

California Solves One-third of Crimes

R-B-M Started Small In Logansport, Made Good

Logan Machine Had Start Here In 1916

Dorner Foundry Early Industry

Believe Art Treasure

KLK Plant Is Now Important Industry

100 YEARS AGO

THE WABASH RAILROAD

BEGAN SERVING LOGANSPORT



Today, Logansport has many thriving industries and is the center for a vast agricultural area

We are proud that we have been able to lend a hand in this growth. May the next 100 be as fruitful.



$1,500,000^+$

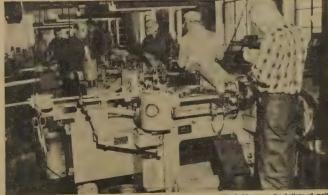
... that is the number of pieces being produced in an average day at —

K-L-K Manufacturing Co.

In nine years, the K-L-K Manufacturing Company has become a part of The Logansport Story with a firm that has grown from a small three-man plant to a company employing 75 people and working three shifts a day.

Home owned and operated, K-L-K produces metal stampings used in autos, appliances, hardware, storm windows, toys, radios and TV

In the years to come, K-L-K will continue to do its part in making The Logansport Story a story of progress . . . a story of industrial growth . . . a story of which we will continue to be proud



K-L-K Manufacturing Co.

Using a Dime and a Hairpin

...57 years ago "Big John" Hildebrandt started what is now Logansport's



oldest industry!



The spinner was so successful it drove him out of the plumbing business into the making of fish lures. He designed three shapes . . . so good that few changes have been

JOHN J. HILDEBRANDT CORP.

PIONEERS....



Yesterday's Milk Operation

The old method of getting milk from producer, to dairy, to consumer is pictured above.

The cows were milked by hand, the milk stored in large containers until picked up by dairly trucks and taken to the creamery for processing, bottling and distribution to store and home.

Many dairies throughout the nation still operate by this method.

PASTEURIZED HOMOGENIZED KIMMED HALF COFFEE CREAM CHOCOLATE COFFEE CREAM

DAIRY INDUSTRY for 59 YEARS

59 Years In The Logansport Story . . . in 1897 Lewis Ray and Charles Arnold established a creamery at the corner of Colfax street and Burlington avenue. At first it was a small affair and work was performed by hand, but as their trade extended, modern dairy machinery was installed. In 1919 L. Earl Ray joined the firm and soon after an expansion program was begun wherein farmers from surrounding counties were added to the ever-growing list of farmers supplying milk to the creamery. After a few years, the Rays bought out the Arnold interests and Ray's Creamery was expansion of one of the co-founders, entered the business. In the control of the co-founders, entered the business. In the control of the co-founders, entered the business. In the control of the co-founders, entered the business. In the control of the co-founders, entered the business. In the control of the co-founders, entered the business. In the control of the co-founders, entered the business. In the control of the co-founders, entered the business. In the control of the co-founders, entered the business. In the control of the co-founders, entered the business. In the control of the co-founders, entered the business.

IF IT'S RAY'S . . . IT'S GRADE A - ALL THE WAY!



Pictured at right — Ray's Creamery, now across the street from its original location, has grown into one of the most modern dairies in the nation. A fleet of trucks delivers the milk to stores and homes.



Fictured below — A sketch of one of the first milk delivery wagons . . . a far cry from the modern trucks of today.





LOGAN LOOKS

IN THIS AUTOMATION AGE!





LOGANSPORT MACHINE CO., INC. EXECUTIVE STAFF

BUILDERS OF
THE FINEST IN
FLUID POWER
COMPONENTS

LOGANSPORT M

AHEAD...



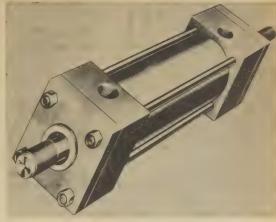
LOGANSPORT PLANT



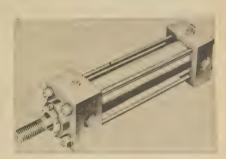
NEW ROCHESTER PLANT

We, of the Logansport Machine Company, are proud to have had a part in the growth and progress of this fine city. We, too, can view with no little gratification the record of our own achievements since our company's inception forty years ago. And we, with Logansport, are looking forward to still greater achievements in the years to come. To you and to us it is an accepted fact that we shall continue to assume our share of community responsibility and, through our personnel, we shall do our best to continue to make a favorable contribution to the community life of our city. It's good to be a part of Logansport and we look forward to sharing with you, our friends and neighbors, the fine heritage of a historic community founded on faith and built on the highest level of cooperative community spirit.

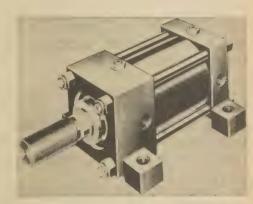
ACHINE CO., INC.



New Logansquare Cylinders



New Ultra-Mation Cylinders



New Super-Matic Cylinders



New Hydraulic Valves

You'll See a Lot of Them

- ... in Michigan and Illinois
- ... in Kentucky and Indiana
- . . . and you'll find some at almost any point on the globe

METAL CULVERTS made in LOGANSPORT

Manufacturing a product that can make the difference between a good crop and a poor one, provide good drainage in otherwise flooded areas, help build better and safer roads . . . the Logansport Metal Culvert Company for 28 years has added to the progress, prosperity and employment in Logansport.

Producing culverts and a number of other metal products, the firm grew and an addition was added in 1935. During World War II the company not only increased production but did machine work for the army and navy as well.

We at Logansport Metal Culvert Company are proud to be a part of Logansport. Our goal has always been and always will be---to make worthwhile products...to make them better... and make our community a better place in which to live.



Logansport Metal Culvert Company's recent dis play at Purdue University.

Corrugated Metal Culverts • Feed Troughs • Watering Tanks • Antenna Towers

Special-Built Tanks • Ornamental Iron Railings and Columns • Welding • Structural Steel

The LOGANSPORT METAL CULVERT CO.

220 Hanna St.

Phone 5157

Revere Car Made Here Topped Field In Its Day

With Honest Management It Would Have Made Good



Liked It Liked It Liked Secretary had the gentlement HOT JOB OF 1918—This IS a picinic with the field, and from Inapolis content is now skeptics didn't believe the many large secretary in the field, and from Inapolis content in the postmaster at Marshall town, who said he had known Van caucht of the postmaster at Marshall town, who said he had known Van caucht of the postmaster at Marshall town, who said he had known Van caucht of the postmaster at Marshall town, who said he had known Van Caucht of the postmaster at Marshall town, who said he had known Van Caucht of the postmaster at Marshall town, who said he had known Van Caucht of the postmaster at Marshall town, who said he had known Van Caucht of the postmaster at Marshall town, who said he had known Van Caucht of the postmaster at Marshall town, who said he had known Van Caucht of the postmaster at Marshall town, who said he had known Van Caucht of the postmaster at Marshall town, who said he had known Van Caucht of the postmaster at Marshall town, who said he had known Van Caucht of the postmaster at Marshall town, who said he had known Van Caucht of the postmaster at Marshall town, who said he had known Van Caucht of the postmaster at Marshall town, who said he had known Van Caucht of the postmaster at Marshall town, who said he had known Van Caucht of the postmaster at Marshall town, who said he had known Van Caucht of the postmaster at Marshall town, who said he had known Van Caucht of the postmaster at Marshall town, who said he had known Van Caucht of the postmaster at Marshall town, who said he had known Van Caucht of the postmaster at Marshall town, who said he had known Van Caucht of the postmaster at Marshall town, who said he had known Van Caucht of the postmaster at Marshall town, who said he had known Van Caucht of the postmaster at Marshall town, who said he had known Van Caucht of the postmaster at Marshall town, who said he had known Van Caucht of the postmaster at Marshall town, who said he had known Van Caucht of the postmaster at Mars

SUS Die Casting Was Named for Its Founder

Saw and Grist Mills in Early **Local History**

Lincoln was laid out in May, The United States had 61 mil. More Cities Regulate
1835, by Andrew Howard and Wal, Jun, cars and trucks, registered at One-room Housing

Teamwork!

. . . helps Logansport factories turn out finished products

MIDWEST PLATING & CHEMICAL CORP.

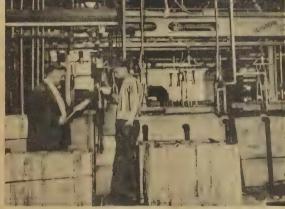
is a part of that team!

Midwest Plating Company is a service industry—an important part of the Logansport industrial team, manufacturing no part itself but plating and painting those made by local and other factories within a 100-mile radius.

Doing Zinc and Cadmium plating as well as dip and spray painting of parts, the

company plates everything from small screws up to assembly parts thirty inches in length.

Starting as a four-man plant accomodating only RBM parts, Midwest has expanded . . . added the latest automatic machinery . . . and now employing thirty people,



423 Twelfth Street

Indiana's Oldest Independent Producers of

ALUMINUM DIE CASTINGS



We Offer-

Speed, Economy and Improved Products

Investigate changing from use of present me tory Aluminum Die Castings.

Engineering

complete engineering department for the benefit of our current and

ie casting engineering service is available to you when planning a new pro-or new product.

We design and supervise the building of all tools for our customers, and follow a strict policy on tool maintenance.

Our organization and engineers have had over 20 years of Aluminum Die Casting ex-perience, which enables us to produce Aluminum Die Castings exactly to specifications,

Die Casting Department

Heavy Beam type, high pressure, cold chamber die casting machines of very latest de-sign, which are capable of producing very high grade castings. These machines have capacities to produce castings up to 200 square inches in area and eight pounds in

Finishing Department

Punch Presses, Kick Presses, Air Presses, Sanding and Disc Grinding Equipment, Drill Presses and Tapping Machines, Automatic and Hand operated polishing equipment and

Serving Companies Such As—

American Air Filter Co., Inc. Louisville, Kentucky

Admiral Radio Corp. Chicago, Illinois

Cummins Engine Company, Inc. Columbus, Indiana

Falcon Industries, Inc. Fort Wayne, Indiana

Lear, Inc.
Lear-Romec Div.
Elyria, Ohio.
Brg-Warner Corp. of
Illinois
Power King Tool Corp.
Warsaw, Indiana
Lestershire Spool & Mfg. Co.
Johnson City, New York
Marion, Screw Products Co.
Marion, Indiana

"We Specialize Exclusively in Casting Aluminum Alloys" S. U. S. DIE CASTING COMPANY, Inc.

41 E. Market St.

Logansport, Ind.

Phones 4111 - 4112

Canal Made Logansport Early Center of Commerce

George Washington Gave Early Impetus to Drive For Midwestern Waterway By WILL BALL Pres. Cass Co. Historical Society On August 31 1/286 during one of the few and



Polaroid.

Eastman

Sawyer

Viewmasters

... Umega



Interior View of the Camera Store

Graflex . . . Leica . . . Bell & Howell . . . Ansco . . .

for almost a

Quarter of a Century

the photographic record of

The Logans port Story

has been maintained by

QUICK FILM SERVICE

Foresightedness in selecting a name and the Ability... Determination... and Ambition to live up to that name... is the story of Quick Film Service in Logansport. Through this effort, Quick Film Service has expanded from a small, one-woman shop with homemade equipment to a modern industry which entails a photo-finishing plant, a wholesale business of photographic supplies and a retail camera store. More than 20 persons are employed by Quick Film Service and truck routes for daily pick-up and delivery stem from Logansport to a radius of 50 miles.

"Headquarters for Everything Photographic"

is the slogan of Quick Film Service today... but it was a far cry from that on a March day in 1935 when Ruth Coleman decided to enter the photo-finishing field. With the assistance of Merritt Hammontree, later to be her husband, she rounded up the essential equipment—much of it homemade—and went into business. She felt that if she could do good photo-finishing and developing... do it quickly and give true service to her dealers, she could succeed. Thus, Quick Film Service was born. The first work was given to her by a few local druggists. Later other dealers were added until in the fall of 1937, increased business forced a move to a larger location where the homemade equipment was replaced with better machines. In 1943 the business had expanded until it was necessary to move again. This time the move was to 524 East Broadway, where in addition to photo-finishing, the first complete camera store in the vicinity was opened with a full line of nationally known cameras and supplies, a projection room for the display of movie equipment and finally a rental service for films, projectors, screens, tape recorders and the like. In the spring of 1955 the scope of the wholesale business, the addition of more and more dealers for photo-finishing work and increased business in the retail store created the necessity for further enlargement. A site at 612 Erie avenue was selected and a modern photo-finishing plant, with some of the finest equipment in the country, was erected. The retail and wholesale business was kept at the Broadway location, where plans are underway for further remodeling.

Quick Film Service

Logansport's Only Exclusive Camera Store

A National Onganization Conganization

524 East Broadway

Phone 4444

and Only

PHOTO FINISHING PLANT

612 Erie Avenue

Phone 4443

Dupont... Pavelle... American Optical... F. R. Chemicals

Exterior View of Photo-Finishing Plant, 612 Erie.



Back in the 1880's

Just as now, various groups have always
le concerted efforts to promote Logansport sanized October 2, 1883 for the capacity of 3,000 HP with a boiler sanized October 2, 1883 for the capacity of 3,000 HP.

This Jenney system previously Vandalia Railroad across Del Riv.

And been adopted by the city oby

It is a prosperous City of 18,000 inhabitants,

166 miles southwest of Toledo, 116 miles south
east of Chicago, 87 miles north of Indianapolis,

situated at the junction of the Eel and Wabash

Ty.

The Logansport Jenney Electric power of all these engines was selected to a colled a capacity of 3,000 HP.

This Jenney system previously Vandalia Railroad across Del Riv.

Had been adopted by the eity course constructed at a cost of vicil and the proposition of the corn-\$4,180, proving a great conveni
pany to light the city's streets for ence and lowering the cost of \$5,500 for one year was accepted. handling coal.

Local men formed this company. Total receipts for 1912, the first backed by the Jenney Electric year of operation under this system to the company of Fort Wayne, tem, was \$10,200, compared to manufacturer of electric machine expenses amounting to \$43,860.

Ty.

Actual cost of the plant was diff. made concerted efforts to promote Logansport sa as an ideal location for industry. Here is what! the Committee Board of Trade, Logansport, had to say about the city back in 1888:

The County is entirely out of debt.

The County is entirely our views.

Hall's Business College, established in 1867,
stitute of Penmanship, Short-hand and Typeriting, is one of the best and finest equipped
stitutions of the kind in the State. E. A. Hall,

It has seven pikes or gravel roads, It has five weekly and two daily papers

It has excellent public schools; the high hool building accommodates 800 pupils, and considered one of the finest in the State. The st of the public school property amounts to 75,000, and all paid for.

It has a Normal College, situated in a fine

t has numerous private schools.

It has an excellent opera house, seating capacity 1,300 people.

It has an efficient fire department and tele-aph fire alarm. It has large manufacturing interests.

It has large manuacturing interests.

Panhandle car shops, for five divisions of their road; working capacity, 900 men.

The King Drill Co. manufactures the King Grain Drill and the "Aldrich" Wind Mill; 50 men employed.

en employed.

Knowlton & Dolan manufacture milling mainery of all kinds; employ 120 men.

Logansport Manufacturing Co. manufactures
kinds of wood work, hubs, spokes, rimå,

les, etc.; employs 99 men.

S. E. Howe manufactures plow handles,

ams, rounds, wagon wood work. etc.: 50 men

polytored.

ployed. The stave factory, operated by Harry Torr,

The stave factory, operated by Harry Torr, mploys 60 men.
It has two extensive planing mills.
It has two good carriage works.
It has two good carriage works.
It has a paper mill.
It has a a good woolen mill.
It has two furniture factories.
It has a large inseed oil mill.
The Consolidated Tank Line Company has its istributing point here, with a storage capacity 6,800 barrels of oil; 150 barrels is the daily onsummition.

an aggregate capacity to grind 2,000 bushels wheat daily.

It is growing rapidly: eleven business rooms, a large elegant depot and 150 dwelling houses are now building.

It is a healthy place.

It is considered the cheapest town to live in, for its size in the State.

It has a railroad running direct to the best coal fields in the State.

It has the largest and finest Deposit Vaults in the State.

It has four large wholesale houses.

It offers a No. 1 facilities for the jobbing trade.

Committee Board of Trade, Logansport COPYRIGHT SECURED BY E. A. HALL, 1888.

O. B. LONGWELL, PRINTER

Industrial Development Jenney Plant Furnished First Electrical Power





CITY STREET CAR_Logansport Summer street cars had open sides. Standing by this car, market 'W. Market St.', are left to right: William Foley, in straw hat; Bert Herd, motorman, Charles Slagle, conductor; George Victor, the man who kept the switches greased; standing in car, Timothy Sullivan,

Paper Mill East of Burlington Avenue In 1880



General Tire Moved Into Logansport 10 Years Ago

Rendering Plant Began As The Heppe Company

aducts include hides for oducts, grease for soap, scraps for feeding live-

France Limestone Quarry Covers Around 80 Acres

From New Steel Plant

s that has a plant in Logarit is the General Tire and Rub-company, which has operated lant here since 1946. To employes, and covered 8,000 square feet. The plant has about 400 employes, and the same stated of March, 1935 by Mrs. Ruth has about 400 employes, and the same stated of March, 1935 by Mrs. Ruth Hammontree, assisted by the man the plant first went into face the medity industry. The firm was located on Broadway east of Fourth, and developed and printed film for only six dealington, the motive industry.

re at a peak, produc-doubled the previous U. of Rochester Has Science Aid Plan

son. seent, ten grades of stone id from the quarry, in adagricultural limestone. Earl Ottinger Has Wu G water St. Plant of the county roads in this and ships other materials started by Earl Out.

Land Donated For Foundry Co



Hospital Readiness

Coca Cola Firm Here Dates Back To The Year 1884



Antibiotic in Test

SPEAKING OF PROGRESS.....



We've Been A Part of The Logans port Story

for Almost Three-Quarters of A Century!

For Almost Three-Quarters Of A Century

> • The Same HIGH QUALITY

Coca-Cola has been bottled in Logansport for almost three-quarters of a century. In the beginning there was one foot-powered and hand-operated bottling machine and a one horse delivery

Today our plant houses the most modern automatic bottling equipment and modern delivery trucks. In all those years there never has been any compromise with quality. Today, as always, Coke gives you the SAME HIGH QUALITY!

For Almost Three-Quarters Of A Century

> • The Same FINE TASTE

It's the TASTE that makes Coca-Cola the largest Bottling Plants are established all over the world.

Every bottle of Coca-Cola is made to an exacting bottle of Coca-Cola must be exactly the same.

Coke is always refreshing, always pure and wholesome, whenever and wherever you pause to en-

YESTERDAY—

The beginning of Coca-Gola in Lofounding of the old "pop" bottling company of Enyart and Chambers. It north of Sixth Street. Later the firm was known as Enyart and Etnire and a move was made to the present lo-cation, 62 South Sixth Street. After a few years of bottling "pop" the firm received its Coca-Cola franchise In 1936 the present owners acquired the property.



"The Pause that Refreshes"

COCA-COLA BOTTLING CO.,

62-94 Sixth Street Logansport, Indiana

The Logansport Story

is spread across the nation by

THE JOHN I. SHAFER HARDWOOD CO.

58 Years
in the Hardwood Story

37 Years
in the
Logansport
Story



An aerial view of the John I. Shafer Hardwood Co. yard located on a tract of more than 11 acres on state road 24 at the northwest edge of Logansport,

Quality From Tree—To Dealer—To Customer!

Timber is a crop—it is one of the few renewable resources. It is a crop that requires planned harvesting, regrowth and protection. Careful harvesting removes the mature trees and releases forest lands for the young growth, for natural re-seeding and supervised planting. Good forestry practice protects the new growth from such forest enemies as fire, insects and disease.

The John I. Shafer Hardwood Company provides wholesale distribution of lumber in the Middle West primarily, but also services the East, South, Far West and Canada. Hardwood is received from all portions of the United States in addition to Canada, South America and the Philippines.

The lumber is kiln dried. The kiln varies in temperatures from 110 to 200 degrees where lumber stays from two days to two months, depending upon the species, thickness and degree of dryness. Factors controlling the curing process are temperature, humidity and air flow through the lumber, all exactly controlled. One-half million board feet can be kiln-dried per month with the lumber tested every two or three days to see how it is curing.

Mr. Shafer has been in the hardwood business for 58 years and in Logansport since February, 1919. He works closely with the Purdue university forestry program. The hardwood shipped from the Shafer yards returns to Logansport in the shape of furniture, slide rules, fine paneling and a myriad of uses. From beginning to end, John 1. Shafer's Hardwood is a vital part of The Logansport Story.

More Than Half of a Century in the Hardwood Business



ing upon the species, thickness and degree of dryness.



The main storage shed of the John I. Shafer Hardwood Co. The lumber is stored here after it has been kiln-dried and graded.



An interior view of the main storage shed. Here the hardwood is arranged as to quality and type of wood, making for efficiency in filling orders to dealers.

JOHN I. SHAFER HARDWOOD CO.



Earliest Settlers Introduced Horticulture in Cass County



Pioneer Farmers In Cass County

John Hedde, was the first im- soon followed by others and the county, chiseling farms out of the



KING'S HATCHERY & FREDS

—in the Logansport Story Since 1939



Having had eight years experience at the Valparaiso Hatchery, Loren O. King came to Logansport in 1939 and started King's Hatchery and Feeds. In 1942 the firm expanded, taking in a building at the rear of the store's location at Sixth and North street, in 1944, with the business continuing to grow, the adjoining building to the north of the store was added. Mr. King and his son Curtis operate the hatchery, U. S. Approved Pullorum and Typhoid Clean. They are both licensed blood-testers and do all blood testing and culling themsalves.

Specializing In Vitality and Napiana Feeds wheih provide the proper ration of minerals, vitamins and other essential elements to step up egg production and promote the flock's growth and good health—King's promotes better poultry and more progress for the farmers in our community.

King's Hatchery & Feeds

LOGANSPORT PRODUCERS MARKET

... since 1947 has offered bigger profits to farmers in this community with an improved "Merit System" of hog marketing.



Making it possible for producers to market hogs on a live graded basis with greater profits has been made possible by the Logansport Producers Market. The marketing program is sponsored by Producers Marketing Association and a committee of hog producers from Cass, Carroll, Fulton, Howard and Pulaski counties. Purdue University Extension Specialists and county agricultural agents cooperating.

PRODUCERS MARKETING ASSOCIATION

E. Main Street



"Planning Ahead with International Harvester Keep You Ahead!"

Jackson-Kitchel

Your International Harvester Dealer

has become the hub of farming activities in this area!

COMPLETE FARM AND HOME EQUIPMENT PLUS INTERNATIONAL HARVESTER 5 STAR SERVICE

3-IH Blue Ribbon Certified Quality

1—IH Trained Servicemen 3—IH Blue Kibbon Certified Quain 2—IH Approved Tools and Equipment 4—IH Precision-Engineered Parts 5—IH Pre-Serviced Inspection for Scheduled Service

The fact that Many Farmers of this Area have bought and used only IN-TERNATIONAL HARVESTOR Farm Machinery and Equipment for the past two decades is proof enough of its Quality and Performance.

JACKSON-KITCHEL

510 High Street

JENSEN'S JOHN DEERE FARM IMPLEMENTS



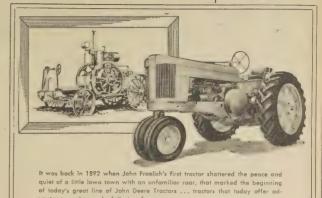




providing the modern farm power that makes

"The Logansport Farm Story"

BIGGER



Nothing has been more important to the progress of our great nation than the powerful farm machinery that has made possible the tremendous increase in production on American farms.

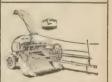
Jensen Implement Co. is proud to be serving you, the farmers of our community . . . helping you to live better and farm better . . . serving you with John Deere — the finest quality, economical farm machinery.

We congratulate you who, have played such an important part in this Logansport Story. Your beautiful fields, abundant crops, and well-kept farms are living testimonials of your work and progress.

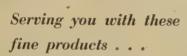
We wish to thank you for your patronage, your faith and trust in us. You can be sure—in the future as in the past we will serve you with dependable modern implements, friendly assistance, and expert service.











John Deere Quality Farm Equipment Full Line of Industrial Equipment Continental Diggers and Sprayers Also Riverdale and Krox Chemical Sprays

> Firestone Tires Bachtold Mowers Homco Mowers

Bantam Garden Tractors and Accessories Wisconsin and Clinton Motors Grain-O-Vator

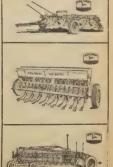
Brillion Bulchers Herd Seeders Yetter Coulters Lennox Crop Drvers

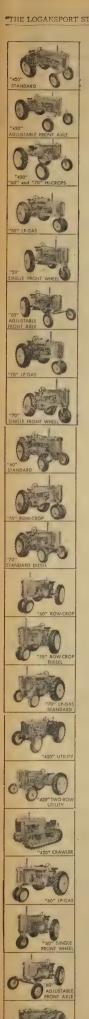


Since 1949—"Your Friendly John Deere Dealer"

JENSEN IMPLEMENT CO.

118 BURLINGTON AVE





Uhl's Mill Was One of Earliest And Most Flourishing Industries

22 YEARS

The Logansport Story

The year 1956 marks the 22nd Anniversary

of continuous operation of the Logan Hatchery. During this time we have produced some 3,500,000 chicks.

To our customers, old and new, we thank

you for helping to make us a part of the Logansport Story.

We Feature These Better Bred Breeds-

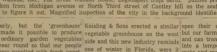
* Special Producer of DeKalb Chicks

We Carry a Complete Line of WAYNE FEED

Rhode Island Reds

S. C. White Leghorns * White Rocks

Gardenina **Flourishes** Since 1900



County Farm Bureau Dates Back to 1919

14 States Study Ways To Overhaul Tax Laws



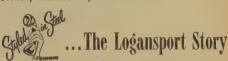
In Home— On Farm— In Industry— Today's Modern Living

tyled in S

You get extra value in United States Steel Homes. Bride's Home for '56 features colored bath and all-steel kitchen . . . ceiling-high sliding-door closets . . . large, attractive lot . . . 3 bedrooms and one-story convenience ... fully insulated for year 'round comfort.



Today's Farm Today's Industry



QUONSETS, today's modern buildings, COST LESS . . . SAVE TIME ... MEET EVERY REQUIREMENT.

Styled in steel they are today's most thoroughly proved building. Each is rot-proof, warp-proof, termite-proof, non-combustible, and flexible in size.

Wayne Myers has been selling Steel Buildings for 10 years and U. S. Steel Homes for 2 years in Logansport. Five years ago he moved to his present location on the old Royal Center Pike and has sold and constructed over 151/2 miles of buildings, 21 of them being U. S. Steel Homes, 227 Commercial and Industrial and over 500 farm build-

Employing 48 men in construction and 3 salesmen, we feel justly proud of our contribution to the Logansport Story.

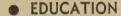
Wayne Myers Steel Building Sales, Inc.

Route 1, Logansport



Supporting and Protecting . . .

the interests of every farm family in Cass County . . . and agriculture in general thru . . .



Offering the facilities of a complete extension program to all farmers.

LEGISLATION

Advancing favorable and opposing undesirable legislation.

SERVICES

Helping farmers attain economic security through purchases of needed products including Petroleum, Coal, Building Supplies, Fertilizer, Seed, Feed, Fence, Grain, Farm Implements, Electrical Appliances, and Hatchery Products.

It was in 1926 when Horace Gottshall started a car-load-lot business of fertilizer and feed that the Co-operative movement began in Cass county, and on March 3, 1927 the Cass Co. Farm Bureau Co-Op was incorporated. Since that time the Co-Op has become a vital part of farm life in this community.

Striving for equality for agriculture and the farmer, maintaining price and quality control over its products, the Cass County Farm Bureau Co-Op has grown and prospered . . .

Now, as in the past, a faithful servant of every patron.





Officers

ELMER E. SCHMALTZ

WALLACE CRAIN

WILLIAM JUSTICE

FRANK A. LIND

Directors

Elmer E. Schmaltz Wallace Crain William Justice Carl Lones Maurice Leffert Carroll M. Ide Don Callender

CASS COUNTY FARM BUREAU CO-OP

Cass County Horsethief Association Dominant Force in Horse-Buggy Days

Improved Diet Raises Eskimo Birth Rate



the auto-orber af-orse Thief Was de-More Than Hundred Years Ago

When You Get Angry
At Wife—Chop Wood

Electrical Sharpening Of Tools Is Developed

Grange Plays Vital Role In County's Rural Life Organized

County HD Club 1925





name Cass Rural Youth Grows In 14 Years

Name County in Honor Of General Lewis Cass

Cooling Supersonic Planes Is Huge Problem



Cass Residents Engaged In Farming Total 1,944

The U.S. Bureau of Census, in very first report of Cass coun.

in 1840, discloses the popular in 1840, as common in 1840, as



which est, or 1.17 per cent, pared to 583,000 bushels in 1910, 453,473 bushels in 1954. Oats jumped from 57,304 bushels in 1954. There was only 1,808 bushels in 1954. There was only 1,808 bushels in 1954. The census. The 1908 and 1919. 153,46,464 bushels in 1954. Corn also saw a decided increase. From 118,755 bushels in 1954. Corn also saw a decided increase. From 118,755 bushels in 1954. The first census report reveals and 1910. 153,46,546 bushels in 1954. The first census report reveals and and three was only 1,808 census shows wool production of 4,838 pounds, as compared to 38,928 pounds in 1959. The first census report reveals and appreciated about the same. In 1860, 307,332 bushels in 1954. The potato production remained about the same. In 1860, 307,332 bushels in 1954. There were only 1,808 for 1,308 horses only 1,808 of 1954. The potato production remained about the same. In 1860, 307,332 bushels in 1954. The potato production remained about the same. In 1860, 307,332 bushels in 1954. Cass County. In 1904 of 2,359 horses in 1954. The potato production remained about the same. In 1860, 307,332 bushels in 1954. Cass farmers produced 1,248 tong the window of the same. In 1860, 307,332 bushels in 1954. Cass farmers produced 1,248 tong the window of the same. In 1860, 307,332 bushels in 1954. Cass farmers produced 1,248 tong the window of the same. In 1860, 307,332 bushels in 1954. Cass farmers produced 1,248 tong the window of the window of the same in 1860, 407,313 bushels. Cass farmers produced 1,248 tong the window of the same in 1860, 407,310 bushels. Cass farmers produced 1,248 tong the window of the window of



Early 4-H Clubs Were Girls Only

Contributing to better farming and better living since 1947

LEHNUS BROS.

Sell and Service the Finest in Farm Equipment and Trucks

The best in equipment, the best possible service, plus fair and friendly dealing have played an important role in Lehnus Bros. success and growth during the past decade. Making the farmlands of our fertile Wabash Valley even more productive through the use of better farm machinery has added much to The Logansport Story. We are proud to be a part of it.



P. O. Box 25

Headquarters for These Fine Products



TRUCKS

Tractor Trailer

Dunham Disc. Plows, and Cultivators

Simplicity Garden Tractors



66-All Crop
7. WD-45 Tractor
8. WD-45 Diesel Tractor

eo Mowers Indiana Ceritfied Seed Corn Lincoln Welders
Creamery Package Milk Coolers

LEHN JS BROS.

FARM MACHINERY SALES AND SERVICE South Edge of Logansport on Rd. 29

Phone 4691

griculture In County Dates Back To First Settlers

Regard Will Newman First Cass Farmer

Cass Farmers Union Organized in 1953

New State Seed Law Effective in N. Y



THE PICTURE HAS CHANGED...

FARM LIFE has changed since Mr. Ford developed the Fordson tractor, Bet-ter equipment scientific training, constant efforts to improve the soil, help the American farmer to satisfy American appetites, produce enough extra to feed the world.

Since 1939—Ford has been a part of farm progress and we pledge further improvements in our products—to help build an even greater tomorrow.

Your For Better Farming. . .



- * FORD TRACTORS AND EQUIPMENT
- * NEW HOLLAND HAY MACHINERY * BURCH PLOW CO., IMPLEMENTS

EIKELBERNER TRACTOR SALES

• Livestock Raising • Livestock Buying

... are two BIG parts of The Logansport Story



We Salute the Farmers of Our Community

The backbone of our nation and our community, the farmers are taking great strides in increased production and the raising of bigger and better livestock. We salute the 4-H Clubs and the Future Farmers of America in their vocational agriculture program, teaching our youth to improve agricultural life, develop leadership, and be even better farmer citizens.



J. L. (JACK) HAWKINS CO. LIVESTOCK BUYERS

18th Street on Highway 35

Phone 4434

UNIT

The logans port story

Thomas
Jefferson
Said:

"Were it left to me to decide whether we should have a government without newspapers or newspapers without a government, I should not hesitate a moment to prefer the latter. But I should mean that every man should receive those papers and be capable of reading them."

The First Issue - Volume I-No. I

MISCELLANY

Classified Ads Often Called "Best Public Service In Print"

Germany Printed Crude Newspaper Way Back In 1609

New 40-Page Goss 5-Unit Press On Which This Newspaper Is Now Being Printed



THE PRINTING PRESS.

I AM the printing press, born of the mother earth. My heart is of steel, my limbs are of iron, and fingers are of brass

I sing the songs of the world, the oratorios of history, the symphonies of all time.

I am the voice of today, the herald of tomorrow. I weave into the warp of the past the woof of the future. I tell the stories of peace and war alike:

I make the human heart beat with passion or tenderness. I stir the pulse of nations, and make brave men do braver deeds, and soldiers die.

I inspire the midnight toiler, weary at his loom, to lift

his head again and gaze, with fearlessness, into the vast beyond, seeking the consolation of a hope eternal.

When I speak, a myriad people listen to my voice. The Saxon, the Latin, the Celt, the Hun, the Slav, the Hindu, all comprehend me.

I am the tireless clarion of the news. I cry your joys and sorrows every hour. I fill the dullard's mind with thoughts uplifting. I am light, knowledge, power. I epitomize the conquests of mind over matter.

I am the record of all things mankind has achieved. My offspring comes to you in the candle's glow, amid the dim lamps of poverty, the splendor of riches; at sunrise, at high noon, and in the waning evening.

I am the laughter and tears of the world, and I shall never die until all things return to the immutable dust.

I am the printing press.

_Robert H. Davis wrote the above for the New York Sun in 1911.

Today's Newspaper: University in Print

m says, the united with the contemporary to the sharp light of the realistic education of world.

Pharos-Tribune Serving Its Readers For 112 Years

Samuel Hall Founded months later on December 1, 1907, the Logansport Dally Tribune Newspaper in 1844



The Journalist's Creed

Newsprint Starts In Canadian Forest

United Press Speeds News

(This chronological list of the newspapers which have been started in Logansport and Cass County reveals a group of over sixty publications. Some lasted a few months, some lived for a few years. But through the history of this community, the mortality rate of the weekly and daily publications has been exceptionally heavy.)

Newspapers? There Were Lots of Them

| Name of Paper | Daily | Date | Publisher | Date |
|--|-------------|---|--|-------------------------------|
| | Wookly | Started | | |
| Pottawattomie and Miami Times Cass County Times | W | Aug 15, 1829 Nov. 16, 1831 | John Scott John Scott John Scott William J. Burns Stanislaus Lasselle Stanislaus Lasselle John B. Dillon Hyacuth Lasselle John B. Dillon Hyacuth Lasselle Thomas H. Brunghurst Thomas Douglass | Nov. 16, 1831 May 30, 1833 |
| | | 101. 20. 1001 | James B. Scott | Dec 10 1922 |
| (Later same year indiana Heraid) Canal Telegraph | W | May 30,1833 Jan. 2, 1834 Nov. 22, 1834 | Stanislaus Lasselle | Nov. 22, 1834 |
| Logansport Republican (Later same year Indiana Herald) Canal Telegraph Logansport Canal Telegraph | W | Nov. 22, 1834 | Stanislaus Lasselle John B. Dillon | July 9, 1836 |
| Logansport Telegraph | W | July 9, 1836 | Hyacinth Lasselle | Tom 92 1942 |
| Logansport Telegraph Logansport Journal | W | Jan. 22, 1842 April 20, 1849 | Hyacinth Lasselle | Mar. 24, 1849 |
| | | April 20, 1849 | Thomas H. Bringhurst Thomas Douglass | Jan. 1, 1863 |
| Logansport Journal (Daily) Logansport Herald | D | Jan. 1, 1876 Aug. 1, 1837 | John B. Dillon "Jayaenth Lasselle Thomas H. Brunghurst Thomas Duglass Wm. D. Pratt & Co. Jesse C. Douglass David Douglass David Douglass Samuel Alonson Hall Rufus Magee Rufus Magee Rufus Magee Rufus Magee Rufus Keeler N. S. Stout, Editor Winton (?) (?) (?) (?) (2) (2) (2) (3) (3) (4) (5) (5) (7) (7) (7) (7) (7) (7) (7) (7) (7) (7 | Oct. 12, 1912 |
| Logansport Heraid | W | Aug. 1, 1037 | David Douglass | July 20, 1841 |
| Wabash Gazette Logansport Weekly Pharos | W | Nov. 10, 1842 July 24, 1844 July 15, 1861 | Moses Scott Samuel Alonson Hall | April 27, 1844 about 1892 |
| The Daily Telegraphic Pharos | D | July 15, 1861 | Rufus Magee | Oct. 1, 1861 |
| Evening News | ם | Aug. 10, 1874 1869 | George W. Fender | Early 1870 |
| Wabash Gazette Logansport Weekly Pharos The Daily Telegraphic Pharos Logansport Daily Pharos Evening News Logan Chief Logansport Weekly Spy Rambler | W | Feb. 20, 1845 | Murphy & Keeler N. S. Stout, Editor | Oct. 11. 1845 |
| Logansport Weekly Spy | W | 1840's | Winton (?) | (2) |
| Bon Ton | W | 1870's Nov. 26, 1885 | John Edmund Sutton | May, 1886 |
| Chronicle Logansport Daily Democrat | W D | Nov. 26, 1885 April 7, 1875 July, 1904 | Henry James McSheehy Austin Fansler, David Loftus, | (?) |
| | | 1000 | Window Co. John Edmund Sutton Henry James McSheehy Austin Fansler, David Loftus, Amos Palmer Rev. W. E. Loucks Rev. F. M. Huckleberry R. G. Whitlock John A. N. Frentzel Julius C. Kloenne Mr. Selbach Mr. Selbach | Few months |
| Christian Call Baptist Record College News Ft. Wayne Banner Logansport Banner | Monthly | 1886 Nov. 1900 Mar. 4, 1886 1868-70 | Rev. F. M. Huckleberry | 1901 |
| College News | W | Mar. 4, 1886 1868-70 | R. G. Whitlock John A. N. Frentzel | Aug. 1888 1871 |
| Logansport Banner | W | 1871 | Julius C. Kloenne | 1873 |
| | | | Mr. Selbach Píabe & Morrock | |
| Deutsche Zeitung Das Sternenbanner | W | Oct. 7, 1882 1892 | John Day | 1892 1899 |
| | W | 1899 | John Day | 1915 (?) |
| Herald | ₩ | 1900 | Ed Day | 1900 (8 or 10 issues) |
| Logansport Sun The Wecker (German) | W | Jan. 4, 1872 1872 | Julius C. Kloenne Mr. Selbach Pfabe & Morrock John Day Peter Wairath John Day Ed Day John T. Musselman John T. Musselman John T. Musselman John F. H. Z. Leonard Clem Kern Lindol Smith | 1875 1872 |
| The Geenbacker | W | 1878 | Dr. H. Z. Leonard | 1878 (?) |
| | | | Clem Kern Landel Smith | |
| Key to Truth | W | Aug. 1874 | Clem Kern Lundol Smuth T. E. Ballard J. O. Bardessy Williams Lundol Smuth T. E. Ballard J. O. Bardessy Will R. Small | 1875 (?) |
| Morning Leader | D | Late 1894 | J. O. Hardesty | Few Months |
| Pluck | M | June. 1905 | Willis Brown | 1906 |
| Saturday Night Review | ₩ | Oct. 13, 1894 | Albert (Bert) G. Small | Dec., 28, |
| Sunday Critic | W | Jan. 4, 1884 | Mrs. Sarah S. Pratt | 1887 |
| | | | later W D. Owen and | |
| Whinnery Swine Advocate Lutheran Herald Union Labor Gazette Reason (Free Silver) | М | 1900 | Willis Whinnery | (?) few years |
| Union Labor Gazette | W | 1891 1892 | Rev. A. B. McMackin O. P. Smith | 1892 |
| Reason (Free Silver) | W | 1904 March, 1886 | Charles E Carter | 1904 Sept. 10, 1886 |
| 1 | ** | THE CITY AND | Times Publishing Co. | May 28, 1888 |
| | | | Sagie Velle Fenton | UCC. 31, 1912 |
| Advance | w | 1890 " | Benjamin F. Sharts | 1922 (?) Nov., 1906 |
| Daily Advertiser | D | 1881 Jan. 5 | Arthur Williams | Jan. 12, 1885 |
| Logansport Star | D | Feb. 27, 1873 | Ransom & Gordon | Aug. 11, 1873 |
| | | | Ransom & Gordon William H. Smith J. Harris Hall John Edmund Sutton | Sept. 20, 1876 |
| Daily and Weekly Reporter | D & W | Oct. 1, 1889 | John Edmund Sutton | Jan. 6, 1900 |
| | | | Mrs. IBez Suuon | |
| Tribune | D | Dec. 1, 1907 | Lindley Sutton Edward F. Metzger Harry Metzger | |
| | | 0 / 40 4550 | Harry Metzger Ollie A. Cummins | Tune 1000 (%) |
| Journal-Tribune | D | Oct. 12, 1912 | Benjamin F Keesing Metzger Brothers | June, 1920 (1) |
| Pharos-Tribune Logansport Press | D D | June. 1920 June 14, 1921 | Samuel O Berman | 1 |
| | | | Wm. H. Kerrigan, Ed., Louis P Deuner | |
| Galveston News Galveston Free Press Galveston Journal | W | 1869 1871 1873 | 11. Luittei | (?) (½) (?) |
| Galveston Journal Galveston Herald Galveston Weekly Times | W W W | 1873 | Edgar E. Johnson | (?) (?) |
| Galveston Weekly Times | W | 1873 1880-81 1886 | E. W. Penny Edgar E. Johnson James Pinkerton John W. O'Hare (?) | (2) |
| | | Logansport by | | |
| | | Isom Bell, (see above) | | |
| Galveston Sun | W | 1892 | John E. Sutton | 1897 |
| Galveston Leader | W | 1897 | J. E. Cotner Samuel E. Thurston | 1942 |
| Galveston Leader | W | 1942 | J. E. Cotner Samuel E. Thurston Rona C. Holman Jack Cushing | 1952 |
| Galveston Leader | W | 1952 | David E. Petrie | (?) |
| t Walton Enterprise | W | 1870 (?) | John ((James?) Pinkerton Cal Sinninger | 1925 (?) |
| a Galveston Leader t Walton Enterprise Walton Enterprise the "What in Walton" Walton Beacon Royal Center Record | W | 1950 (?) | Walton Lions Club Lloyd Snyder, Bunker Hill | 1952 (?) |
| Walton Beacon Royal Center Record | W | 1954 1890 | Dr. J. J. Burton | |
| Royal Center Record Royal Center Record | W | 1892 ((?) 1893 (?) | Grimes and Wentworth | |
| | W | 1894 (?) | G. A. Rea E. B. Thomas M. A. Krans | |
| Royal Center Record S Royal Center Record | W | 1896 | Oliver H. Hand | Aug. 11, 1924 |
| t Royal Center Record | W | 1924 | Oliver H. Hand Frank L. Hand Jesse B Hand | |
| Royal Center Record Royal Center Sentinel | W | 1944 (?) | Frank L. Hand | 1891 (?) |
| e Royal Center Sentinel | W | 1890 | Madison Kistler | 1991 (1) |
| III. I D C - I Nove Business Letters | | | | |

To Paper for 25 Years

Newsmen Have Their Own Vocabulary

U.S. Had Only 37 Newspapers In Revolutionary War Period

A Newspaperman's Prayer

Logansport & Community

. . . you are to be highly commended on this informative and interesting issue-

"THE LOGANSPORT STORY"
We can well appreciate the months of research and work it

HANSEN METAL PRODUCTS CO.

Congratulations

to the people of LOGANSPORT, INDIANA

on Your Most Interesting Edition

"The Logansport Story"

from the

Beard Newsprint & Warehouse Co.

Form For Page
Has French Title
The form in which the type for a page of a newspaper is enclosed is frequently called a "chase."
The word chase comes to us from the French, and one meaning of the word is "the setting for a gen in france because in which to set successive sticks of the French, and one meaning of the word is "the setting for a gen in france because a rectangular metal frame in which to set successive sticks of the French, and one meaning of the word is "the setting for a gen in France because a rectangular metal frame in which to set successive sticks of the press and rode upon the gem," (which may account for bed of the press during the actual of the press and rode upon the gem," (which may account for bed of the press during the actual of the press and rode upon the gem," (which may account for bed of the press during the actual of the press and rode upon the gem," (which may account for bed of the press during the actual of the press and rode upon the gen.")

Logansport Story"

BOWERS

Congratulations

To Logansport and its people "The Logansport Story" tells a story of progress of which you can be justly proud.

> One of your many friends-Serving Newspapers Throughout America

What Is A Daily Newspaper? It is the diary of community life.
It is the link that makes a neighborhood.
It is the platform of opinions.
It is the champion of free thinking.
It is the defender of righteousness.
It is the accuser of corruption.
It is the bulletin of good business.
It is history in the making.

-Dr. Carlyle Adams. Religion Editor, Albany (N.Y.) Times-Union

TREACHEROUS SLIPPING HAZARDS ELIMINATED

at PHAROS-TRIBUNE and PRESS

by A.W. ALGRIP WORLD'S ONLY ABRASIVE ROLLED STEEL FLOOR PLATE



ALAN WOOD STEEL COMPANY

ters for 130 years • CONSHOHOCKEN, PENNA.

DISTRICT OFFICES AND REPRESENTATIVES: Philadelphia • New York • Os Angeles • Atlanta • Boston • Buffalo • Cincinnati • Cleve and • Detroit • Indistribute • Richmond • St. Peul • San Francisco • Seattle • Montreal and Toronto, Canada • A. C. Leslie & Co., Limited



Logansport Press History Dates Back To 1921

Out First Issue On June 14 That Year The history of the Logansport Press dates back:

Type Size

of the erre the Louis "Points" Show

Morning Paper Put Advertising Big Stimulant To All Forms of Trade

Press Among 1,700 Papers Using AP

From First Issue-Vol. I, No. I, June 14th. 1921



A Digest of Contents of the Logansport Morning Press

Markets

Neighboring Towns

Sports

The name and address of each subscriber is furnished every

KNOWN and PROVEN by name

Street Sales and

Associated Press

Financial Country

Editorial

Display Ads Born Back in 1880's

Large Staff Required To Produce Daily Newspaper

Production A Detailed Operation

Publishing of the Logansport Pharos-Tribune and the Logansport Press day by day is an assembly line operation of no small size. It requires the services of 81 full-time employes, more than a dozen part-time employees, and hundreds of "indirect" employees.

The "indirect" employees include the reporters, editors, and photographers employed by wire and picture services which provide the state, national, and international news, as well as employees of the syndicates which furnish features, comics, and cartoons.

The employment and payroll of the Logansport newspapers compares favorably with that of a small factory, and figures importantly in the economy of the city.

In conjunction with the newseditorial departments, there are 27 correspondents who furnish the Pharos-Tribune and Press with news from the big six-county market area which these two newspapers serve. Cities and towns in Cass, Carroll, Pulaski, Fulton, Miami and White counties are "covered" by these correspondents through letter and telephone.

Infrogia tetter and cetapione.

Another very important part of the organization are the route driver: who take the newly-printed copies of the paper each day where the newly-printed copies of the paper each day where the common three days to the paper each day where the common three days become to those day by scores of carriers and delivered to thousands of homes in the six county area. Each day these drivers arrive promptly at the news paper plant, where their bundles are counted out. As the drivers progress along their routes, they from the days the drivers of the days of the days of the days of the days of the particular city or town.

The job of delivering each individual paper to each home rests upon the shoulders of 191 carriers in Logansport and subtraban town and cities. These carriers deliveeech day some fourteen thousanccopies of the Pharos-Tribune and Press, every one to an individual home, apartment, trailer, or individual family unit.

Paper Making Is Basis of Newspaper

But for papermaking machinery the printing of a modern newspa-

Until the invention of the paper making machine by the Fourdrinier brothers of France less than 150 years ago, paper was made by hand. The sheets were no larger than the combined length of two men's outstretched arms. Obviously, all pressess to that time had to be sheet left.

The Frenchmen made possible the printing from a roll when they insented their machine. They took the papermaker's sieve, used with but little change for 25 centures, and made it drum-shaped. The pulped rag linen and later, wood pulp called "furnish" was the flowed upon the drum to drain off most of the water as the drum revolved. The wet blotter-like mass remaining was separated from the sieve drum as it rotated. The pulped mass was ironed or "carbon forms as was ironed or "Carbon forms of the carbon forms

It took pressmen 50 years to think up a way to print from a rol or reel of "Fourdrinier" paper But when they did, press outpu jumped from 1,200 an hour to 4,000 Today's papermaking machine turn out a web of paper 25 fee wide at the rate of 1,800 feet second or 14 tons of paper an hour

Short Items Help Make Type Fit

A frequent question asked by visitors in the composing room where the page forms are "made up" is: "How are the news stories made to fit the given space

Various tricks of the compositor are employed to fit the type into allotted spaces, one of which the use of "filler" or "shorts" to fill small spaces left, especially

Another step in filling out coltumns is "justifying" or placing between the lines of type thin metal

When stories are too long to fit when stories are too long to fit a given space, they are "jumped" or broken over into adjacent columns or onto other pages. Sometimes they are "cut" or shortened

Halland Gave Press Freedom Early

Aviland was the imme of fredown of the press in the battly fell,

mainstay of the movement for independence.

Thomas Paine was a leading fournalist during the American

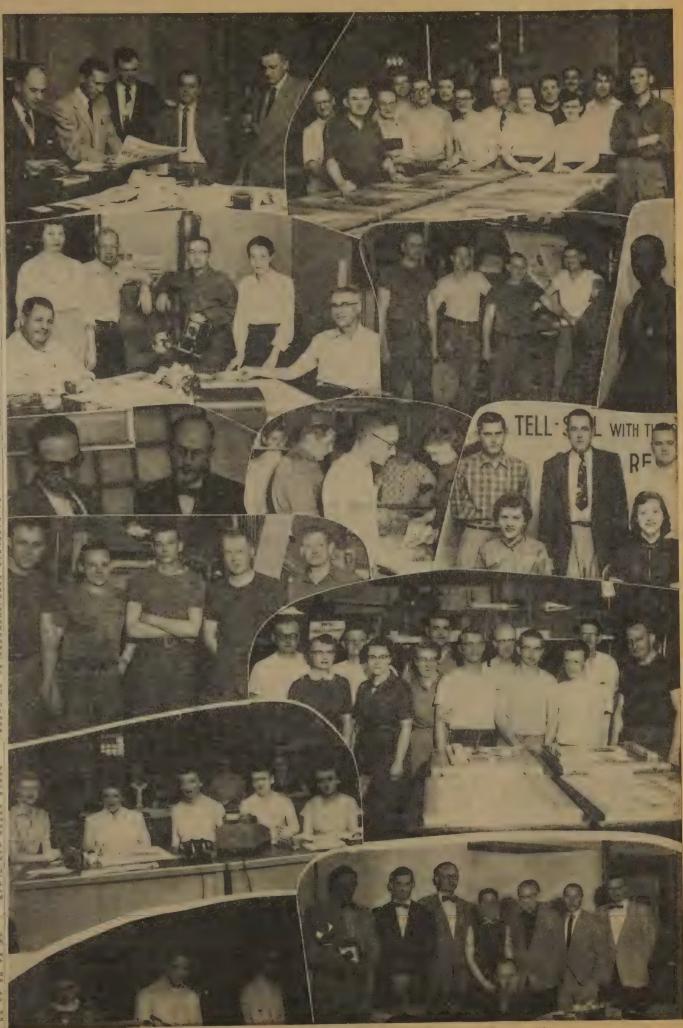
journalist during the American Revolution. The Boston Tea Party was plan-

ned in the back room of the Boston Gazette.

Newspapers consistently fight

government.

Benjamin Franklin originated the practice of printing letters to



Photographic Step-By-Step In The Production Of A Newspaper



A news story is started through its several steps before



News from the state, nation, and the world is received over the wires of the United Press and the Associated Press.



Display advertisements for the newspaper are prepared on layout sheets before being made-up in the composing room ad-alley.



After the reporter writes his story, it is set in metal type on a linotype machine and placed into chases in the



By a system of perforations which correspond to letters paper AP and UP wire tape is fed through linotype may chines and set automatically.



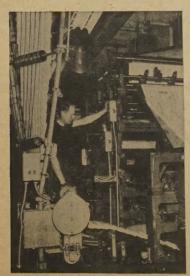
The ads are made-up and set by hand in the composing room and then placed in the page forms alongside the news copy from the editorial room.



Page mats are rolled from the consolidated page forms in the stereotype room, and semi-circular metal plates are cast on the Pony Auto-Plate.



These plates are cooled and dried and placed on the plate cylinders of the new five-unit, 40-page rotary printing press.



The pages are printed, cut and folded, and the newspapers travel up a conveyor to the second floor to the carrier and mailing room.



Final result of the combined efforts of the editorial, advertising, and mechanical departments of the logansport Newspapers Inc.



Carriers for the Pharos-Tribune and The Press receive their

Front Pages of Some Earlier Newspapers





OUR CREED:

TRUTH AND ACCURACY ...

WE BELIEVE that in order to present all the news, a newspaper should be governed only by the rules of decency, welfare of its readers and the laws of libel!

FAIR PLAY . . .

WE BELIEVE that no outside influences should keep a newspaper from criticizing without fear or giving support without bias!

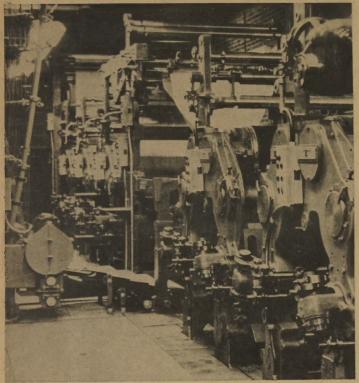
NEWS AND OPINIONS . . .

WE BELIEVE that a newspaper can best serve democracy by publishing both sides of controversial questions with equal emphasis, when those facts can be obtained and ascertained, and by clearly-stated editorial opinions!



I am the Newspaper

By Joseph H. Finn





ORN of the deep, daily need of a nation --- I am the Voice of Now---the incarnate spirit of the Times---Monarch of things that Are.

My "cold type" burns with the fire-block of human action. I am fed by arteries of wire that girdle the earth. I drink from the cup of every living joy and sorrow. I sleep not--rest not. I know not night, nor day, nor season. I know no death, yet I am born again with every morn --- with every noon---with every twilight. I leap into fresh being with every new world's event.

Those who created me cease to be---the brains and heart'sblood that nourish me go the way of human dissolution. Yet I live on--- and on.

I am Majestic in my Strength --- Sublime in my Power ---Terrible in my Potentialities---yet as democratic as the ragged boy who sells me . . .

I am the consort of Kings---the partner of capital --- the brother of toil. The inspiration of the hopeless---the right arm of the needy---the champion of the oppressed --- the conscience of the criminal. I am the epitome of the world's Comedy and Tragedy.

My responsibility is Infinite. I speak, and the world stops to listen. I say the word, and battle flames the horizon. I counsel peace, and the war-lords obey. I am greater than any individual---more powerful than any group. I am the dynamic force of Public Opinion. Rightly directed, I am a Creator of Confidence. A builder of happiness in living. I am the Backbone of Commerce. The Trail-Blazer of Prosperity. I am the teacher of Patriotism.

I am the hands of the clock of Time---the clarion voice of Civilization.

I am the Newspaper.

From address delivered before Associated Advertising Clubs of the World Convention, Chicago, June 22nd, 1915.

National Advertising Representatives

MOINT COLLECTION

ATLANTA

LOS ANGELES